



Operations Manager - Marketing & Product Operations

Who We Are - AdMaven

AdMaven is a performance-driven ad-tech company helping advertisers reach high-converting audiences and publishers maximize revenue from their traffic.

As part of our marketing and consumer apps activity, we manage campaigns, product initiatives, operational workflows, and cross-functional execution across multiple teams and partners.

Operations is the layer that keeps those workstreams moving: launches, QA, reporting, coordination, follow-ups, and performance monitoring. We're hiring an Operations Manager who can own that execution end to end.

The Role

You'll manage day-to-day operations across marketing, product, and tech initiatives. This is a hands-on role for someone organized, sharp, practical, and comfortable working in a fast-moving environment where execution matters.

You'll coordinate between developers, designers, marketers, and external partners, support campaign and product launches, monitor performance, run QA, and make sure projects move from plan to execution without getting stuck. This role requires someone who can operate independently, manage priorities, and take ownership across multiple workstreams.

Responsibilities

- Own daily operations across product, marketing, and tech initiatives
- Coordinate between developers, designers, marketers, and external partners
- Launch, monitor, and optimize campaigns and new product initiatives by tracking performance, KPIs, trends, anomalies, and operational issues
- Support optimization efforts by turning performance data into clear next steps
- Run QA for new launches, campaign flows, product changes, and operational processes
- Improve operational processes so teams can move faster with fewer gaps, delays, and missed handoffs

Required Skills and Qualifications

- Degree in Industrial Engineering, Economics, Statistics, Computer Science, or another quantitative field, or experience in AdTech, online advertising, mobile apps, or performance marketing
- Working knowledge of Sheets or Excel
- Comfortable working with SQL
- Strong written and spoken English

Preferred Skills and Qualifications

- Experience with Google Ads, media buying, campaign management, optimization, or performance analysis
- Comfortable working with AI-assisted tools such as Claude Code, Codex, or Cursor, with familiarity in AI workflow concepts such as MCP, agents, tool use, and structured prompting

How to Apply

Send your CV as a PDF attachment to careers@ad-maven.com. Include the job title and your name in the subject line: **[JOB TITLE] - [YOUR NAME]**.

