



YUKKALAB
REALTIME NEWS-ANALYTICS



Unleash the Power of News Data Augment Your Performance

KICKSTART
ACCELERATOR

DEEP
TECH
FINALIST
2019

BEST OF SHOW
FINOVATE
ASIA 2017



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1

Customer Problem - Information Overload

5-15
articles per day

1-3
sources



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2

Solution – Augmented Language Intelligence

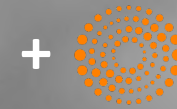
Pro-Feeds

Licensed Print
News

Journals & Business
Magazines

+500'000
articles per day

+ add your data sets



THOMSON REUTERS®

+ Handelsblatt

+ Infront

+100'000
sources

+ internal data



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3

Be the Trusted Advisor – **Turn Data into meaningful Stories**



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Augmented Advisory = Human Expertise + AI (B2B) - Story of a stock, relevant events and talking points in an overview



Advisory Excellence

Be alerted and prove your expertise by being informed about latest news development around investments

Better Informed

Fact-based investment decisions based on data from +200K articles and the sentiment indicators into account

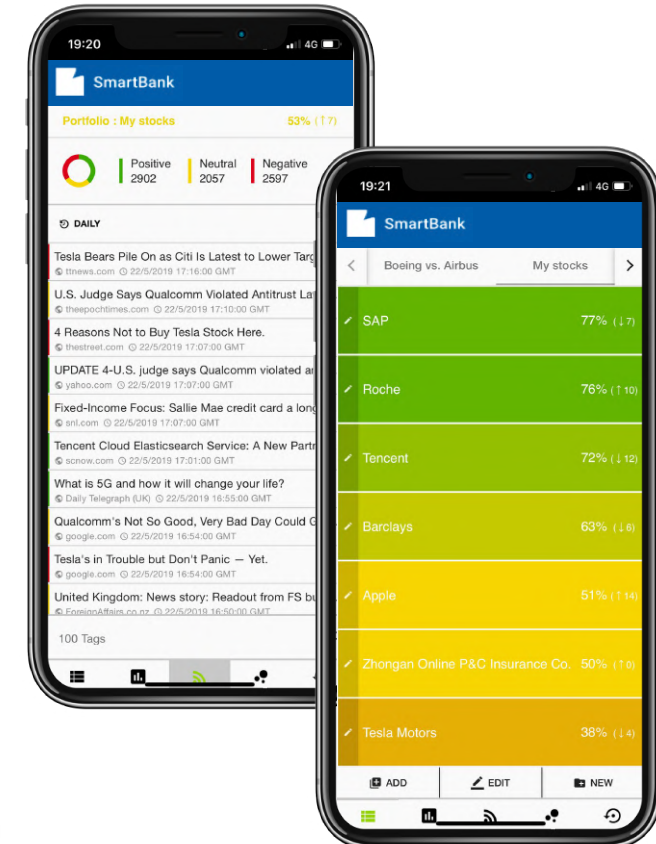
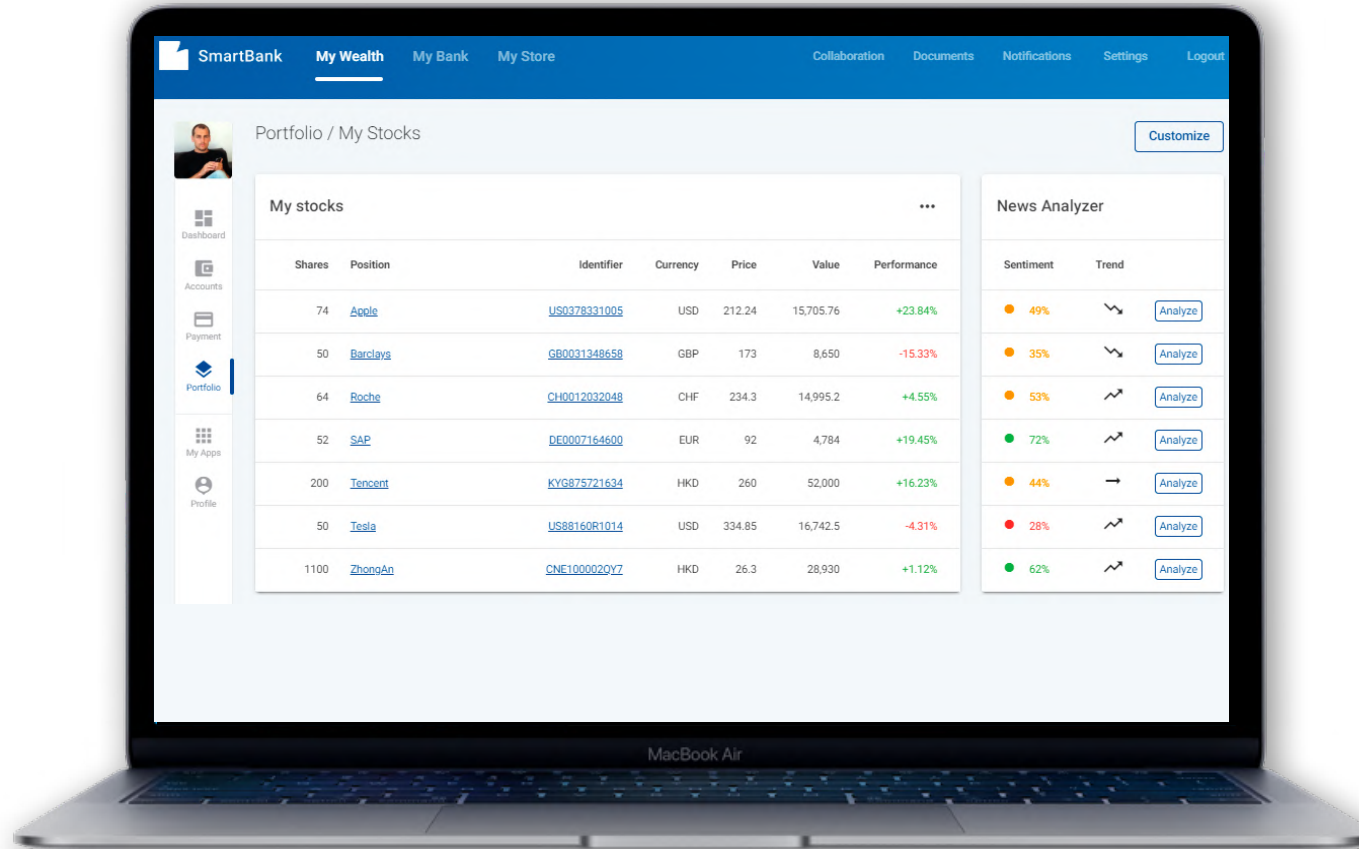
Portfolio Alerts

Added value for customers as well as Relationship Managers, sentiments & news related to their portfolio

Talking Points

Perfect overview of sentiment trend shifts and the topic that drive these shifts as well as the respective news

Augmented Customer Experience (B2B2C) - Real time financial & media performance portfolio overview



Better Informed

Make better informed investment decisions by overlooking the media trends & get alerted when trends shift

Higher Engagement

Be on top of the relevant news around your investments & get access to high quality professional finance news

Trading Inspiration

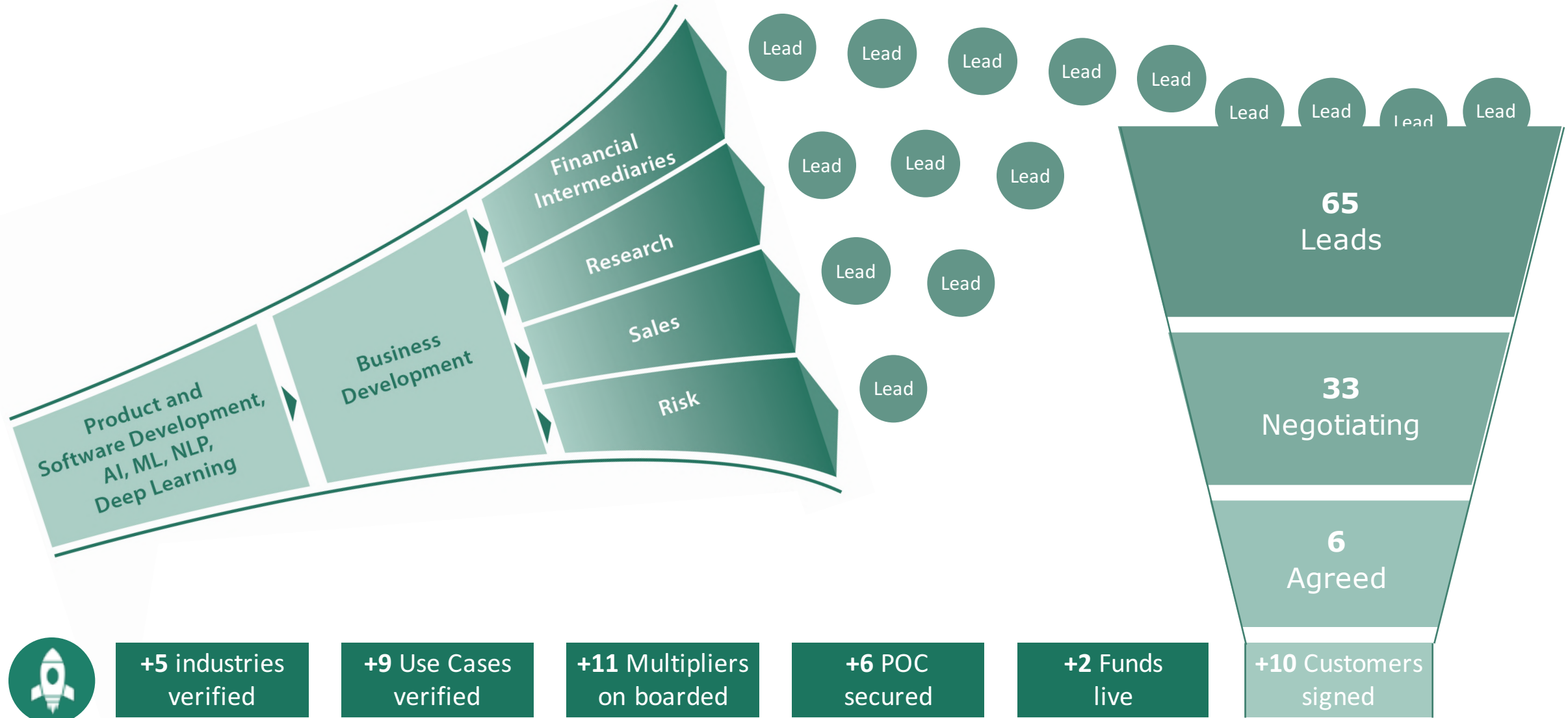
Discover the top movers & losers based on sentiment & news volume to get inspiration for interesting trades

Story Of The Stock

See how the stock performed in the media and have the relevant events as well as the full text articles at hand

Leading Augmented Language Intelligence Player

Scaling core technology in different use cases & industries



Customers & Partners

Attractive portfolio asset managers, private banks & global institutions



Customers

POC's

Multipliers & Partners



Handelsblatt

accenture

avalog

Infront

BELVOIR
CAPITAL AG

INVESTMENT AG
AVALOR



Deloitte.

Interactive Data™



M. M. WARBURG & CO
1798

NDA

Handelsblatt

dpa...



Börse Düsseldorf

NDA

WebfinancialGroup



+10 Customers & 6 POC's



0.3 Mio. EUR Revenue in 2018



Revenue +115% vs. 2017

Our A Team -

17 leading experts within their field from 8 different nations



- ✓ Core Competencies: NLP, ML & AI
- ✓ B2B SaaS Model
- ✓ Customer in CH, D & UK
- ✓ Fintech
- ✓ Founded in 2014
- ✓ Based in Berlin & Zürich

40%
Diversity Ratio

