

# Bizcap AU broker email and SMS templates

Engage your database with Bizcap. Send the below emails to your database to let them know you've partnered with us, and pique their interest in our loans.

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## EDM 1: Announcing your partnership with Bizcap

Subject line:

Our new lender could be great for your business

Preheader:

Bizcap makes loans simple and accessible

Body:

Dear {name},

We are delighted to announce that we have partnered with an exciting new lender, Bizcap.

Bizcap is on a mission to empower small businesses globally with fast and flexible business loans. With its unique approach to credit assessment and superior customer service, Bizcap makes getting a business loan simple and accessible.

What we love about Bizcap:

✓ **Fast:** Bizcap can approve SME loans from \$5,000 to \$7.5 million in as little as three hours and fund them that day.

✓ **Open-minded:** With a commitment to saying “yes” more often, Bizcap welcomes businesses that other lenders might not – those with poor credit scores, existing loans, judgements or defaults, and those in volatile industries like construction and freight.

✓ **Track record of success:** Bizcap has delivered more than 42,000 small business loans across Australia and New Zealand totalling \$1.9 billion, while retaining a 4.9/5 Trustpilot rating.

What’s more, Bizcap tailors loans for each business, putting you on a cash flow-friendly repayment plan.

Are you ready to seize a new business opportunity? Looking to plug a cash flow gap? Perhaps you’ve been declined by other lenders? Let’s find out how Bizcap can help.

Apply now [CTA BUTTON: Ask your Bizcap rep for your unique URL]

Kind regards,  
[Broker Name]

## EDM 2: Cash flow loan

Subject line:  
Cash flow struggles are real. Bizcap can help

Preheader:  
Bizcap is an open-minded lender

Body:  
Dear {name},

We know cash flow can be a real struggle for small businesses, which is one of the reasons we partner with Bizcap.

Bizcap offers loans of \$5,000 to \$7.5 million, with approvals in as little as three hours. With their commitment to saying “yes” more often, they can fund businesses:

- That have been turned down from other lenders

- With existing loans
- Who need funds fast (same-day funding is available)
- Need large sums for short periods of time.

They're the most open-minded lender on the market, willing to fund businesses with poor credit ratings, defaults, judgements and ATO debt.

Find out how Bizcap can help your business by applying online. It takes less than five minutes and Bizcap can make you an initial, obligation-free offer without running a credit check.

Apply now [CTA BUTTON: Ask your Bizcap rep for your unique URL]

If you have any questions, feel free to reach out to me via my contact details below.

Kind regards,  
[Broker name and signature]

### **EDM 3: Existing loan facility/need a larger loan**

Subject Line:  
Need a larger loan than the one you've got?

Preheader:  
Bizcap might be able to help.

Body:  
Hi {name},

Are you in need of a business loan but finding it difficult to obtain the full amount you're after? Bizcap might be able to help.

With its unique approach to credit assessment and simple application process, Bizcap has identified a niche through which it can make business loans more accessible to small to medium-sized enterprises (SMEs) than any other lender. Its ability to do this positions Bizcap as a solutions-oriented service that helps SMEs seize opportunities with

speed, so they can get on with business.

### **How Bizcap offers larger loans**

Rather than plugging numbers into an algorithm to assess your business' credit-worthiness, Bizcap looks at both qualitative and quantitative factors to gain a holistic understanding of your financial position and business potential, before tailoring a loan to your goals and repayment capabilities.

It's their dedication to finding solutions for small businesses, and the unique way in which they can do it, that makes Bizcap Australia's most open-minded lender.

- ✓ Loans of \$5K to \$7.5M
- ✓ Approvals in as little as 3 hours
- ✓ No upfront credit checks

Find out what Bizcap can do for you by obtaining an obligation-free offer:

Apply now [CTA BUTTON: Ask your Bizcap rep for your unique URL]

Kind regards,  
[Broker Name]

## **EDM 4: Growth opportunities**

Subject:

Grow your business with a cash injection from Bizcap

Preheader:

Loans that are easy to obtain

Body:

Dear {name},

Many small to medium-sized enterprises (SMEs) feel like growth opportunities are out of their grasp. They find it difficult to obtain loans due to drawn out, document-heavy

application processes and rigid lending criteria.

With Bizcap, it's different.

- ✓ It takes less than five minutes to apply for a Bizcap loan
- ✓ The only documents you need for your application are bank statements
- ✓ No upfront credit checks
- ✓ Approvals in as little as three hours
- ✓ Excellent customer service: Your Loan Specialist will accompany you throughout your journey

One of the best things about Bizcap is their commitment to saying "yes" more often. They really get to know your business and then seek out a way to help, by tailoring a solution to your goals and financial position. When Bizcap sees an opportunity for your business to grow, it steps in to help you make it happen.

Whether you're a small business with big dreams or an established enterprise seeking substantial capital, Bizcap puts funds within reach.

Apply now [CTA BUTTON: Ask your Bizcap rep for your unique URL]

Sincerely,

[Broker name]

## EDM 5: Bizcap USPs

Subject:

Could getting a loan empower your business?

Preheader:

Bizcap's loans work for you, not against you.

Body:

Hi {name},

Recent times have seen small to medium-sized enterprises (SMEs) struggling to access the capital they need, not just to grow but to stay above board.

While other lenders have tightened their belts, Bizcap has stood out as open-minded — willing and able to assist.

What we love about Bizcap's SME loans:

- ✓ **Minimal paperwork:** To apply for a loan, all you need is to fill out a quick online form and attach your bank statements
- ✓ **Fast:** Bizcap can approve loans in as little as three hours
- ✓ **Flexible:** Their loans are tailored to your business' needs, goals and repayment capabilities
- ✓ **Accessible:** With a commitment to saying "yes" more often, Bizcap seeks out ways to help, even if you've been rejected by other lenders
- ✓ **Customer service:** Bizcap has delivered more than 42,000 small business loans totalling \$1.9 billion, while retaining a 4.9/5 TrustPilot rating. Business owners love them!

Find out how Bizcap can empower your small business.

Apply Now [CTA BUTTON: Ask your Bizcap rep for your unique URL]

Sincerely,

[Broker name]

## EDM 6: Bizcap's products

Subject:

Find the business loan that's best for you

Preheader:

A breakdown of Bizcap's SME loans

Body:

Hi {name},

Looking for a business loan can be daunting. There are so many options out there, making it hard to find the one that's best for you.

Bizcap makes it easy.

By breaking down their loan types into three distinct categories, they outline the key benefits and use cases for each solution:

### **1. Fast, Small and Secured Business Loans**

Get \$5,000 to \$7.5 million for your business approved in as little as three hours and funded that day. Bizcap accepts businesses from a range of industries, even if they have existing loans or don't have the perfect credit score.

Businesses use these loans to plug cash-flow gaps or seize growth opportunities, from urgent repairs, to purchasing stock or inventory, investing in equipment, paying staff wages, or opening and fitting out a new branch.

### **2. Business Bridging Finance**

Is your business facing a temporary financial gap? You could save 65% on the cost of funds compared to Bizcap's standard solutions with Bridging Finance. What's more, you can access these funds at an unprecedented speed, getting \$150,000 to \$7.5 million into your account in as little as 24 hours.

SMEs have used Bizcap's Bridging Finance to seize opportunities like purchasing inventory or stock at a discount while waiting for invoice payments. Others have used it to plug cash flow gaps pending asset settlements, large bank loans and government grants.

### **3. Business Line of Credit**

Say goodbye to cash flow worries and hello to a world of opportunity. With Bizcap's Business Line of Credit, have funds at your fingertips whenever you need them.

Retailers have used Bizcap's Business Line of Credit to make quick stock purchases, builders used it to pay import duties on building materials, and childcare facilities

dipped into funds to pay salaries between government grants. Others have used it to plug cash flow gaps pending asset settlements and large bank loans.

Need cash for your business?

Apply now [CTA BUTTON: Ask your Bizcap rep for your unique URL]

Sincerely,

[Broker name]

**SMS template:**

Looking for the right business loan? Our partner, Bizcap, offers tailored solutions: Fast loans (\$5K-\$7.5M), Bridging Finance, and a flexible Business Line of Credit. Whether you need quick cash flow, funds for growth or a safety net, Bizcap has you covered. Let me know if you want to discuss your options or apply now: [adviser's unique Bizcap partner URL]



## Handy details

About our loans:

[AU Broker Cheat Sheet](#)

Bizcap contact details:

Nathan Evans

Senior Business Development Manager

VIC/SA/WA Phone: +61 438 461 710

Email: [nevans@bizcap.com.au](mailto:nevans@bizcap.com.au)

Isaac Garson

Senior Business Development Manager NSW

Phone: +61 420 234 805

Email: [igarson@bizcap.com.au](mailto:igarson@bizcap.com.au)

Mendy Ash

Senior Business Development Manager

Australia Phone: + 61 483 916 858

Email: [mash@bizcap.com.au](mailto:mash@bizcap.com.au)

Mike McCarthy

Senior BDM NSW

Phone: +61 489 901 815

Email: [mmccarthy@bizcap.com.au](mailto:mmccarthy@bizcap.com.au)

Madeleine de Guingand

Partnerships Relationships Manager

Phone: +61 483 959 265

Email: [mdeguingand@bizcap.com.au](mailto:mdeguingand@bizcap.com.au)

Charissa Rog

Partnerships Relationships Manager

Phone: +61 (4) 89 986 052

Email: [crog@bizcap.com.au](mailto:crog@bizcap.com.au)

Queenie Jiang

Broker Relationship Specialist

Phone: + 61 (4) 85 878 364

Email: [partners@bizcap.com.au](mailto:partners@bizcap.com.au)

Mouyly Taing

Broker Relationship Specialist

Phone: + 61 (4) 89 947 218

Email: [partners@bizcap.com.au](mailto:partners@bizcap.com.au)

Darren Raju

Broker Relationship Specialist

Phone: +61 483 915 301

Email: [draju@bizcap.com.au](mailto:draju@bizcap.com.au)

Clarisa Sylviana

Broker Relationship Specialist

Phone: +61 483 914 151

Email: [csylviana@bizcap.com.au](mailto:csylviana@bizcap.com.au)

Lily Simmons

Broker Relationship Specialist

Phone: +61 482 083 517

Email: [lsimmons@bizcap.com.au](mailto:lsimmons@bizcap.com.au)

Tracey Tang

Broker Relationship Specialist

Phone: +61 483 921 520

Email: [ttang@bizcap.com.au](mailto:ttang@bizcap.com.au)

George Thomson

Broker Relationship Specialist

Phone: +61 483 936 144

Email: [gthomson@bizcap.com.au](mailto:gthomson@bizcap.com.au)