

Bunny Honey

LIFE WITH CHIP, LUNA, SPARKY, & MUNI

Merch & gifts for bunny-obsessed humans.

bunnyhoneyshop.com

[@bunnyhoney5](https://www.instagram.com/bunnyhoney5)

149,615 followers • IG + FB + TikTok



About the shop

Bunny Honey is a warm, playful merch shop run by humans who answer to four very fluffy bosses. Every design starts as a hand-drawn sketch of the real crew — soft ink lines, watercolor colors, and a whole lot of heart (and carrots).

The shop lives at bunnyhoneyshop.com, and our blog shares practical bunny-care tips — from bun-lingo to balanced diets.

The real bunny crew

-  Luna
-  Chippie
-  Sparky
-  Muni

Every illustration in the shop is drawn from these four.

Product highlights



Bunny Love Favorite Tee



Bun Mom Market Tote



Bunny Love Bandana



Comfort Hoodie

Part of a 12-piece collection: tees, totes, a comfort hoodie, coffee mug, pajama pants, baby onesie, kids' tee, stickers & more.

Hop-approved partner codes

aivituvn

Aivituvn

Playpens & hutches

BH5

Downy Paws

Downy Paws

Cozy pet gear

bunnyhoney15



Bell Feed Co

Hay & feed

BUNNYHONEY15

Bunny Banana

Bunny Banana

Rabbit mats

bunnyhoney10



bunbox Society

Bunny subscription box

Honey10



Audience & partnerships

Social highlights

149,615

FOLLOWERS • IG +
FB + TIKTOK

476,800+

AVG VIEWS • REELS

60,551

INTERACTIONS • 28
DAYS

158,000+

REACH

Facebook: 33,000 followers

Facebook views: 476,800+

▲ 20.1% follower growth

▲ 66% engagement increase

Who's watching

- **Women 65+** — 19.5% • **Women 35–44** — 14.5%
- Top locations: **US, UK, Canada**
- Content resonates with pet lovers and families

Content & services

- Instagram Reels & TikTok videos • IG/FB Stories
- Photo posts, reposts & cross-platform promotion
- Posted within **3–7 days** of receiving products — authentic reviews, tailored to your brand

Partnership rates

FORMAT	INSTAGRAM	FACEBOOK	TIKTOK
Reel	\$250	\$250	\$150
Story	\$150	\$150	—
Photo post	\$300	—	—
Repost	—	\$150	\$150

Basic social package **\$950**

1 Reel (IG or FB) + 1 Story + 1 photo post + reposts to TikTok & Facebook.

Premium content

package **Custom**

1 Reel + 1 photo + 2 Stories (IG & FB) + reposts. Add-ons: extra Reels/Stories \$200 each • campaigns & launches negotiable.

Why partner with Bunny Honey?

Highly engaged pet-loving audience

Authentic, relatable content

Proven growth & engagement

Creative cross-platform promotion