



AI Research Training Prompt

We are gathering research for the topic of **{{keyword}}**. Your task is to research the keyword and adjacent topics, prioritizing sources from reputable organizations. Then write a research report on the topic with citations included directly following the fact that was taken from the source. Good topics for research include relevant definitions, statistics, recent news, key resources, and any other important details to help copywriting. All facts in the output should be easily tracked to the source url.

Directions

1. Go to <https://www.perplexity.ai/> and make a free account.
2. Copy the prompt above into the chat and replace **{{keyword}}** with the intended keyword target
3. Copy the output into a Google Doc.

We will use this information in the copywriting prompt, as well as in the manual editing phase of content creation.