

CAMP MARKETING

FRIDAY MAY 9, 2025

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9:00AM - 4:00PM

REGISTRATION 8:30AM

Don't miss this exclusive in-person event designed for your entire team. Fortune's Training Camps are total-immersion post-graduate courses which consist of one-day live events focused on specific areas of your practice. Walk away from this Training Camp with actionable strategies to grow your practice, improve leadership, and enhance the patient experience.

WHY ATTEND CAMP MARKETING?

Clarity is key – know your brand, and know your ideal patient! Learn how to optimize your marketing channels and strategies to attract the patients you want in your practice. Increase your response rates, improve retention rates, and elevate the patient experience!

- Master brand management for Five Star Service
- Develop effective digital media strategies
- Identify ways to grow your practice



PATTERSON DENTAL

6110 TECHNOLOGY CENTER D #100 | INDIANAPOLIS, IN

OUR SPEAKER



TODD KING

Executive Coach, Fortune

Starting his journey with the Rich Dad organization and representing top business gurus, Todd has since coached entrepreneurs across 48 states and six countries. His first venture in hospitality at the age of twenty-one provided valuable insights into customer service, operational efficiency, and business growth, principles he now expertly applies to dental practices. A proud West Virginia University alumnus, Todd has also received specialized training in Mergers and Acquisitions from Columbia University. His blend of education, hands-on experience, and a systematic approach empowers dental clients to navigate their businesses with clarity. Committed to the principles of W.I.T. (Whatever It Takes) and C.A.N.I. (Constant and Never-Ending Improvement), Todd stands out as a premier executive coach and business strategist. He currently owns and operates several Fortune Management franchises.

\$59 PER PERSON
BREAKFAST & LUNCH INCLUDED


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Market My Market

RSVP BY FRIDAY APRIL 25



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FORTUNE MANAGEMENT INC. - CA (Nationally or Locally)
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OCTOBER 31, 2026 Provider ID# 304402