

launchpad.
strategy.



bristow
a&hardy product.

prepare for launch. growth begins here.

For agencies without a structured strategy or clear plan.

Define your ICP, sharpen your message, and build a campaign strategy aligned to revenue.

Our **5-step process**. Your  **launchpad**.

campaign trajectory.

10%



launchpad.

Strategic Essentials.

includes:

 **launchpad**


25%



ignition.

Campaign Toolkit.
For in-house teams.

includes:

 **launchpad.**
Sales Collateral
Campaign Optimisation

75%



liftoff.

Sales Enablement.

includes:

 **launchpad.**
Sales Collateral
Campaign Optimisation
Sales Enablement Engine
Full Campaign Delivery
Tech Stack Setup




100%



b&h +.

Sales Acceleration.

includes:

 **launchpad**
 **liftoff.**
 **campaign accelerators**

hypergrowth

your launchpad.

our 5-step launchpad process.

1 fuel up.

Our discovery process. Customised questions designed to target a deep dive into your agency's goals and vision. Igniting the build of our sales-first strategy.

2 data engine.

Feeding your insights into our system, we conduct **comprehensive analysis**. Including Including ICP development, competitor mapping, and persona research.

3 launch blueprint.

Translating data into action, we craft a **bespoke sales & marketing strategy**, supported by clear positioning, messaging, and funnel structure.

4 strategic orbit.

From strategy to launch, we build a **structured campaign implementation** guide, complete with channel focus and asset priorities.

5 3... 2...1... launch.

Your **Launch Document**, a complete strategy and execution guide. Presented by our team, **built to guide yours**.

25%



ignition.
inhouse.

continue in-house.

75%



liftoff.
sales enablement.



100%

b&h.
hypergrowth.

embed true sales enablement.

prepare for launch.

growth begins here.

✦✦ strategic essentials

launchpad.

your launchpad following
our **5-step launchpad**
process.

£995 + VAT

once only



Strategy & Positioning.

- ✓ Discovery Questionnaire
- ✓ ICP Analysis
- ✓ Competitor Research
- ✓ Value Proposition
- ✓ Messaging Guidelines
- ✓ Channel & Tactic Recommendations
- ✓ Campaign Structure / Funnel Map
- ✓ Launch Document & Presentation

continue your journey...



ignition.
inhouse.



liftoff.
sales enablement.



b&h 
hypergrowth.



bristow & hardy



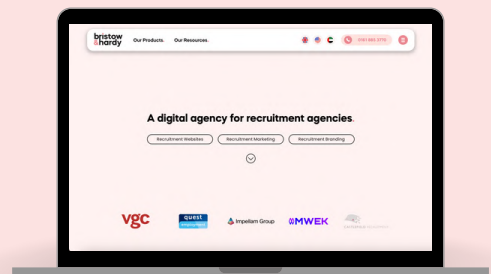
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search **'Bristow & Hardy'**