



**ignition.**  
**inhouse.**

**bristow**  
**a&hardy product.**

# ignite your campaign. your inhouse sales enablement toolkit.

A complete set of marketing and sales assets. Delivered, optimised and ready to launch in house.

For agencies ready to take control and activate growth internally.

Your **tools**. Your **team**. Your  **ignition**.



## campaign trajectory.

10%



### launchpad.

Strategic Essentials.

**includes:**



25%



### ignition.

Campaign Toolkit.  
*For in-house teams.*

**includes:**

Strategy Session  
Sales Collateral  
Marketing Asset  
Marketing Templates

75%



### liftoff.

Sales Enablement.

**includes:**

Strategy Session  
Full Sales Collateral Suite  
CRM Nurturing  
Email Outreach  
Social Media Marketing  
Campaign Handbook  
Full Campaign Delivery  
Tech Stack

100%



### b&h +.

Sales Acceleration.

**includes:**

 **launchpad.**  
 **liftoff.**  
 **search.**  
 **strategy workshop.**  
 **ai process build.**

# your ignition.

our **inhouse sales enablement toolkit.**

## 1 strategy & positioning.

A focused **marketing strategy session** to define your positioning, messaging, and priorities before any assets are created.

## 2 brand foundations.

**LinkedIn banners** and a **one-page company brochure** designed to strengthen first impressions and support BD conversations.

## 3 candidate-ready content.

Four **branded social media templates** and a **job template** to support consistent outreach and promotion.

## 4 lead capture.

A fully designed **lead capture landing form**, built to convert inbound and outbound traffic into qualified leads.

## 5 nurture & outreach

Two **automated email outreach sequences** designed to warm prospects, re-engage contacts, and drive meetings.

## 6 campaign support assets.

A **downloadable lead asset** and **social media calendar template** to maintain momentum and structure ongoing activity.

75%

100%



**liftoff.**  
sales enablement.



**b&h**  .  
hypergrowth.

embed true sales enablement

# ignite your campaign. your inhouse sales enablement toolkit.



## Branding.

- ✓ LinkedIn Banners
- ✓ Social Media Calendar Template
- ✓ One-Page Company Brochure

## Strategy & Positioning

- ✓ Marketing Strategy Session.

## Marketing.

- ✓ 4 x Social Media Templates
- ✓ 1 x Job Template
- ✓ 2 x Email Outreach Sequences
- ✓ 1x Downloadable Asset
- ✓ Lead Capture Landing Form

continue your  
journey...



**liftoff.**  
sales enablement.



**b&h**   
hypergrowth.



# bristow &hardy



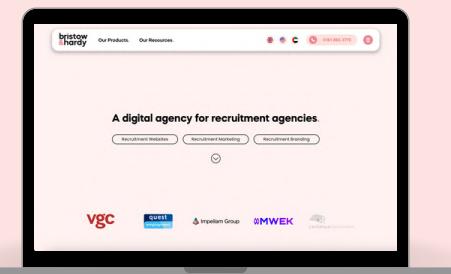
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search 'Bristow & Hardy'