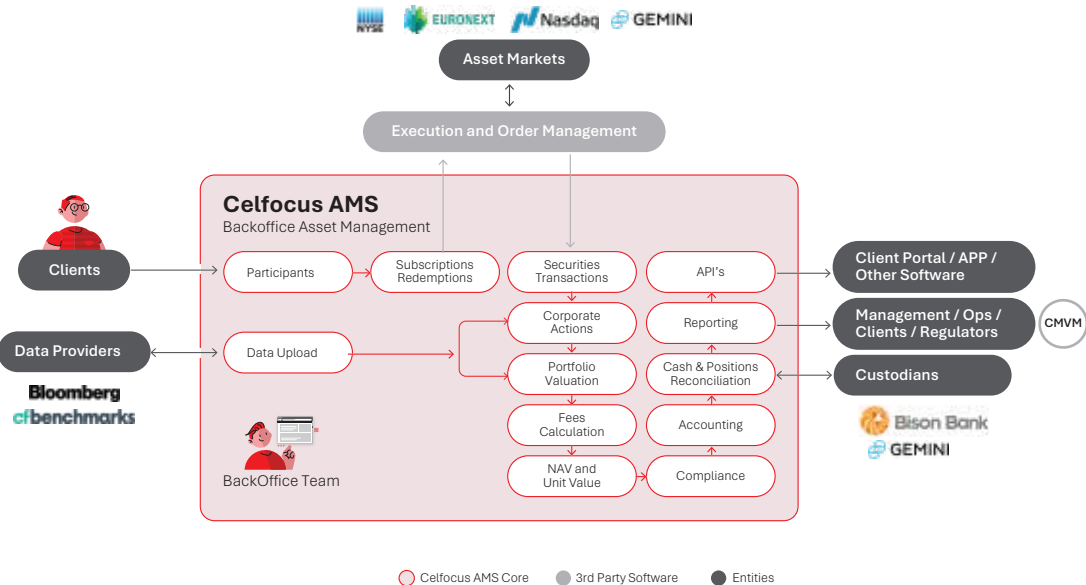


# Digital Transformation in Crypto Asset Management

3CC partnered with Celfocus to build a robust, digital-first platform for managing its investment funds. The project began in January 2024 with the implementation of Celfocus AMS (Asset Management System), and just three months later, 3CC launched Portugal’s first crypto asset investment fund registered with the CMVM (Securities Market Commission) – the 3CC Global Crypto Fund.



## CHALLENGE

3CC needed a comprehensive and secure platform to manage the complexities of launching and operating regulated investment funds in the emerging crypto space. The fund manager needed to ensure regulatory compliance, real-time data availability, and operational efficiency while preparing for the launch of multiple investment funds across asset classes.

## SOLUTION

Celfocus deployed the Celfocus AMS SaaS solution, designed to automate and simplify critical fund operations such as daily asset valuation, accounting, compliance, risk management, and regulatory and stakeholder reporting.

### The solution includes:

- Recording of subscriptions, redemptions and asset trades, corporate actions processing, and NAV calculation
- Real-time NAV and performance metrics integration via API
- Back-office operations via Business Process Outsourcing (BPO) Services
- Support for complex digital instruments, including crypto derivatives

## BENEFITS



### Operational Efficiency

Streamlined fund operations through automation and expert back-office services.



### Scalability

Platform ready for expansion to new funds across diverse asset classes.



### Regulatory Compliance

Full alignment with CMVM requirements.



### Security & Reliability

Proven robust technology with specialised operational services.



### Speed to Market

Solution implementation and first crypto fund launched under three months.

