



launchpad.
strategy.

bristow
a&hardy product.

prepare for launch.

growth begins here.

For agencies without a structured strategy or clear plan.

Define your ICP, sharpen your message, and build a campaign strategy aligned to revenue.

Our **5-step process**. Your  **launchpad**.



campaign trajectory.

10%



launchpad.

Strategic Essentials.

includes:



25%



ignition.

Campaign Toolkit.
For in-house teams.

includes:

Strategy Session
Sales Collateral
Marketing Asset
Marketing Templates

75%



liftoff.

Sales Enablement.

includes:

Strategy Session
Full Sales Collateral Suite
CRM Nurturing
Email Outreach
Social Media Marketing
Campaign Handbook
Full Campaign Delivery
Tech Stack

100%



b&h .

Sales Acceleration.

includes:

 **launchpad**.
 **liftoff**.
 **search**.
 **strategy workshop**.
 **ai process build**.



our 5-step launchpad process.

1 fuel up.

Our discovery process. Customised questions designed to target a deep dive into your agency's goals and vision. Igniting the build of our sales-first strategy.

2 data engine.

Feeding your insights into our system, we conduct **comprehensive analysis**. Including ICP development, competitor mapping, and persona research.

3 launch blueprint.

Translating data into action, we craft a **bespoke sales & marketing strategy**, supported by clear positioning, messaging, and funnel structure.

4 strategic orbit.

From strategy to launch, we build a **structured campaign implementation** guide, complete with channel focus and asset priorities.

5 3... 2...1... launch.

Your **Launch Document**, a complete strategy and execution guide. Presented by our team, **built to guide yours**.



prepare for launch.

growth begins here.

++ strategic essentials

launchpad.

your launchpad following
our 5-step launchpad
process.

£1,995 + VAT

once only



Strategy & Positioning.

- ✓ Competitor & Market Analysis
- ✓ Client & Candidate Personas
- ✓ Brand Voice & Messaging
- ✓ Content & Campaign Strategy
- ✓ Execution Plan & Performance Tracking
- ✓ Optimisation & Growth Strategy
- ✓ Final Roadmap & Execution Monitoring

continue your
journey...



ignition.
inhouse.



liftoff.
sales enablement.



b&h⁺.
hypergrowth.



bristow &hardy



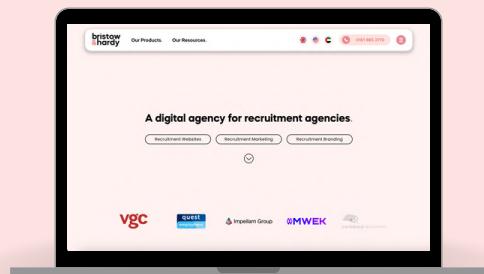
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search 'Bristow & Hardy'