



**liftoff.**  
sales enablement.


**bristow**  
**a&hardy product.**

# 3...2...1...

## our fully delivered sales enablement engine.

A fully delivered campaign combining outreach, nurture, follow-up, sales assets, performance tracking, and marketing. Built to accelerate every stage of the sales process.

For agencies ready to equip their team, enhance their process, sell better, and close faster.

Our **sales enablement engine**. Your  **liftoff**.

### **campaign trajectory.**

10%



**launchpad.**

Strategic Essentials.

**includes:**

 **launchpad.**

25%



**ignition.**

Campaign Toolkit.  
*For in-house teams.*

**includes:**

Strategy Session  
Sales Collateral  
Marketing Asset  
Marketing Templates

75%



**liftoff.**

Sales Enablement.

**includes:**

Strategy Session  
Full Sales Collateral Suite  
CRM Nurturing  
Email Outreach  
Social Media Marketing  
Campaign Handbook  
Full Campaign Delivery  
Tech Stack






100%



**b&h +.**

Sales Acceleration.

**includes:**

 **launchpad**  
 **liftoff.**  
 **search.**  
 **strategy workshop.**  
 **ai process build.**

## **1 strategy & campaign.**

Your **strategy** session, monthly reviews, reporting, and **account management** through your CSE, keeping campaigns aligned, accountable, and moving.

## **2 outreach & nurture.**

Automated outreach, nurture emails and conversion sequences built to **generate leads**, warm prospects, and drive engagement throughout the funnel.

## **3 content & visibility.**

**Multiple weekly social posts** with job and testimonial templates, keeping your brand consistent, visible, and supporting sales activity.

## **4 sales enablement assets.**


Brochures, one-pagers, lead-capture forms, case studies, downloadable assets and proposal templates crafted to **elevate your pitch** and accelerate conversions.

## **5 implementation & support.**

Data verification, campaign tracking, Teamwork access and your campaign handbook, supporting your fully delivered campaign and **maximising conversion**.

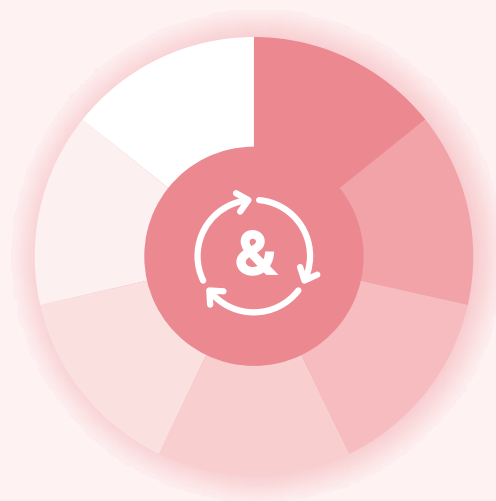


## **our sales velocity process.** the system behind our sales enablement engine.

 **liftoff** isn't just delivery. It's a system, one designed to connect every stage of your sales and marketing process, from first contact to closed deal.

### Ready to see it in action?

Unlock your sales potential with our **free audit**.



0161 885 3770

## **campaign accelerators.**

### **video.**

Boost visibility with video.  
Onsite or off.

FROM  
**£950 + VAT**

### **search.**

Drive inbound leads with SEO  
& AIO across key search terms.

**£655 + VAT**

12-month term

### **paid.**

Expand reach with paid media  
across social & search.

**£200 + VAT**

per ad



**sales enablement amplified with b&h** .  
**launchpad. liftoff. search.  more.**

3...2...1...

our fully delivered sales enablement engine.



#### Strategy & Campaign.

- ✓ Marketing Strategy Session.
- ✓ Data Verification Credits
- ✓ Unlimited Teamwork Licenses
- ✓ Dedicated Customer Success Executive
- ✓ Monthly Campaign Reviews
- ✓ Campaign Reporting

#### Outreach & Nurture.

- ✓ 11 x HTML Nurture Emails
- ✓ 4 x Email Outreach Sequences
- ✓ 4 x Conversion Sequences

#### Social Media Marketing.

- ✓ 3x Social Posts with 'Pillars<sup>3</sup>' on LinkedIn
- ✓ 3x Social Media Job Templates
- ✓ 1x Testimonial Social Media Template

#### Campaign Implementation Handbook.

- ✓ Stats, behaviours and tactical advice
- ✓ Getting the most out of your leads
- ✓ Sales Workflow
- ✓ Lead Engagement Checklist

✦✦ sales enablement

**liftoff.**

your fully delivered  
campaign for **sales &**  
**marketing growth.**

**£1,650** + VAT

monthly

12 months

#### Sales Enablement Assets.

- ✓ 4 x Downloadable Assets
- ✓ 4 x Lead Capture Landing Forms
- ✓ 1x One-Page Sales PDF
- ✓ 1x Branded Client Brochure
- ✓ 2x Case Studies
- ✓ 1x Proposal Template



**3..2..1.. ready for liftoff.**

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# bristow & hardy



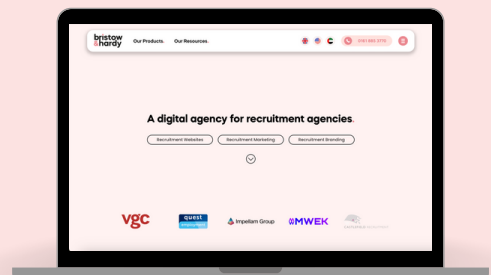
**Speak to our team.**

**phone.**

0161 885 3770

**email.**

hello@bristowandhardy.co.uk



search **'Bristow & Hardy'**