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FRIDAY OCT 24 2025

6 CEs

9:00AM - 4:00PM REGISTRATION 8:30AM

Don't miss this exclusive in-person event designed for your entire team. Fortune's Training Camps are total-immersion post-graduate courses which consist of one-day live events focused on specific areas of your practice. Walk away from this Training Camp with actionable strategies to grow your practice, improve leadership, and enhance the patient experience.

WHY ATTEND CAMP ENROLLMENT?

Get your patients to say "YES!" Learn the Tools of Influence to build rapport and elegantly enroll patients in the treatments they need, deserve, and want! Learn lifelong skills for understanding different behaviors and communication styles.

- Learn Elegant Influence & tools of enrollment
- Develop skills for instant rapport
- Acquire techniques for handling objections



OUR SPEAKER



GEORGE BAKER

Executive Coach, Fortune

George Baker engages his extensive healthcare experience to help dental practitioners boost their team's strengths and maximize the practice's business potential, allowing doctors to focus on the dentistry they love and enjoy the lives they desire. With 32 years of health care experience, George now provides executive level coaching to individuals, groups, and teams to refine their abilities and reach their personal and professional goals.

\$60 PER PERSON

BREAKFAST, LUNCH, AND WORKBOOK INCLUDED

RSVP BY FRIDAY OCT 3



SCAN HERE OR VISIT bit.ly/4f31Ew0 MORE INFO: SIOBHAN GEHLOT

508-560-1673 ADMINME@FORTUNEMGMT.COM

