

FORTUNE

Extraordinary Practice. Extraordinary Life.™

2026 ANNUAL PLANNING SESSION

FRIDAY NOV 21, 2025

6
CEs

9:00AM - 4:00PM

REGISTRATION 8:30AM

ANNUAL PRODUCTION FORECAST, GROWTH PLAN, & GOAL SETTING WORKSHOP FOR 2026

Grounded in the transformative principles of The 5 Types of Wealth, this workshop is designed to align with Fortune's proven annual planning process — empowering you to create a purpose-driven roadmap that integrates financial success, personal fulfillment, and lasting impact for the year ahead.

THIS WORKSHOP WILL ALSO COVER:

- Annual Production Forecast & Growth Plan
- Goal setting workshop for 2026
- Outcomes and goals for all five Business Engines
- Creating a strong marketing plan to meet New Patient goals



SMILE PERFECTION CONFERENCE CENTER

5828 N ORACLE RD | TUCSON AZ


PATTERSON
DENTAL

The 5 Types of Wealth



FACILITATOR



JON HARRIS

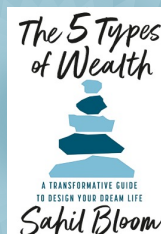
Managing Partner &
Executive Coach, Fortune

Jon's mission is to empower dentists with the leadership aptitude, executive skillset, and business strategies to maximize the intrinsic value of their practices. He's supported hundreds of doctors and their teams in unlocking their true potential, and is known for his high-powered, energetic, and enthusiastic approach. His passion for overcoming common challenges, building high-performance teams, and achieving synergistic results makes him an invaluable resource to any doctor seeking greater growth, profitability, and quality of life. Jon graduated from the University of Tennessee with a B.S. in Business Administration with concentrations in Entrepreneurship and Marketing, and a B.S. in Psychology. He is a member of the Alliance of Merger & Acquisition Advisors, the International Business Brokers Association, and the National Association of Certified Valuators & Analysts and is a Certified Practitioner of DISC, Motivators, and Emotional Intelligence.

\$90 PER PERSON
LUNCH & WORKBOOK INCLUDED

\$199 PER PERSON IF NOT A CURRENT FORTUNE CLIENT
SPECIAL PROMOTION: \$499 FOR TEAM OF 5

THEME BASED ON THE
BEST-SELLING BOOK
BY SAHIL BLOOM



RSVP BY FRIDAY NOVEMBER 14



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OCTOBER 31, 2026 Provider ID# 304402