

FORTUNE

Extraordinary Practice. Extraordinary Life.™

REVENUE PROTECTION & DIVERSIFICATION

REDUCE YOUR PPO DEPENDENCY

2
CEs

THURSDAY SEPT 18, 2025 | 6:30PM - 8:30PM
DINNER BEGINS AT 5:00PM

You've probably wrestled with the question, "Does accepting insurance help your dental practice?" There's no simple answer, but your choice will have a major impact on your practice for years to come.

WHY ATTEND?

This event is designed for the dentist who wants to stay massively profitable in the midst of shrinking dental insurance reimbursement.

- The formula for strategically dropping PPOs
- 6-step system to ensure patient retention
- Organizing your billing system to increase collections
- Key performance indicators to track a proactive transition
- Scripting communication to keep your patient base
- Providing a remarkable patient experience



SAN MATEO DENTAL SOCIETY

939 LAUREL ST. STE C | SAN CARLOS, CA

OUR SPEAKER



MILA GIVENS

Executive Coach, Fortune

Mila Givens is a dynamic force in the dental industry, boasting a rich 30-year career as a dental business professional. Having navigated various roles and challenges throughout her journey, she now channels her expertise towards empowering dental entrepreneurs to achieve excellence with unwavering confidence. Mila's transition from practice owner to mentor gives her a unique perspective and a deep well of empathy for the trials and triumphs of entrepreneurship. She firmly believes that the key to business growth lies in nurturing and developing the people behind it.

\$10 PER PERSON
TO REGISTER WITH DENTAL SOCIETY
DINNER PROVIDED



San Mateo County
DENTAL SOCIETY

RSVP BY SATURDAY MAY 10



SCAN HERE
OR VISIT
bit.ly/4lwMK3u

MORE INFO: MILA GIVENS

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PACE
ACADEMY OF
GENERAL DENTISTRY
PROGRAM APPROVAL
FOR CONTINUING
EDUCATION

FORTUNE MANAGEMENT INC. - CA (Nationally or Locally)
Approved PACE Program Provider for FAGD/MAGD credit.
Approval does not imply acceptance by any regulatory
authority or AGD endorsement. NOVEMBER 1, 2023 to
OCTOBER 31, 2026 Provider ID# 304402