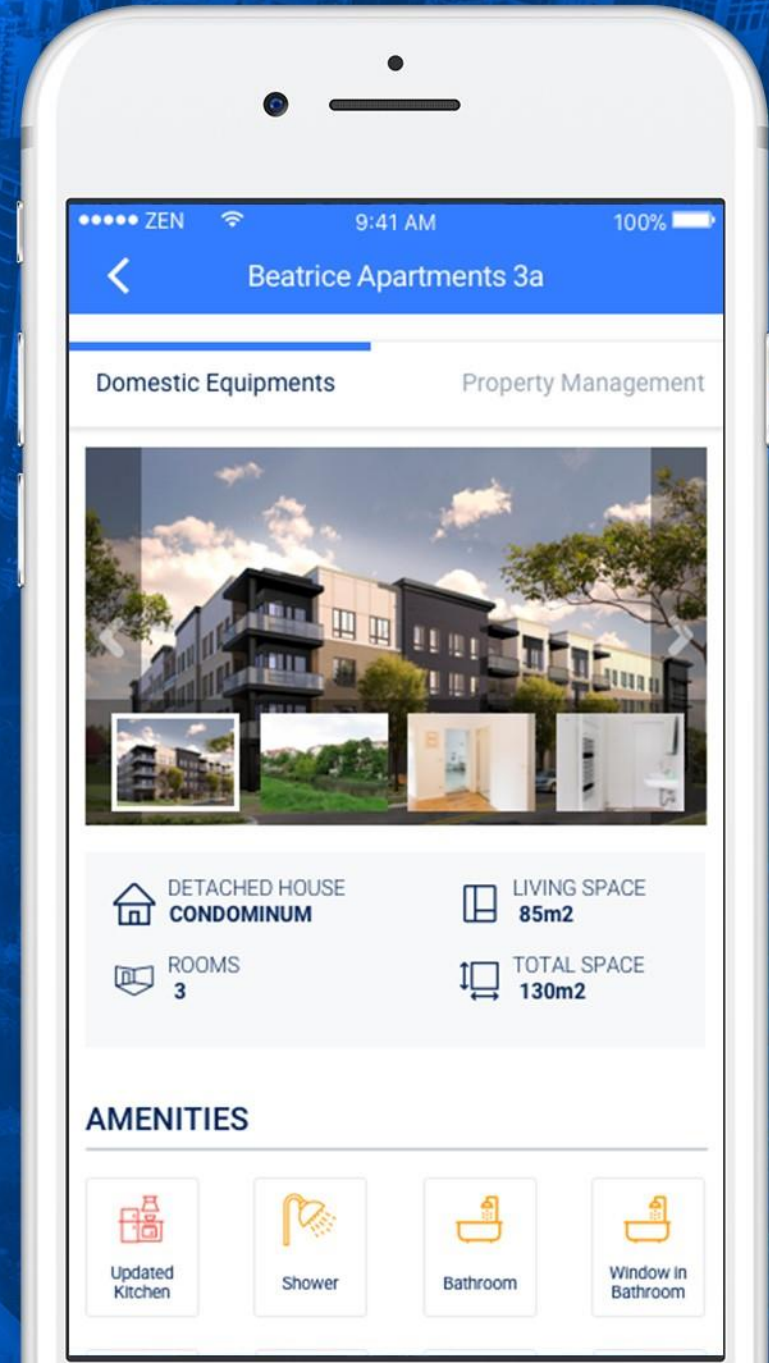


VERMIETET.DE

Housing at your fingertips

Investor Presentation – English – October 2018



Three Conferences, One Mission: Empower the European Digital Ecosystem



**Connecting Israel's Startups
with Large Corporates
and Investors**

9-10 April 2019
Hangar 11, Tel Aviv

Mission

**To promote Israel - European
relationships and enable funding**



**Connecting European
Champions
and Challengers**

13-14 June 2019
STATION Berlin

Mission

**To bring together future-shaping
executives and investors active
across segments driven
by digital revolution**



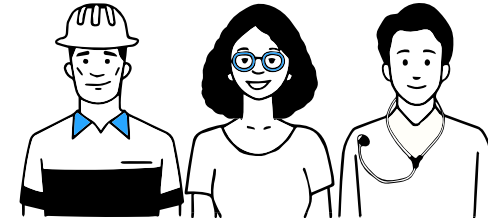
**Connecting
Capital with
Entrepreneurs**

30-31 October 2019
Old Billingsgate, London

Mission

**To provide a physical marketplace
that facilitates funding of
digital European companies
at all stages**

Private landlords are the most overlooked but by far the largest group of landlords in the country...



3.8

Million **private landlords**

14.9

Million **apartments**

29.3

Million **tenants**

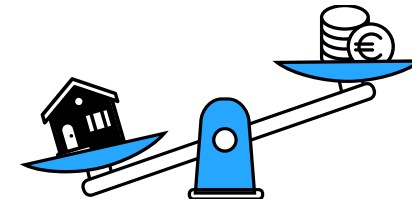
26.7

Trillion Euro in **Assets**

Making up for the majority of their personal net worth:

80%

Real Estate



20%

Financial Assets



“Banking” ✓



“Insurance” ✓

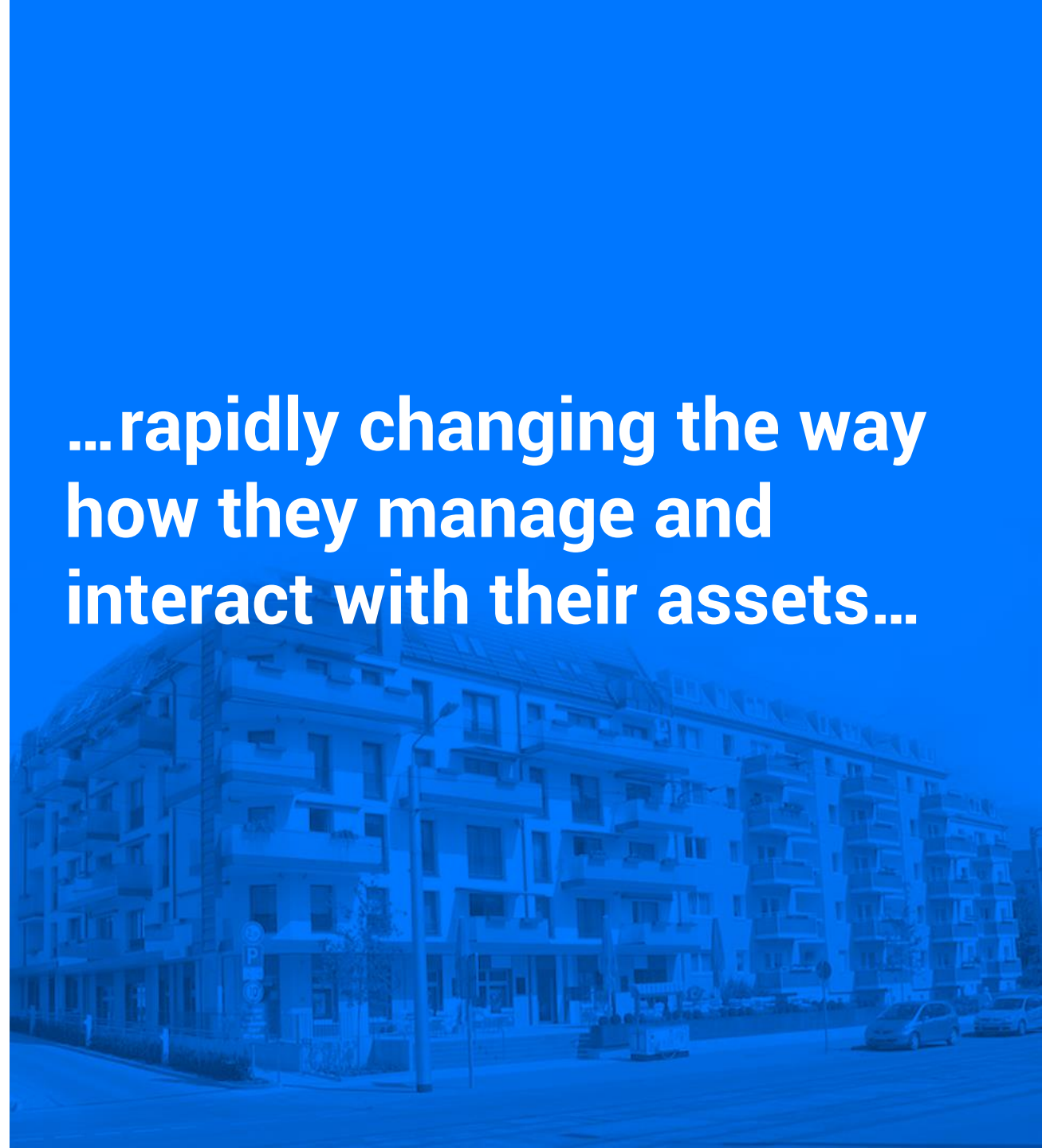


“Stocks” ✓



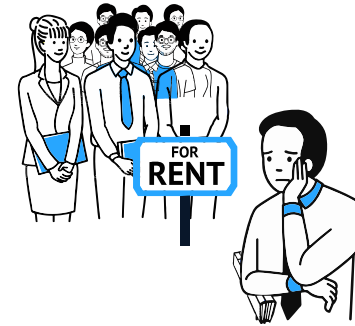
“Real-estate” ✗

**...rapidly changing the way
how they manage and
interact with their assets...**



...yet managing their
properties remains time
consuming and painful.

Being a small landlord sucks!



Hours
of personal time spent on
repetitive, low-key tasks

Lack of **Transparency**
regarding asset value



Missed income
due to mismanagement

Solution

A digital platform for landlords to connect them with their assets, service providers and tenants in one ecosystem.



Automating Workflows

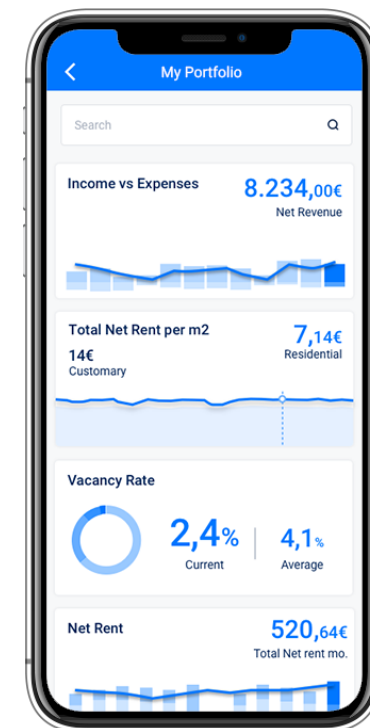
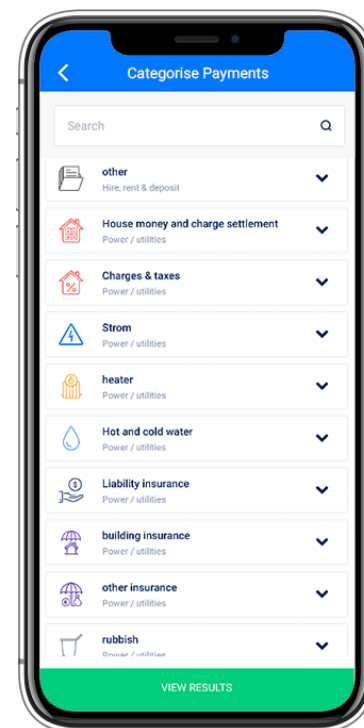
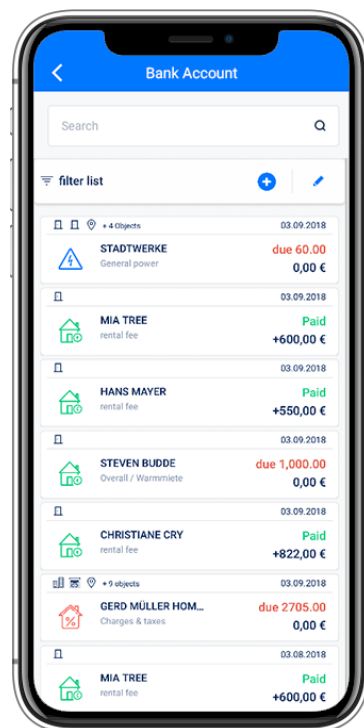
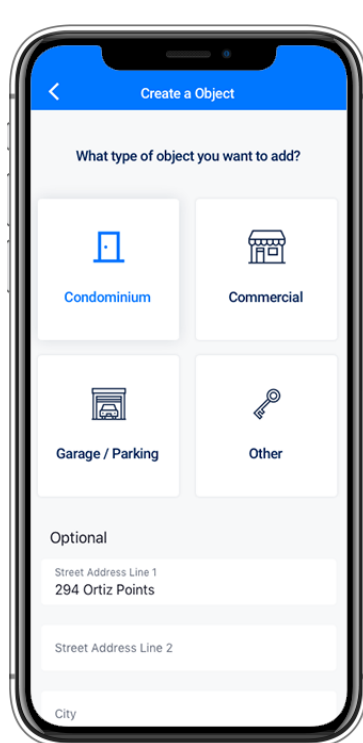


Visualizing Assets



Increasing Returns

We make managing real estate as easy as online banking...



1

Add property

2

connect bank
account

3

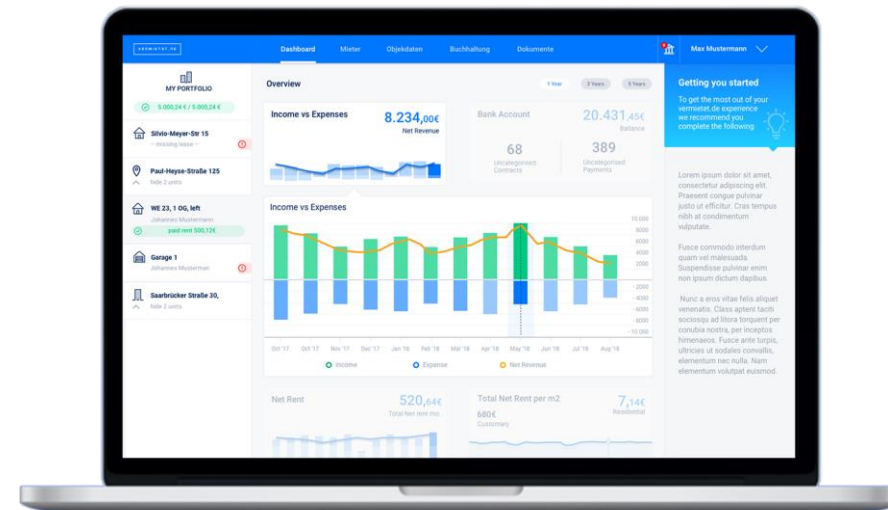
categorize
payments

4

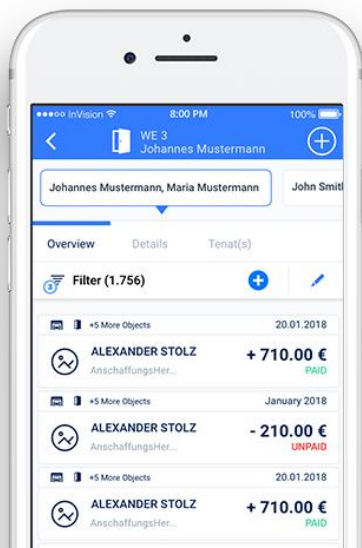
done!

...focusing on retention driving features to maximize supply side lock-in...

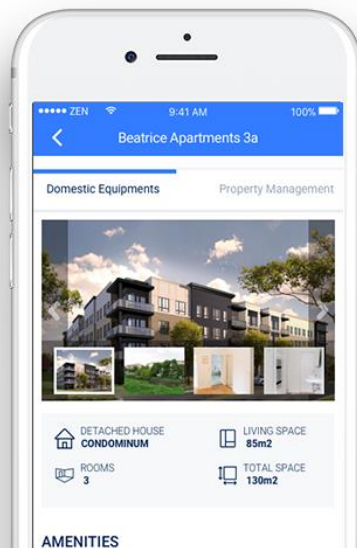
 Analysis & KPIs



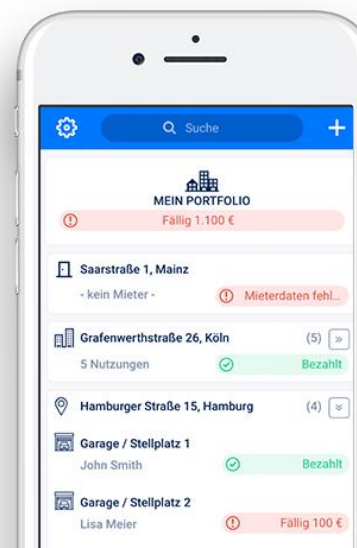
Accounting



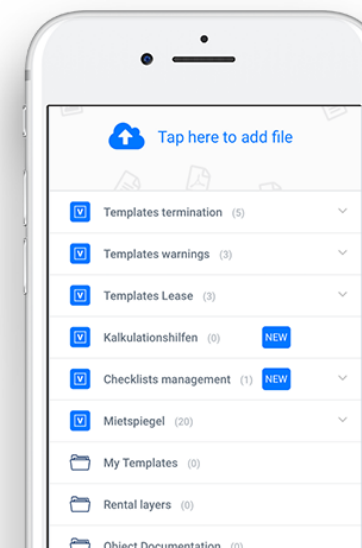
Property Information



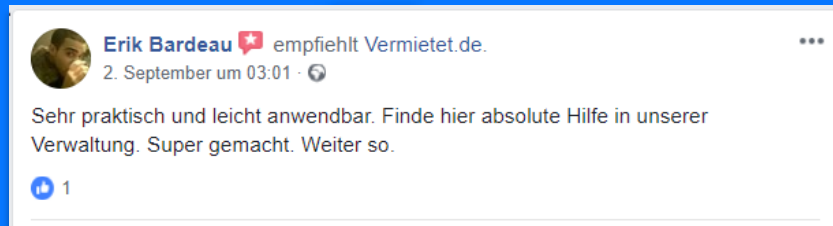
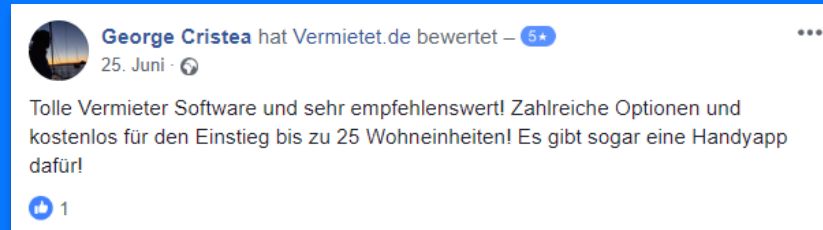
Rent Check & Reminders



Documentation



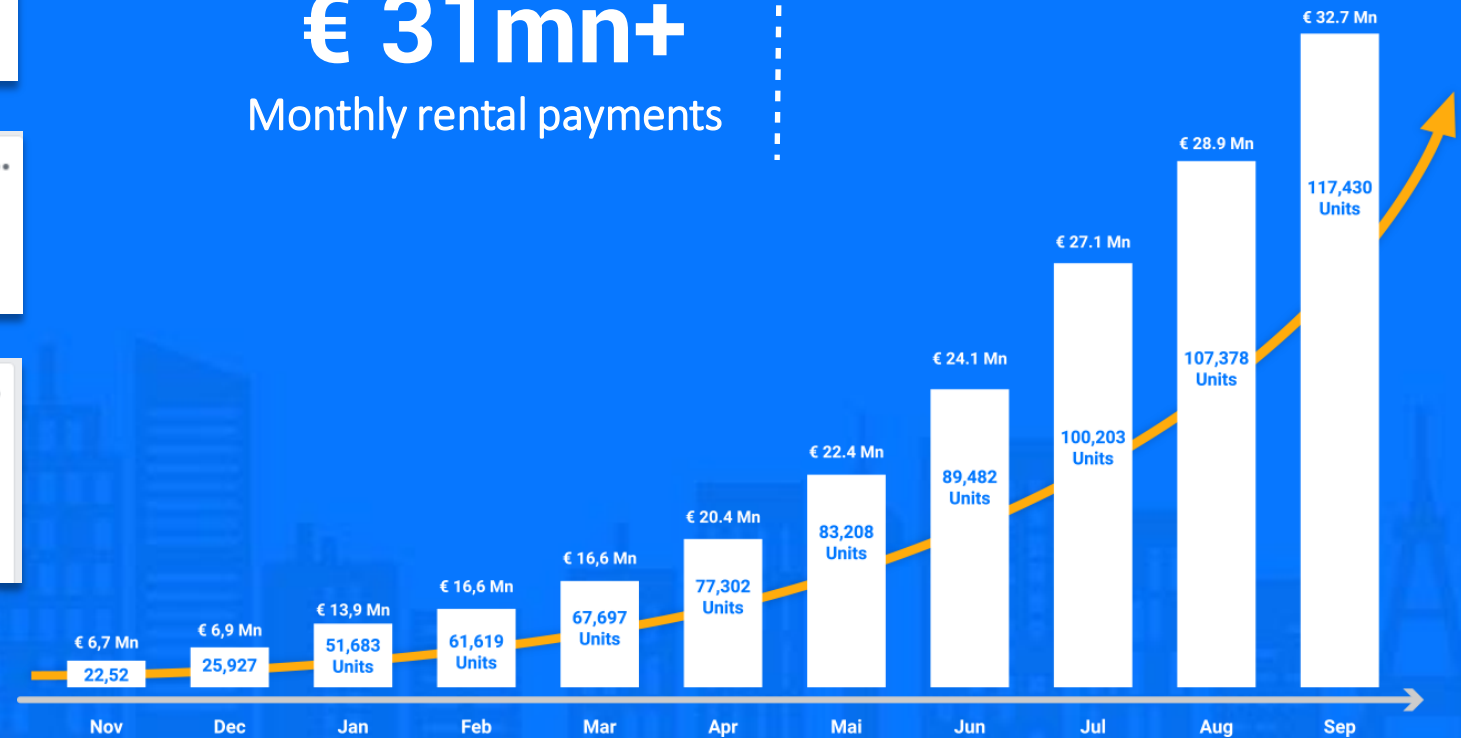
...while building a product our customers love.



35,000+
Users

115,000+
Units under management

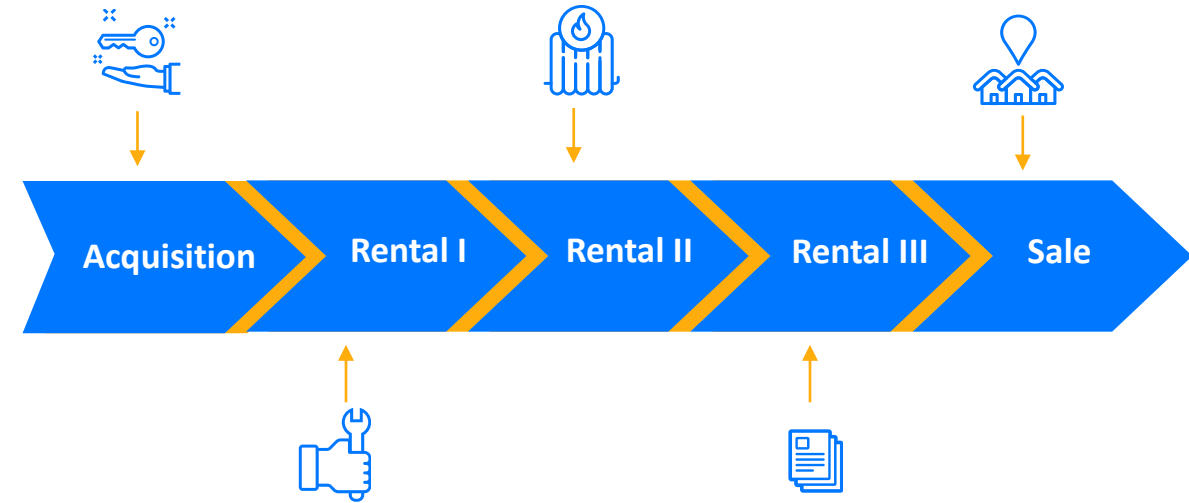
€ 31mn+
Monthly rental payments



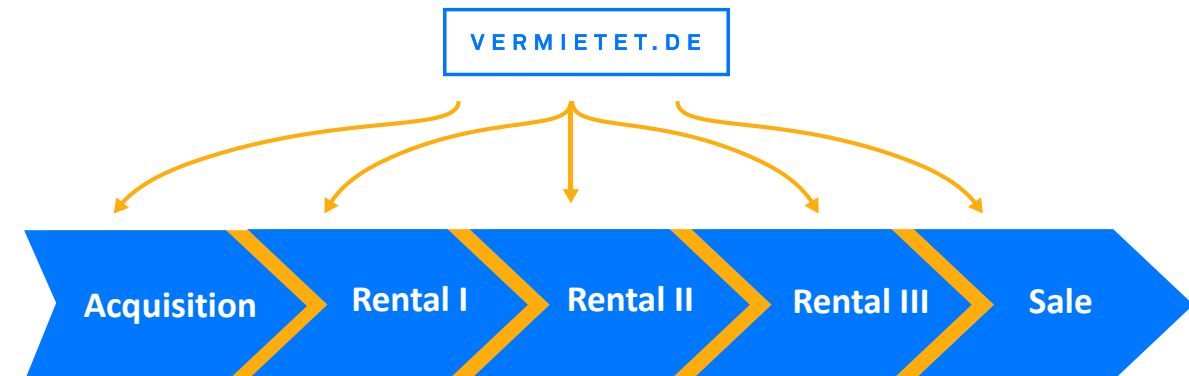
The difference:

Customer acquisition becomes possible along the entire lifecycle of ownership.

Traditional Players:

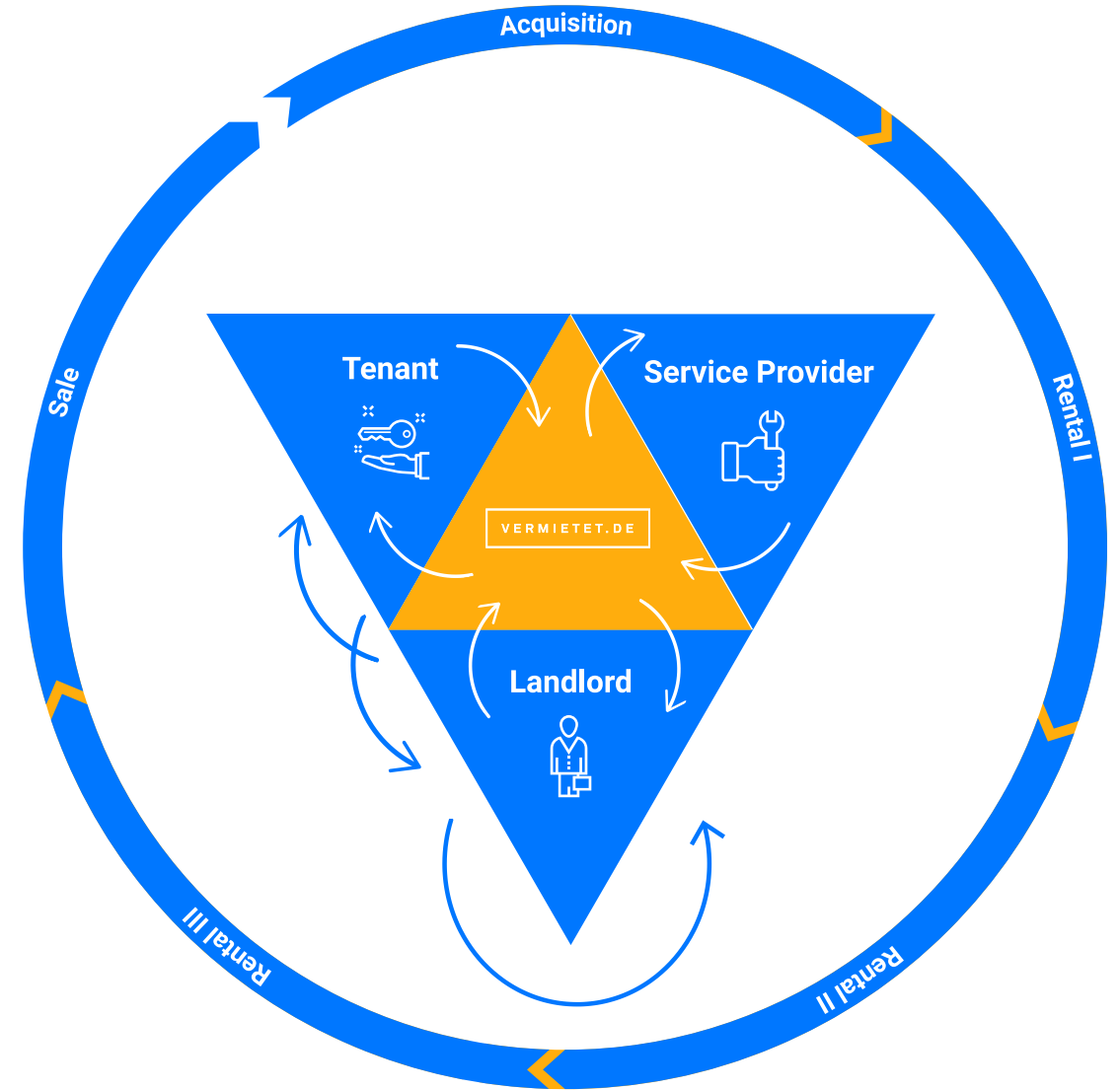


Us:

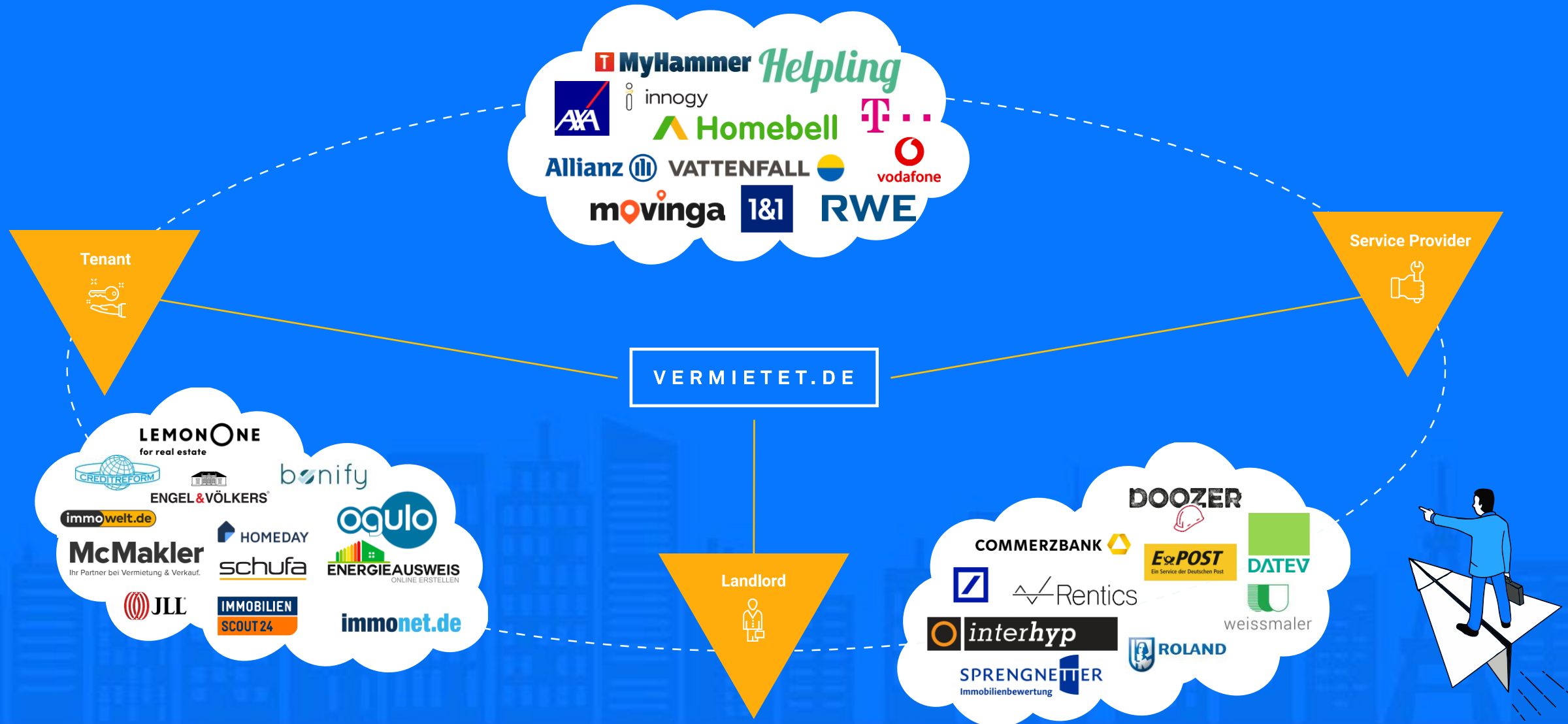


Our vision:

All landlords, service providers and tenants connected within our platform ecosystem.



Allowing us to facilitate and monetize the entirety of transactions taking place in the real estate industry.



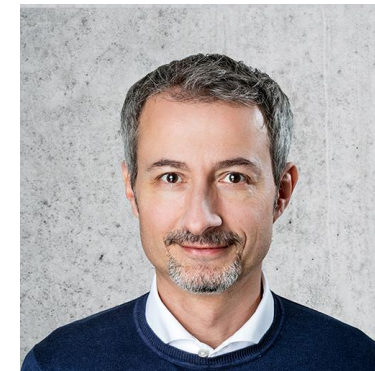
Join us in making housing great for everyone!



Dmitry Dzifuta
Chief Technical Officer



Jannes Fischer
Chief Executive Officer



Georg Untersalmberger
Chief Product Officer



EUROPE'S LEADING INTERNET CORPORATE FINANCE BOUTIQUE

Unique Industry Know-How

- ✓ Focus on Leading European Internet companies
 - Covering over 400 companies across 25 online verticals, a broad range of over 500 investors as well as 100+ online-focused corporates
- ✓ Deep understanding of industry dynamics
- ✓ Ability to add value beyond banking advice
 - Facilitates overall process and minimizes management distraction

Unmatched Network and Relationships

- ✓ NOAH Advisors is globally well connected and has direct access to virtually all key players in the industry
 - Knowledge of and strong relationships with potential buyers' key decision makers
 - Proactively finds and unlocks attractive investment opportunities for leading investors
- ✓ Annual NOAH Conference in its 8th year

Strong Investment Banking Competence

- ✓ Over 40 years of combined relevant M&A experience
 - Routine execution of M&A and financing transactions with sizes of several billion euros
- ✓ 25+ successfully completed NOAH Advisors transactions underline successful transfer of M&A competencies to the Internet sector

Full Commitment - We Are Entrepreneurs!

- ✓ Entrepreneurial mind-set, focused on growing the business and establishing a reputation for excellence
- ✓ Ability to deliver top results in short time frames
- ✓ Highly success-based compensation structures align interests of clients and NOAH Advisors, and demonstrate conviction to deliver top results
- ✓ Creative deal solutions

The NOAH Advisors Core Banking Team



Marco Rodzynek
Managing Director & Founder



Jan Brandes
Managing Director



Nikhil Parmar
Director



Olek Skwarczek
Analyst



Lukas Schlund
Analyst

Selected Completed NOAH Transactions

September 2018

Sale of 100% in



for €135m to



Financial Advisor to 10bis and its shareholders

July 2018

Sale of 100% in



to



Zur Rose Group

Exclusive Financial Advisor to PromoFarma and its shareholders

August 2017

Acquisition of a Majority Stake in



by



at a valuation of \$200m

Financial Advisor to EMK Capital

December 2016

Investment in



by



Financial Advisor to Silver Lake

October 2016

Investment in



by



84% Ownership

Exclusive Financial Advisor to KäuferPortal and its Shareholders

December 2014

Sale of 100% of



for \$800m to



Exclusive Financial Advisor to Fotolia and the Selling Shareholders

October 2014

Sale of 100% of



for €80m to



Exclusive Financial Advisor to Trovit and its Shareholders

May 2014



sold 100% of



for \$228m to a joint venture between



Exclusive Financial Advisor to Yad2 and its Shareholders