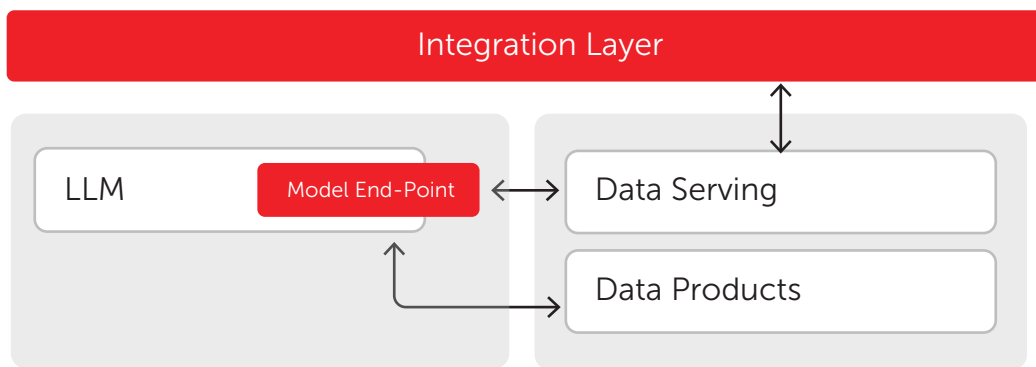


SuperAgent Conversational Analytics Platform

Celfocus delivered an **AI-powered conversational interface** for a Tier 1 telecom operator, enabling users to interact with data platforms using natural language and accelerating analytics and decision-making.



CHALLENGE

The Tier 1 telecom operator was facing complexity in accessing and analysing data across multiple systems, resulting in a heavy reliance on technical teams for queries and insights. This fragmented access to information slowed down decision-making and limited the democratisation of data across business users.

SOLUTION

Celfocus developed a **conversational AI agent that enables natural language interaction with data**, integrating with data platforms to execute queries, retrieve insights and generate reports. The solution combines analytics, reasoning and execution capabilities within a single agent, providing an intuitive interface that supports both business and technical users.

BENEFITS



Faster access to insights and improved decision-making



Reduced dependency on technical teams



Increased data accessibility across the organisation



Enhanced productivity through AI-assisted analytics