

THE BUILT-ENVIRONMENT BOOKING OS

DONE-FOR-YOU SYSTEM FOR FASTER QUOTES & MORE BOOKED JOBS

The Problem

Most firms in the built environment are losing business and wasting time. The manual process of responding to leads, gathering information, and sending quotes is slow and inefficient. This costs you revenue and makes you look less professional.

The Solution: The Booking OS

We install a revenue-generating system that automates your intake, qualifies leads, and drafts quotes in minutes. The system also handles follow-ups for you, so you never miss an opportunity.

You get a clean, polished, and fully automated process that runs on your existing website—without adding any headcount.

Your Investment (Price Fences)

- **Pilot:** £2.5k install
14-day install, single service area, email-only follow-up.
- **Core:** £6k install + £1.5k-£3k/mo retainer
Multi-area routing, email + WhatsApp, full dashboard.
- **Max:** £10k-£12k install + £3k-£5k/mo retainer + 2-5% kicker on net new revenue

The Details & The Guarantee:

The System in Detail

- **AI Intake Concierge:**
A custom intake form on your website that collects all necessary job details (e.g., service type, location, photos) and routes them to your team.
- **Quote Accelerator:**
AI-driven brief summarization and a polite, brand-toned quote draft emailed directly to you for approval.
- **Auto-Follow-up:**
Automated, pre-written emails that chase no-replies at 24 and 72 hours, and a rescheduler for no-shows.
- **Dashboard:**
A simple Notion dashboard that tracks key metrics like time-to-quote, new leads, and booked jobs.
- **Your Brand Layer:**
We apply your visual polish and brand voice to every client-facing part of the system.

The Guarantee

We guarantee to reduce your median time-to-quote by 50% OR generate a minimum number of qualified booking requests within 30 days.

Preconditions:

- Your business has at least 1,500 monthly site visitors or a £1k/mo ad budget.
- Your team agrees to a 1-hour response time during work hours.

Our Promise:

If we miss this goal, you will receive a 50% credit toward your second month's retainer.

Definition of "Qualified":

An inquiry from a real person within your service area who provides the correct job type and contact information.

Next Steps

- **Start Pilot:** Purchase the Pilot package via our Stripe checkout.
- **Book a Call:** Schedule a 15-minute intro call to discuss your needs.

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