

# KEY STRATEGIES FOR PRACTICE GROWTH

THURS OCT 16, 2024



6:00 - 8:00PM

REGISTRATION 5:30PM

Effectively & efficiently increase your bottom line by:

- Getting clarity on your metrics
- Maximizing marketing investments
- Re-evaluating PPO participation
- Increasing your team's commitment to goals



## BRICKS & BARRELS

1214 SMITH STREET | CHARLESTON, WV

**\$49** PER PERSON  
DINNER & WORKBOOK INCLUDED



## OUR SPEAKERS



### MONICA GLOVER

Executive Coach, Fortune

As a coach for Fortune, Monica taps into the full potential of each of her offices to bringing each practice's vision to life. Her extensive clinical knowledge and bachelor's degree in coaching give her the unparalleled attributes to produce team leaders, clinical efficiency, essential communication, and overall practice success.



### KRISTA GUIDO

Clinical Territory Manager, Ivoclar

Krista brings over two decades of diverse experience in the dental industry, combining hands-on clinical expertise with a deep understanding of dental technology and business operations. serves as the Clinical Territory Manager for Ivoclar, covering Pennsylvania, Maryland, and West Virginia. In this role, she continues to leverage her clinical knowledge and passion for dentistry to support dental professionals with innovative materials, systems, and education.

RSVP BY THURSDAY SEPT 25

MORE INFO: MONICA GLOVER

304-914-6315 MONICAGLOVER@FORTUNEMGMT.COM



SCAN HERE  
OR VISIT  
[bit.ly/4IMJMrR](https://bit.ly/4IMJMrR)



FORTUNE MANAGEMENT INC. - CA (Nationally or Locally)  
Approved PACE Program Provider for FAGD/MAGD credit.  
Approval does not imply acceptance by any regulatory  
authority or AGD endorsement. NOVEMBER 1, 2023 to  
OCTOBER 31, 2026 Provider ID# 304402