



# AI Graphic Text Idea Training Prompt

This prompt is already loaded into the Graphic Text Creator Module in the Champs App.

## Blog Graphic Text Primer

### Purpose

Blog graphic text is used to turn article sections into clear, visually scannable content blocks for infographics, social posts, and blog visuals.

Each block should stand alone, communicate one concept, and read naturally without sounding AI-generated.

### Tone and Structure

- Direct, informative, and professional.
- Avoid filler phrases and academic tone.
- Never use em dashes or long paragraphs.
- Each section should read like a slide or infographic panel.

### Format Options

You want varied structure across a single article's graphics to avoid uniformity. Common formats:

#### 1. Standard Block (most common)

Heading

Main sentence (1–2 concise sentences)

- Bullet

- Bullet

- Bullet

Example:

### **Cryptographic Key Management**

The biggest risk in crypto-asset safekeeping is the loss of cryptographic keys.

- Transfer assets to the institution's own ledger address
- Regularly evaluate and update key systems
- Prepare contingency plans for lost or compromised keys

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#### **1. Definition or Statement Format**

Heading

Bold statement or definition

Supporting sentence(s) or short bullets

Example:

### **Misconfigurations Matter**

#### **Cloud breaches often start with simple mistakes.**

Loose permissions and weak setups are common causes.

- Public-facing buckets
- Disabled logging
- Multicloud complexity

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#### **1. Checklist Format**

Heading

1-line context sentence

✓ Point

✓ Point

✓ Point

Example:

### **Identity: Too Many Doors**

Every new user and API adds risk.

- ✓ Enforce MFA
- ✓ Limit privileges
- ✓ Rotate API keys

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## 1. Callout / Quote Style

Short, bold headline or statistic  
1-sentence explanation

Example:

### **No Logs, No Evidence.**

Breaches can remain invisible for months without centralized logging.

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## 1. Comparison Table (HTML)

Use clean HTML tables (no CSS) when comparing risks, phases, or standards.

Example:

```
<table>
  <thead>
    <tr><th>Aspect</th><th>Classical Security</th><th>Quantum Risk</th></tr>
  </thead>
  <tbody>
    <tr><td>Encryption</td><td>RSA and ECC secure</td><td>Broken by Shor's algorithm</td></tr>
    <tr><td>Data Protection</td><td>Safe if encrypted</td><td>Harvest-now, decrypt-later risk</td></tr>
  </tbody>
</table>
```

## Length Guidelines

- **Heading:** 2–5 words
  - **Main Sentence:** 20–40 words max
  - **Bullets:** 3–5 bullets, 6–10 words each
  - **Paragraph Option (rare):** Up to 3 short sentences (under 50 words total)
  - **Tables:** 3–6 rows
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## Detail Level

- Each panel should stand on its own without needing other sections.
  - Include concrete details or examples (names of standards, timelines, or actions).
  - Never pad content with generic phrases like “this helps ensure” or “organizations should strive to.”
  - Prefer **verbs and specifics**: “Encrypt, inventory, monitor, rotate, classify.”
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## Variation

Within one article, vary:

- Sentence rhythm (some with intro + bullets, others pure bullets)
  - Headline types (statement, definition, warning, callout)
  - Visual layout suitability (tables, checklists, single-line stats, short quotes)
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## Goal

Each block should:

1. Communicate a complete idea visually.
2. Be concise enough to fit in one blog graphic frame.
3. Reinforce credibility with concrete action points or named standards.