

CAMP MARKETING

FRIDAY AUGUST 15, 2025

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9:00AM - 4:00PM
REGISTRATION 8:45AM

Don't miss this exclusive in-person event designed for your entire team. Fortune's Training Camps are total-immersion post-graduate courses which consist of one-day live events focused on specific areas of your practice. Walk away from this Training Camp with actionable strategies to grow your practice, improve leadership, and enhance the patient experience.

WHY ATTEND CAMP MARKETING?

Clarity is key – know your brand, and know your ideal patient! Learn how to optimize your marketing channels and strategies to attract the patients you want in your practice. Increase your response rates, improve retention rates, and elevate the patient experience!

- Master brand management for Five Star Service
- Develop effective digital media strategies
- Identify ways to grow your practice



PATTERSON DENTAL

6520 MERIDIEN DR SUITE 132 | RALEIGH, NC

OUR SPEAKER



TODD KING

Executive Coach, Fortune

Starting his journey with the Rich Dad organization and representing top business gurus, Todd has since coached entrepreneurs across 48 states and six countries. A proud West Virginia University alumnus, Todd has also received specialized training in Mergers and Acquisitions from Columbia University. His blend of education, hands-on experience, and a systematic approach empowers dental clients to navigate their businesses with clarity. Committed to the principles of W.I.T. (Whatever It Takes) and C.A.N.I. (Constant and Never-Ending Improvement), Todd stands out as a premier executive coach and business strategist. He currently owns and operates several Fortune franchises.

MEMBERS \$80 PER PERSON

NON-MEMBERS \$150 PER PERSON

LUNCH & WORKBOOK INCLUDED


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RSVP BY FRIDAY AUGUST 8



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OR VISIT
bit.ly/44qEADF

MORE INFO: BROOKE COTHREN

919-637-9615 | BROOKECOTHREN@FORTUNEMGMT.COM



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