



# WIPN

WE | Inspire | Promote | Network



## SPREADING THE WIPN WORD

### Introducing the WIPN Sponsor Toolkit

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Thank you for becoming a sponsor of WIPN. Your support demonstrates an important alignment with our mission of standing at the forefront of leadership development and growth. Women who have female mentors are more likely to ascend to leadership positions, with **59% of C-suite women** reporting they've had a female mentor at some point in their careers. This reality underscores the benefit of your organization's sponsorship on behalf of your female employees—a win-win. Below are six easy ways you can help spread the WIPN word to your current and next-generation leaders.



#### WIPN SPOTLIGHT VIDEO

We encourage you to share this short, impactful video, which showcases how WIPN can support your employees through credibility-building, proprietary learning workshops, and networking opportunities.



#### SHARABLE EMAILS

Pre-written email templates are available for use within your organization that help proclaim your commitment to female employees.



#### WHY JOIN WIPN

Our new brochure provides a detailed look at how WIPN can powerfully advance a career in financial services, along with other benefits and opportunities available to members.



#### SOCIAL MEDIA ENGAGEMENT

A library of professionally designed graphics is available, so you can proudly display your sponsorship of WIPN. Sample social media post copy is also available.



#### WIPN PRESENTATION

Presentation slides can be incorporated into any board meeting to inform leadership and colleagues about the reasons behind your decision to sponsor WIPN.



#### QUARTERLY PROMOTIONAL CAMPAIGN

A quarterly promotional campaign calendar is available to you, outlining how you can utilize the tools throughout the year.



# Access Your WIPN Sponsor Toolkit Today!

The WIPN Sponsor Toolkit and other resources are available on the WIPN Sponsor Portal.

VISIT  
[wipn.org](https://wipn.org)

## Have Questions?

Please get in touch with your WIPN relationship manager with any requests or support needs.

### ABOUT WIPN

WE Inspire. Promote. Network. (WIPN) stands at the forefront of professional development and growth. Born from a vision to connect, share, and contribute in a male-dominated field, WIPN is a beacon for women's advancement in financial services. Championing equity, mentorship, and the power of a united community, our members include women at all career levels — from entry level to senior management — who represent all segments of the retirement industry, including recordkeepers, TPAs, DCIOs, insurance, broker-dealers, RIAs, ERISA attorneys, advisors, and consultants.

**2009**

Established to  
Empower women

**1,300+**

Members  
Strong

**60+**

Corporate  
Sponsors

**32**

Local Chapters  
Nationwide

**5,500+**

Supporters