Product Data Analyst

Who We Are - AdMaven

AdMaven is a performance-driven ad-tech company helping advertisers reach high-converting audiences and publishers maximize revenue from their traffic.

The Role

You'll monitor and analyze the ongoing performance of our desktop products, identify trends and issues, and translate findings into actionable recommendations.

You'll combine independent analysis with collaboration across product, development, and business teams, using AI-assisted tools to investigate questions and propose next steps.

Responsibilities

- Own the day-to-day analytics for desktop products, providing data support for ongoing product decisions.
- Monitor and analyze product activity to identify trends, anomalies, and opportunities for improvement.
- Translate findings into clear action items, collaborate with product, development, and business teams on next steps, and track results.
- Initiate analyses to investigate product questions and surface issues that need attention.

Required Skills and Qualifications

- Bachelor's degree in an analytical field, such as Economics, Management Information Systems, Industrial Engineering and Management, or a related discipline
- Hands-on experience using AI tools such as Claude Code, Codex, or Cursor to complete analytical tasks, with the ability to demonstrate a workflow from data exploration to validated findings.
- High level of proficiency in English

Preferred Skills and Qualifications

- Previous experience in data analysis or product analytics
- Knowledge of SQL or programming languages such as Python or R for data analysis
- Hands-on proficiency in Excel

How to Apply

Send your CV as a PDF attachment to careers@ad-maven.com. Include the job title and your name in the subject line: Product Data Analyst - [YOUR NAME].