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Stage 1

Focus

Vision & AI
The future of learning with Articulate

Stage 2

Focus

Create & Build
Practical tips for Storyline & Articulate 360 AI

09:00 ● **Welcome & Opening Remarks | Carolin Lüken | DE**

09:10 ● **Key Note: What's New & What's Next at Articulate - the future of L&D in the age of AI | David Anderson | EN**
Se what's new across Articulate—and get a look at where we're headed next.

09:45 ● **Break**

10:00 ● **The Articulate Edge: Transforming Design with AI | Ron Price | EN**
Learn in Articulate and other tools how to transform raw ideas into beautiful, engaging learning experiences without needing a technical background.

From Content to Interaction – Turn ideas into engaging Storyline interactions | Ralf Hartmann | DE
Storyline offers countless ways to make learning interactive—but choosing the right one is what makes the difference.

10:45 ● **Break**

11:00 ● **10 Things You Can Learn from the Articulate E-Learning Challenges | David Anderson | EN**
Join this fast-paced session on the standout techniques from last year's E-Learning Challenge entries. David Anderson will show you what made these projects work, from smart visual design to production shortcuts that save you hours.

The Logic Behind Storyline – Core principles and how they work | Silvio Birlhelmer | DE
Storyline is incredibly powerful — but it can also feel complex. In this session, we'll explore the core principles behind many of Storyline's interactions

11:45 ● **Break**

12:15 ● **From Basic to Brilliant: Using AI to Transform Storyline 360 Visual Design | Ron Price | EN**
See how AI can help transform the visual design of a Storyline 360 course from basic to polished and modern. This before-and-after session will walk through how AI can be used to generate stronger slide layout ideas and create a cohesive color theme based on an existing image or logo.

Build for Reusability: Storyline projects with reusability in mind | Nejc Žorga Dulmin | EN
This session explores practical approaches for building Storyline projects with reusability in mind: from cleaner slide structures and reusable interaction patterns to variables, triggers, and animation techniques that make future edits easier.

13:00 - 14:00 ● **Lunch**

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14:00 ● Mastering custom image prompts in Articulate 360 AI | David Anderson | EN

The AI Agent in Articulate 360 AI generates images in a few clicks. But what if you need more? Match your brand colors, follow a specific artistic style, or carry a consistent visual voice: That's what custom image prompts are for.

Unlock the Power of Code Blocks in Articulate 360 AI | Silvio Birthelmer | DE

In this session, you'll learn what Code Blocks are, when to use them and how they can enhance your Rise courses. Together, we'll modify existing code examples and see how even small changes can create impressive results, without needing to know how to code.

14:45 Break

15:00 ● Beyond Talking Heads - Unlock the full creative potential of AI Avatars | Ralf Hartmann | DE

In this session, we'll explore the full range of AI Avatar customization options, share inspiring real-world examples and demonstrate creative techniques that go far beyond the default use cases.

How to build smarter question templates in Storyline | Nejc Žorga Dulmin | EN

This session explores how to build smarter question templates in Storyline that can be quickly adapted for new questions without rebuilding the logic each time. It covers approaches for making correct answers easy to change, creating reusable question and feedback structures, and setting up slides so they are easier to test during development.

15:45 Break

16:00 ● Expert Roundtable: Insights & Q&A | Carolin Lüken & Robert Friedrich | DE

16:30 ● Closing & One Last Surprise | Carolin Lüken | DE

16:45 ● Keep the conversation going – Final networking & farewell

Open Space | Networking-Area | 09:45-16:00

Looking for something different?
Visit the Open Space at any time throughout the day.

Meet experts from Articulate, Yukon Learning and Tic-Tac Learn, ask **your own questions**, discuss your current projects, **get individual advice** or join one of the many informal **mini sessions** and **live demonstrations**. You'll find **booths for Articulate Frontline and Vyond** as well, if you want to speak to an expert about it.

Meet the experts in the Open Space between 9:45 and 16:00 to ask questions, exchange ideas or explore topics such as AI avatars, scenario blocks in Rise, combining Articulate with Vyond, 3D objects, templates, variables, Articulate Frontline, Vyond and much more.