Jamie Paradis

www.jamieparadis.com | jmp452@cornell.edu | (973) 809-5505 | linkedin.com/in/jamie-paradis

SUMMARY

Technical UX / Product Designer with strong experience in Figma and front-end development (HTML, CSS, JavaScript/React). Experienced designing end-to-end user flows and translating research into implementation-ready, user-centered interfaces. AI-native designer who actively integrates AI tools into the design process and is passionate about building intelligent, AI-enabled products.

EDUCATION

Cornell University, College of Arts and Sciences, Ithaca, NY   **May 2025**
   B.A. in Information Science with Concentration in User Experience (UX); *Minors in Fine Arts and Psychology*
Cumulative GPA: 3.74; Dean's List Multiple Semesters
London School of Economics, Study Abroad Summer Program, London, England   **July 2023**
   Coursework: Ethics of Data and AI

CERTIFICATIONS

Generative AI for UI/UX Design Specialization, *IBM via Coursera*   **Expected February 2026**
Advanced Figma UI/UX Design Specialization, *Skillshare*   **February 2026**
Excel Skills for Business, *Macquarie University via Coursera*   **January 2026**
WSET Level 2 Award in Wines (With Distinction), *Wine & Spirit Education Trust (WSET)*   **October 2025**

TECHNICAL SKILLS

UX & Product Design: Figma, User Research, Usability Testing, Information Architecture, Design Systems, WordPress, Adobe Creative Suite, Wireframing
Front-End Development: HTML, CSS, JavaScript/TypeScript, React, PHP, Vue, Tailwind
Data & Analytics: Python, SQL, R, Statistics & Research Design, Google Analytics, SEO
Project Management: Scope definition, milestone planning, Agile workflows (Scrum), Jira, cross-functional collaboration
Other Tools: Git, Google Suite, Microsoft Office, Salesforce

PROFESSIONAL EXPERIENCE

Freelance UX Design & Digital Marketing   **November 2022-Present**
- Own end-to-end UX across multiple clients, from research and scoping to high-fidelity Figma prototypes & front-end implementation.
- Translate research insights into design and implementation of interfaces, including multi-step user flows, SaaS-style interfaces, and AI-assisted features for conversational interfaces; integrate AI tools into research and prototyping workflows.
- Increased Instagram engagement by 1,840% for most recent client through managing paid campaigns in Meta Ads Manager; improved website SEO to 100% optimization score.

DHI Group (Parent of Dice.com and ClearanceJobs), New York, New York, *UI/UX Design Intern*   **June 2024-August 2024**
- Led UX research identifying engagement gaps among young adult users; translated insights into high-fidelity Figma prototypes.
- Owned research, ideation, design, and documentation of a high-fidelity avatar component for Dice's Snake Eyes design system.
- Collaborated cross-functionally within Agile sprints (Jira); collaborated on intern-led Salesforce initiative delivering 400+ ROM jobs.
- Presented work to C-suite leadership at the end of the internship, receiving strong feedback (video linked in portfolio).

Cornell University Teaching Assistant*: Intermediate Design and Programming for the Web*   **August 2024-May 2025**
- Led weekly lab sections for 25+ students in an advanced web design & development course (HTML, CSS, PHP).
- Provided structured feedback for correctness, usability, and maintainability while grading projects.

Uniglobe Travel Designers, Columbus, OH, *UI/UX Design Intern*   **June 2023-August 2023**
- Redesigned company website using HTML, CSS, JavaScript, and PHP to improve usability and site performance.
- Built interactive prototypes, conducted user testing, & iterated designs based on feedback; assessed accessibility using WAVE & W3.

Cornell Sustainability Consultants, Ithaca, NY, *Sustainable Branding Consultant*   **February 2022-May 2025**
- Led research, coordinated cross-functional timelines for clients, and delivered brand systems & web assets in Figma and WordPress.

SELECTED PROJECTS

App Design Course Final Project, *Ithaca Soap*   **May 2025**
- Led end-to-end research, design, and front-end implementation (HTML/CSS/JavaScript) of a high-fidelity e-commerce app prototype for a real client, translating user research into a functional, interactive product.

Project Management Course Capstone, *Gem Finder*   **December 2024**
- Applied Agile project management practices to deliver a semester-long app project, earning Best Design award from faculty.

Data Science Course Final Project   **December 2023**
- Analyzed global mental health trends using multi-source datasets; cleaned and modeled data in Python (pandas), conducting correlation and regression analyses to deliver a well-documented final report.