



ignite your campaign. your inhouse sales enablement toolkit.

A complete set of marketing and sales assets. Delivered, optimised and ready to launch in house.

For agencies ready to take control and activate growth internally.

Your **tools**. Your **team**. Your  **ignition**.

campaign trajectory.

10%



launchpad.

Strategic Essentials.

includes:

 **launchpad.**


25%



ignition.

Campaign Toolkit.
For in-house teams.

includes:

 **launchpad.**
Sales Collateral
Campaign Optimisation

75%



liftoff.

Sales Enablement.

includes:

 **launchpad.**
Sales Collateral
Campaign Optimisation
Sales Enablement Engine
Full Campaign Delivery
Tech Stack Setup



100%



b&h +.

Sales Acceleration.

includes:

 **launchpad**
 **liftoff.**
 **campaign accelerators**

hypergrowth

your launchpad.

our 5-step launchpad process.

1 fuel up.

Our discovery process. Customised questions designed to target a deep dive into your agency's goals and vision. Igniting the build of our sales-first strategy.

2 data engine.

Feeding your insights into our system, we conduct **comprehensive analysis**. Including Including ICP development, competitor mapping, and persona research.

3 launch blueprint.

Translating data into action, we craft a **bespoke sales & marketing strategy**, supported by clear positioning, messaging, and funnel structure.

4 strategic orbit.

From strategy to launch, we build a **structured campaign implementation** guide, complete with channel focus and asset priorities.

5 3... 2...1... launch.

Your **Launch Document**, a complete strategy and execution guide. Presented by our team, **built to guide yours**.



launchpad.
strategy.

included in  **ignition.**

75%



liftoff.
sales enablement.



b&h 
hypergrowth.

100%

embed true sales enablement.

your ignition.

our inhouse sales enablement toolkit.

1 prospecting support.

An **optimised company LinkedIn** page to strengthen first impressions and drive outreach.

2 sales collateral.

A branded **client brochure** designed to support BD conversations and convert interest into meetings.

3 lead capture.

A fully designed **landing form**, built to capture inbound or outbound traffic and generate warm leads.

4 website visibility.

Onsite **SEO enhancements** across five key pages to increase search visibility and attract the right audience.

5 consistent presence.

Five branded **social media templates** to maintain visibility and make it easier for your team to post with impact.

6 lead nurture.

Two **automated email sequences** designed to re-engage, warm up, and convert prospects through targeted outreach.



ignite your campaign. your inhouse sales enablement toolkit.



campaign toolkit

ignition.

your in-house toolkit for
sales and marketing
execution.

£3,500 + VAT

once only



Strategy & Positioning

- ✓  launchpad.

Outreach.

- ✓ 2 x Automated Outreach Sequences

Sales Enablement Tools.

- ✓ Branded Client Brochure
- ✓ Lead Capture Landing Form
- ✓ Company LinkedIn Optimisation

Marketing.

- ✓ 5 x Social Content Templates
- ✓ 5 x SEO-Optimised Website Pages

continue your
journey...



liftoff.
sales enablement.



b&h 
hypergrowth.



bristow & hardy



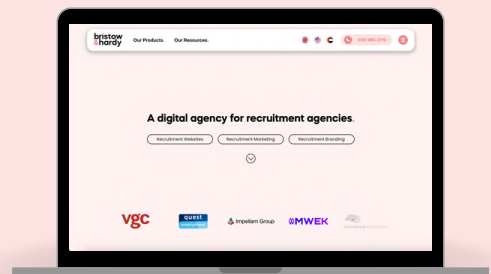
Speak to our team.

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search **'Bristow & Hardy'**