



liftoff.
sales enablement.

bristow
a&hardy product.

3...2...1...

our fully delivered sales enablement engine.

A fully delivered campaign combining outreach, nurture, follow-up, sales assets, performance tracking, and marketing. Built to accelerate every stage of the sales process.

For agencies ready to equip their team, enhance their process, sell better, and close faster.

Our **sales enablement engine**. Your  **liftoff**.

campaign trajectory.

10%



launchpad.

Strategic Essentials.

includes:

 **launchpad**

25%



ignition.

Campaign Toolkit.
For in-house teams.

includes:

Strategy Session
Sales Collateral
Marketing Asset
Marketing Templates

75%



liftoff.

Sales Enablement.

includes:

Strategy Session
Full Sales Collateral Suite
CRM Nurturing
Email Outreach
Social Media Marketing
Campaign Handbook
Full Campaign Delivery
Tech Stack

100%



b&h +.

Sales Acceleration.

includes:

 **launchpad**
 **liftoff.**
 **search.**
 **strategy workshop.**
 **ai process build.**

your liftoff.

our sales enablement engine.

1 strategy & campaign.

Your **strategy** session, monthly reviews, reporting, and **account management** through your CSE, keeping campaigns aligned, accountable, and moving.

2 outreach & nurture.

Automated outreach, nurture emails and conversion sequences built to **generate leads**, warm prospects, and drive engagement throughout the funnel.

3 content & visibility.

Multiple weekly social posts with job and testimonial templates, keeping your brand consistent, visible, and supporting sales activity.

4 sales enablement assets.

Brochures, one-pagers, lead-capture forms, case studies, downloadable assets and proposal templates crafted to **elevate your pitch** and accelerate conversions.

5 implementation & support.

Data verification, campaign tracking, Teamwork access and your campaign handbook, supporting your fully delivered campaign and **maximising conversion**.

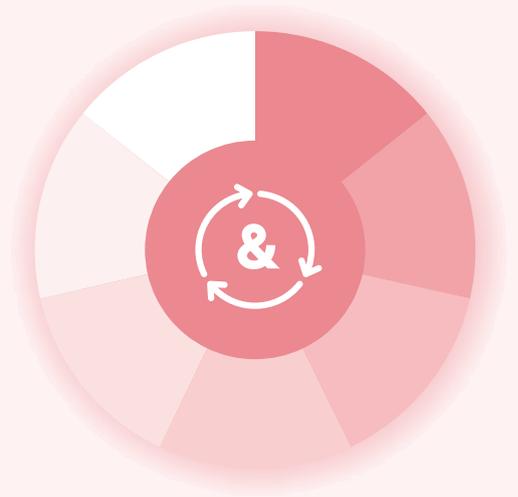


& **our sales velocity process.**
the system behind our sales enablement engine.

liftoff isn't just delivery. It's a system, one designed to connect every stage of your sales and marketing process, from first contact to closed deal.

Ready to see it in action?

Unlock your sales potential with our **free audit.**



+ **campaign accelerators.**

+
video.

Boost visibility with video.
Onsite or off.

FROM
£950 + VAT

+
search.

Drive inbound leads with SEO
& AIO across key search terms.

£655 + VAT

12-month term

+
paid.

Expand reach with paid media
across social & search.

£200 + VAT

per ad



sales enablement amplified with b&h **+**
launchpad. liftoff. search. + more.

3...2...1...

our fully delivered sales enablement engine.



Strategy & Campaign.

- ✓ Marketing Strategy Session.
- ✓ Data Verification Credits
- ✓ Unlimited Teamwork Licenses
- ✓ Dedicated Customer Success Executive
- ✓ Monthly Campaign Reviews
- ✓ Campaign Reporting

Outreach & Nurture.

- ✓ 11 x HTML Nurture Emails
- ✓ 4 x Email Outreach Sequences
- ✓ 4 x Conversion Sequences

Social Media Marketing.

- ✓ 3x Social Posts with 'Pillars³' on LinkedIn
- ✓ 3x Social Media Job Templates
- ✓ 1x Testimonial Social Media Template

Campaign Implementation Handbook.

- ✓ Stats, behaviours and tactical advice
- ✓ Getting the most out of your leads
- ✓ Sales Workflow
- ✓ Lead Engagement Checklist

✦✦ sales enablement

liftoff.

your fully delivered
campaign for sales &
marketing growth.

£1,850 + VAT

monthly

12 months

Sales Enablement Assets

- ✓ 4 x Downloadable Assets
- ✓ 4 x Lead Capture Landing Forms
- ✓ 1x One-Page Sales PDF
- ✓ 1x Branded Client Brochure
- ✓ 2x Case Studies
- ✓ 1x Proposal Template



3..2..1.. ready for liftoff.

0161 885 3770



bristow & hardy



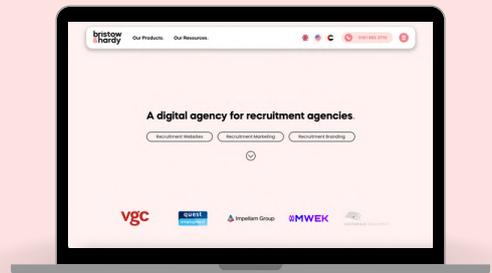
Speak to our team.

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email.

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search **'Bristow & Hardy'**