



Sam Ryan
Co-founder & CEO

Three Conferences, One Mission: Empower the European Digital Ecosystem

» LEADERS CONNECTED
NOAH18
London

**Connecting
Capital with
Entrepreneurs**

30-31 October 2018
Old Billingsgate, London

Mission

**To provide a physical marketplace
that facilitates funding of
digital European companies
at all stages**

» LEADERS CONNECTED
NOAH19
Tel Aviv

**Connecting Israel's Startups
with Large Corporates
and Investors**

9-10 April 2019
Haoman 17, Tel Aviv

Mission

**To promote Israel - European
relationships and enable funding**

» LEADERS CONNECTED
NOAH19
Berlin

**Connecting European
Champions
and Challengers**

13-14 June 2019
STATION Berlin

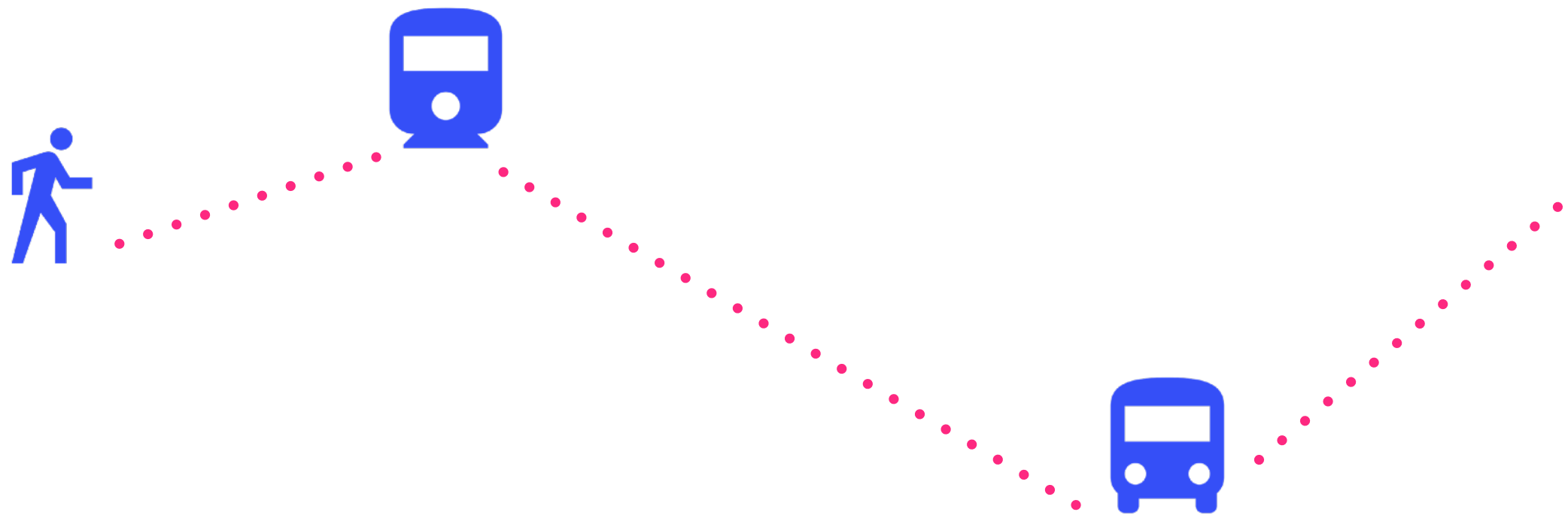
Mission

**To bring together future-shaping
executives and investors active
across segments driven
by digital revolution**

Zeelo is an on-demand coach service

We use data and AI to redesign inter-urban shared transportation that's built around the customer

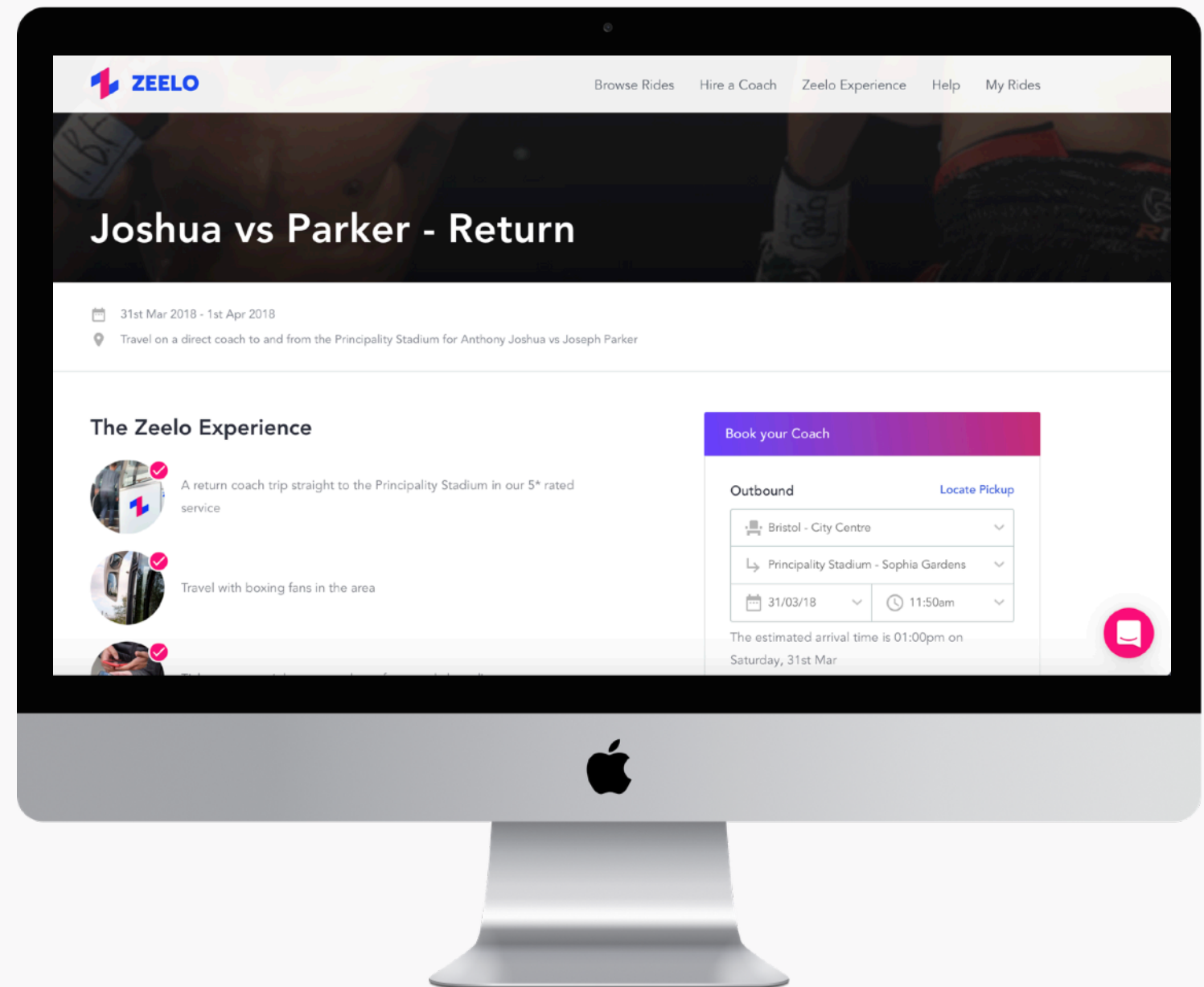


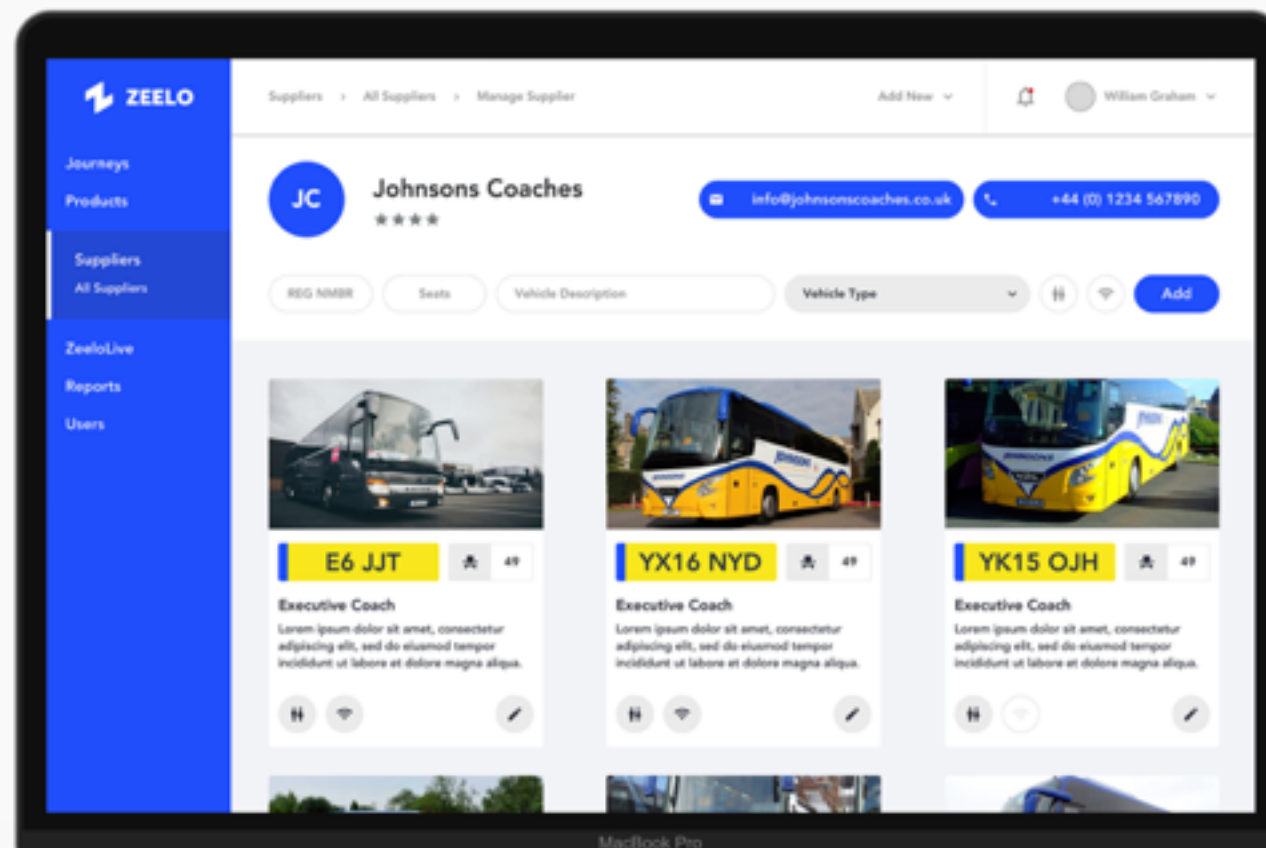


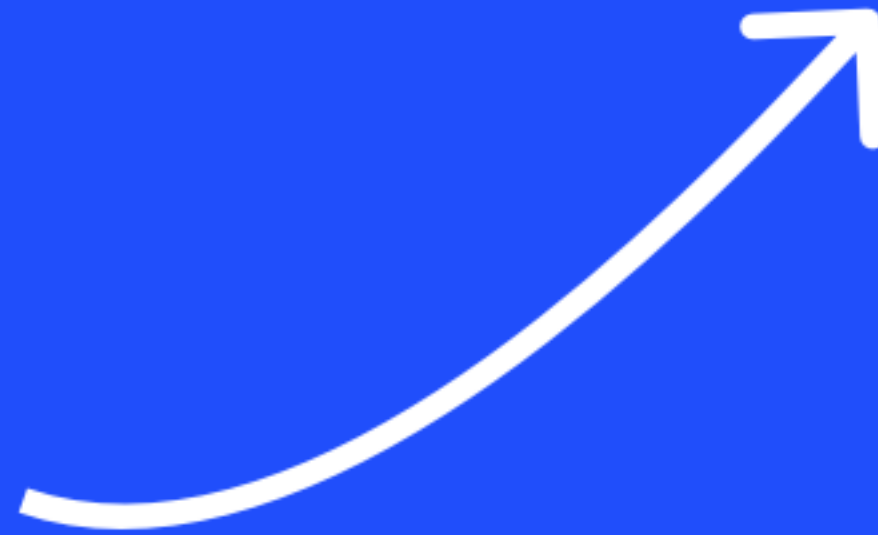
Zeelo is powered by an Algorithm Called RINA

01100
10110
11110









£1.8bn

UK inter-urban coach market

£60bn

Global inter-urban coach market



Events + Leisure



Inter-city



Lux + Charter



Commuting



Airports



Sam Ryan
(Co-Founder)



Barney Williams
(Co-Founder)



Dani Ruiz
(Co-Founder & CTO)

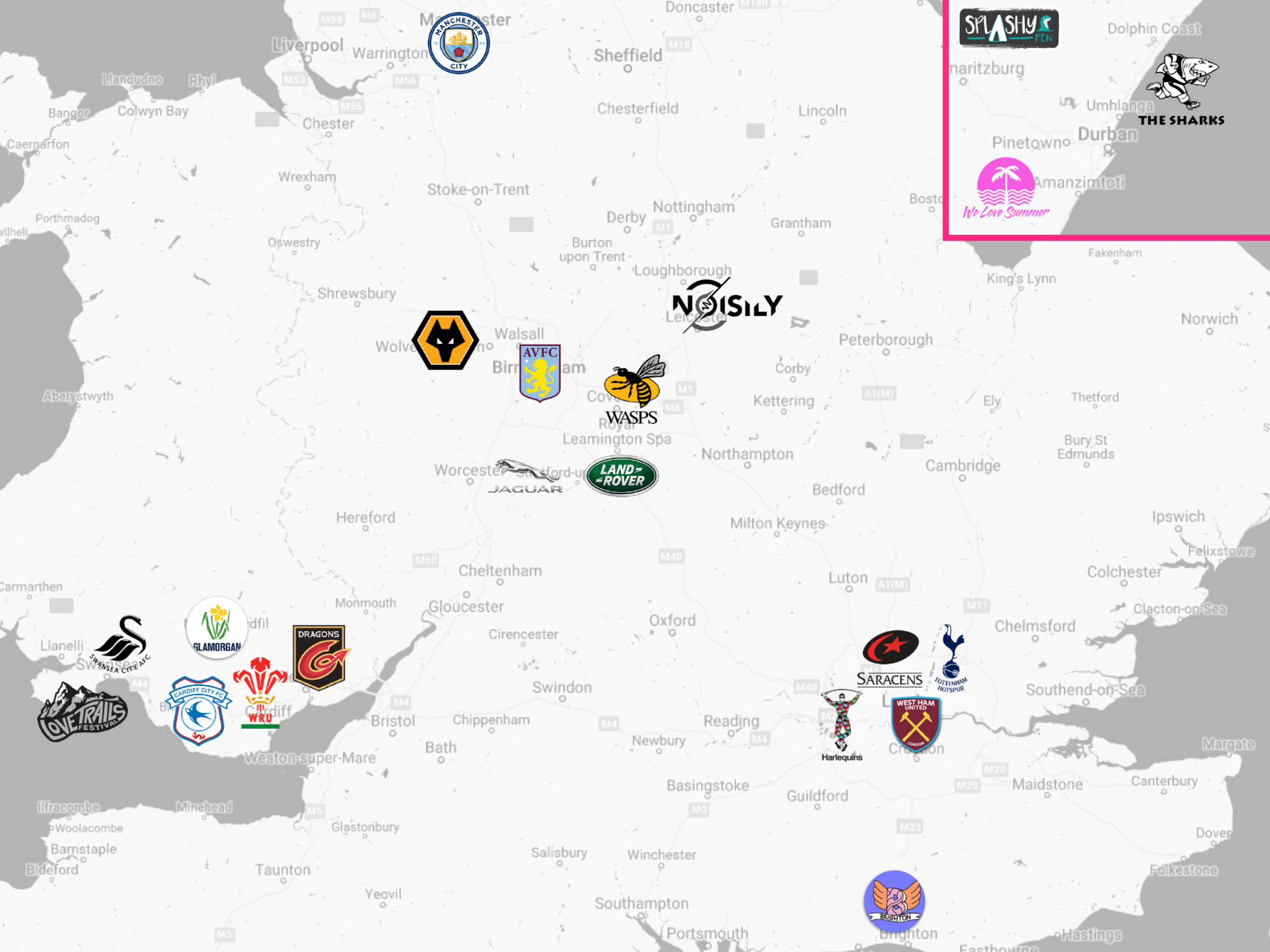
Angel investors include:

Michael Liebreich (TfL Board Member)

Alex Saint (CEO of Secret Escapes)

Liam Griffin (former CEO of Addison Lee)





DATA PARTNERSHIPS

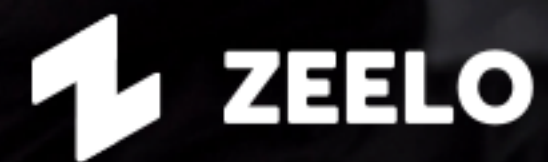


VENUE / SITE PARTNERSHIPS



SERIES A : Q3 / Q4 2018





Sam Ryan

Co-Founder & CEO

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EUROPE'S LEADING INTERNET CORPORATE FINANCE BOUTIQUE

Unique Industry Know-How

- ✓ Focus on Leading European Internet companies
 - Covering over 400 companies across 25 online verticals, a broad range of over 500 investors as well as 100+ online-focused corporates
- ✓ Deep understanding of industry dynamics
- ✓ Ability to add value beyond banking advice
 - Facilitates overall process and minimizes management distraction

Unmatched Network and Relationships

- ✓ NOAH Advisors is globally well connected and has direct access to virtually all key players in the industry
 - Knowledge of and strong relationships with potential buyers' key decision makers
 - Proactively finds and unlocks attractive investment opportunities for leading investors
- ✓ Annual NOAH Conference in its 8th year

Strong Investment Banking Competence

- ✓ Over 40 years of combined relevant M&A experience
 - Routine execution of M&A and financing transactions with sizes of several billion euros
- ✓ 30 successfully completed NOAH Advisors transactions underline successful transfer of M&A competencies to the Internet sector

Full Commitment - We Are Entrepreneurs!

- ✓ Entrepreneurial mind-set, focused on growing the business and establishing a reputation for excellence
- ✓ Ability to deliver top results in short time frames
- ✓ Highly success-based compensation structures align interests of clients and NOAH Advisors, and demonstrate conviction to deliver top results
- ✓ Creative deal solutions

The NOAH Advisors Core Banking Team



Marco Rodzynek
Managing Director & Founder

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Nikhil Parmar
Director

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Jan Brandes
Managing Director

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Aleksander Skwarczek
Analyst

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Selected Completed NOAH Transactions

August 2017

Acquisition of a Majority Stake in



by



at a valuation of \$200m

Financial Advisor to EMK Capital

December 2016

Investment in



by



Financial Advisor to Silver Lake

October 2016

Investment in



by



84% Ownership

Exclusive Financial Advisor to KäuferPortal and its Shareholders

September 2016

Acquisition of a Majority Stake in



by



from



at a valuation of €300m

Financial Advisor to Oakley Capital

December 2014

Sale of 100% of



for \$800m to



Exclusive Financial Advisor to Fotolia and the Selling Shareholders

October 2014

Sale of 100% of



for €80m to



Exclusive Financial Advisor to Trovit and its Shareholders

September 2014

Sale of controlling stake in



to



Exclusive Financial Advisor to Facile.it and its Shareholders

May 2014



sold 100% of



for \$228m to a joint venture between



Exclusive Financial Advisor to Yad2 and its Shareholders