

bristow a&hardy product.

engage hypergrowth.

your sales enablement campaign, amplified.

Built for agencies ready to scale with precision.

This is where momentum meets reach. Where every campaign accelerator clicks into place. Where your sales velocity system evolves into our **hypergrowth framework**.

All the firepower. All the structure. All in your 🔞 **b&h** 💿.

& campaign trajectory.

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10%

launchpad.

Strategic Essentials.

includes:

launchpad

25%



ignition.

Campaign Toolkit.

For in-house teams.

includes:

Strategy Session Sales Collateral Marketing Asset Marketing Templates **75%**



liftoff.

Sales Enablement.

includes:

Strategy Session
Full Sales Collateral Suite
CRM Nurturing
Email Outreach
Social Media Marketing
Campaign Handbook
Full Campaign Delivery
Tech Stack

100%



b&h 🕀

Sales Acceleration.

includes:

- launchpad
- iftoff.
 search
- strategy workshop
- ai process build



Our hypergrowth framework is the evolution of our sales velocity system.

It builds on the structure set in **launchpad**, activates sales enablement through **liftoff**, & drives acceleration by uniting every process & **campaign accelerator** into one cohesive framework.

Ready to engage hypergrowth?

Unlock your sales potential with our free audit.



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video.

Boost visibility with video. Onsite or off. search.

Drive inbound leads with SEO & AIO across key search terms.

paid.

Expand reach with paid media across social & search.

your launchpad. our 5-step launchpad process.

1 fuel up.

Our discovery process. Customised questions designed to target a deep dive into your agency's goals and vision. Igniting the build of our sales-first strategy.

2 data engine.

Feeding your insights into our system, we conduct **comprehensive analysis**. Including Including ICP development, competitor mapping, and persona research.

3 launch blueprint.

Translating data into action, we craft a **bespoke sales & marketing strategy**, supported by clear positioning, messaging, and funnel structure.

4 strategic orbit.

From strategy to launch, we build a **structured campaign implementation** guide, complete with channel focus and asset priorities.

5 3... 2...1... launch.

Your **Launch Document**, a complete strategy and execution guide. Presented by our team, **built to guide yours**.







1 strategy & campaign.

Your **strategy** session, monthly reviews, reporting, and **account management** through your CSE, keeping campaigns aligned, accountable, and moving.

2 outreach & nurture.

Automated outreach, nurture emails and conversion sequences built to **generate leads**, warm prospects, and drive engagement throughout the funnel.

3 content & visibility.

Multiple weekly social posts with job and testimonial templates, keeping your brand consistent, visible, and supporting sales activity.

4 sales enablement assets.

Brochures, one-pagers, lead-capture forms, case studies, downloadable assets and proposal templates crafted to **elevate your pitch** and accelerate conversions.

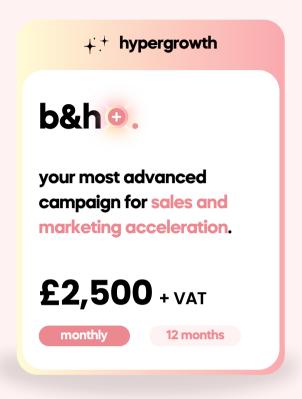
5 implementation & support.

Data verification, campaign tracking, Teamwork access and your campaign handbook, supporting your fully delivered campaign and **maximising conversion**.



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- launchpad.
- **Illustration** liftoff.
- search.
- strategy workshop.
- ai workflow process build









bristow &hardy

speak to our team.

phone.

0161 885 3770

email.

hello@bristowandhardy.co.uk







