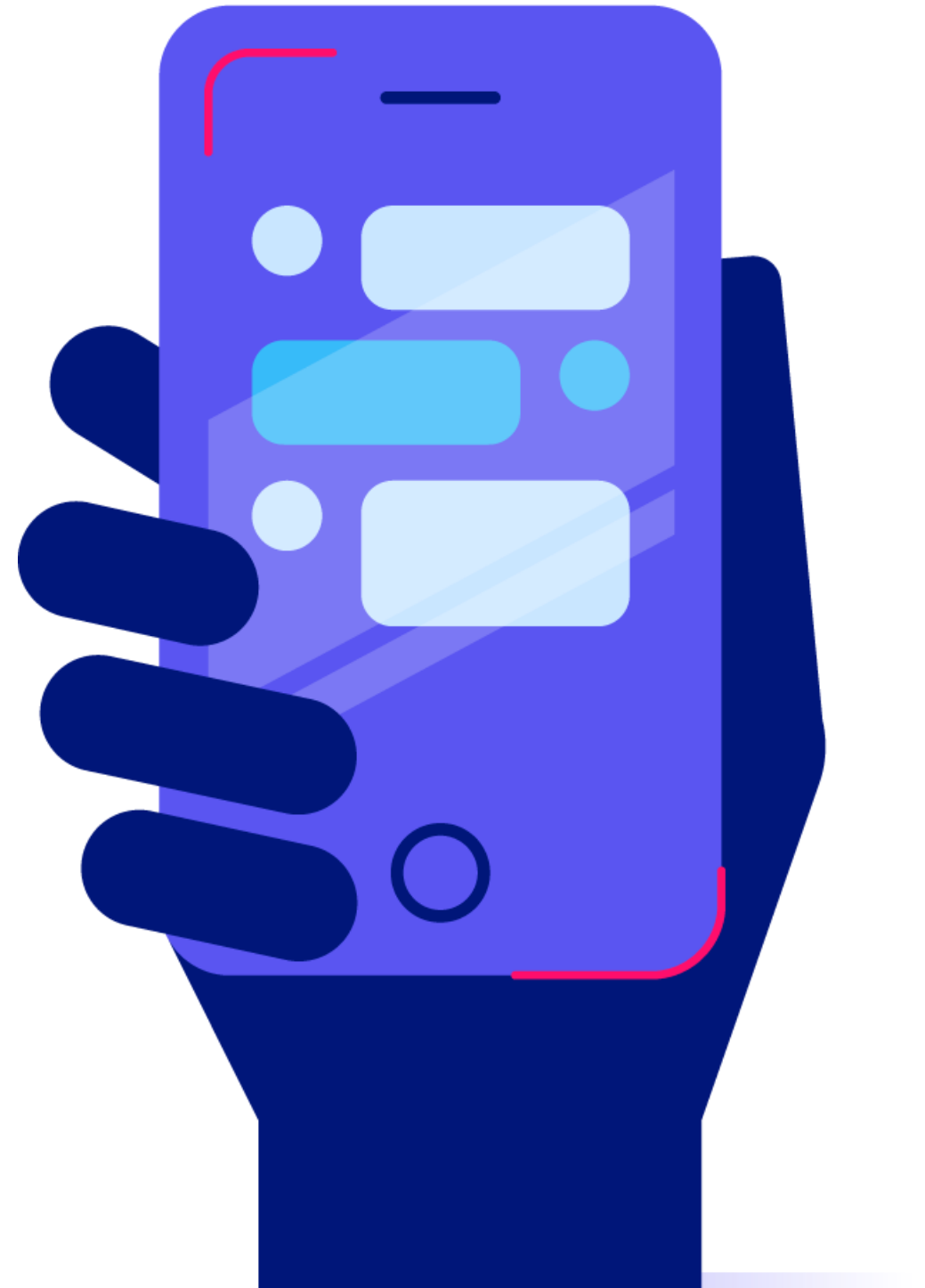




AI that improves
relationships with your
customers over chat

Javier Mata - founder/ceo

yalochat.com



"Let me put you on hold"



BUSINESS WASTE

1.5

Trillion Dollars

Source: TechCrunch, 2017





PEOPLE SPEND

84%

time on

Messaging Apps



WhatsApp



Messenger

Source: Global "Facebook Messaging Survey" by Nielsen

LARGE ENTERPRISES
WANT TO CHAT

BUT

Don't have the
tech to do so



Our AI connects enterprises and their
customers over messaging



ONLY
3 weeks

to get STARTED





HANDLE THEIR ENTIRE

Customer

Relationship

REDUCE COSTS BY

70%

per interaction



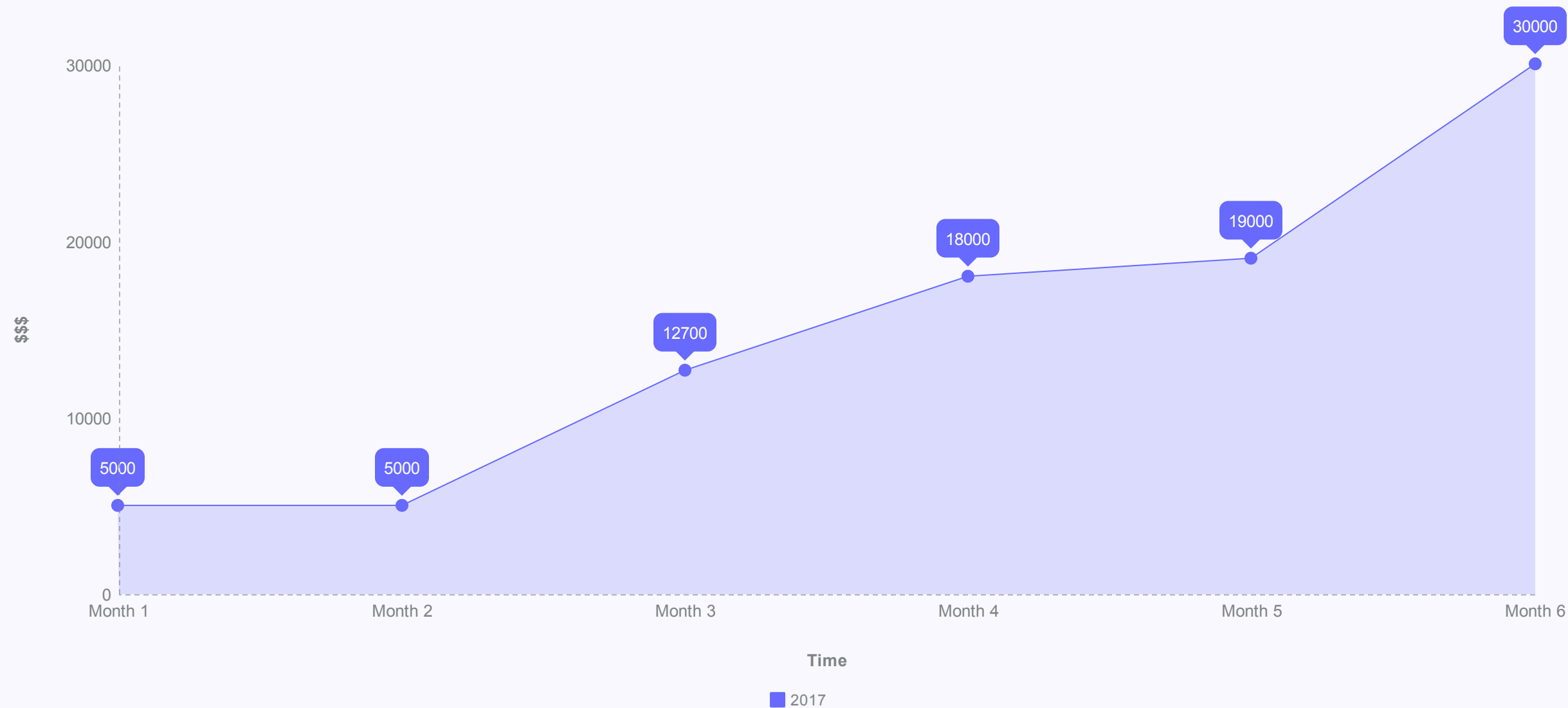


INCREASE SALES

2X

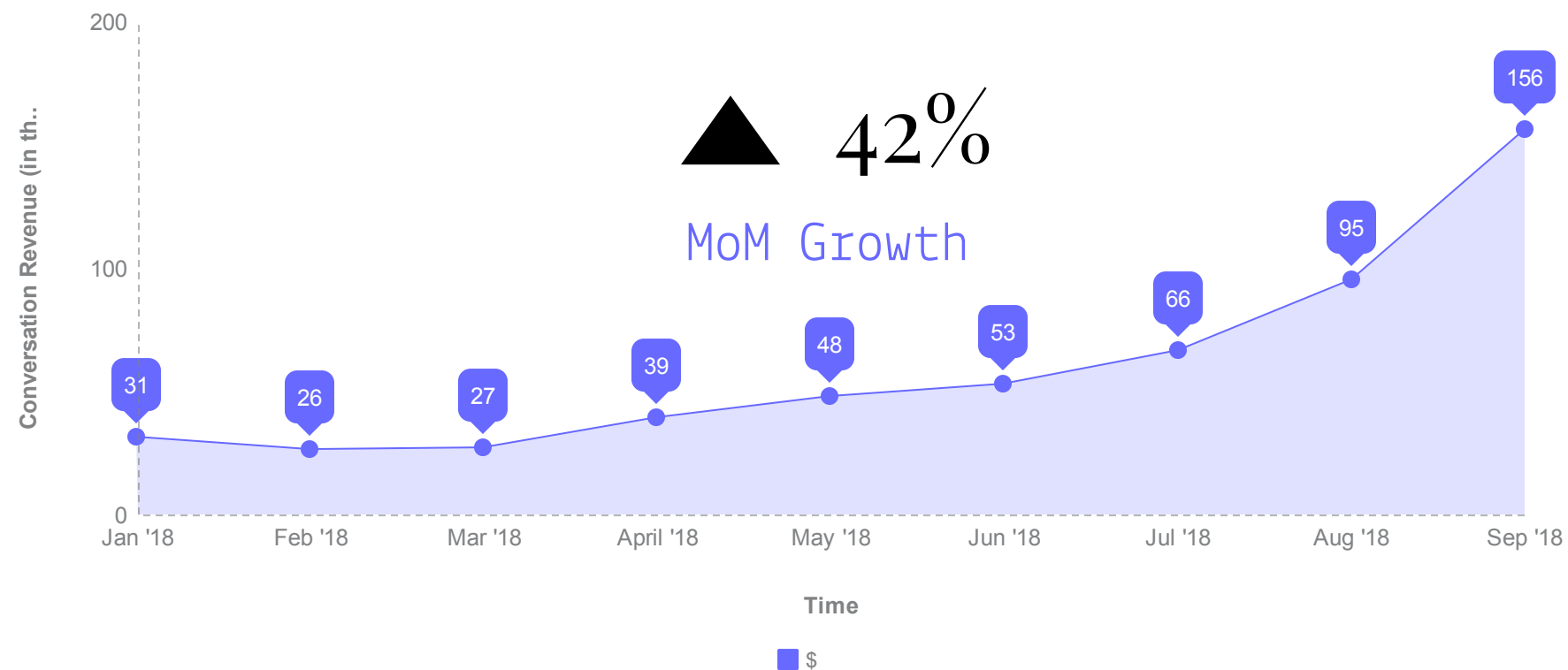
vs. other channels

6X increase in contract value



Reaching USD
2 million ARR

Monthly subscription revenue



with largest
enterprises

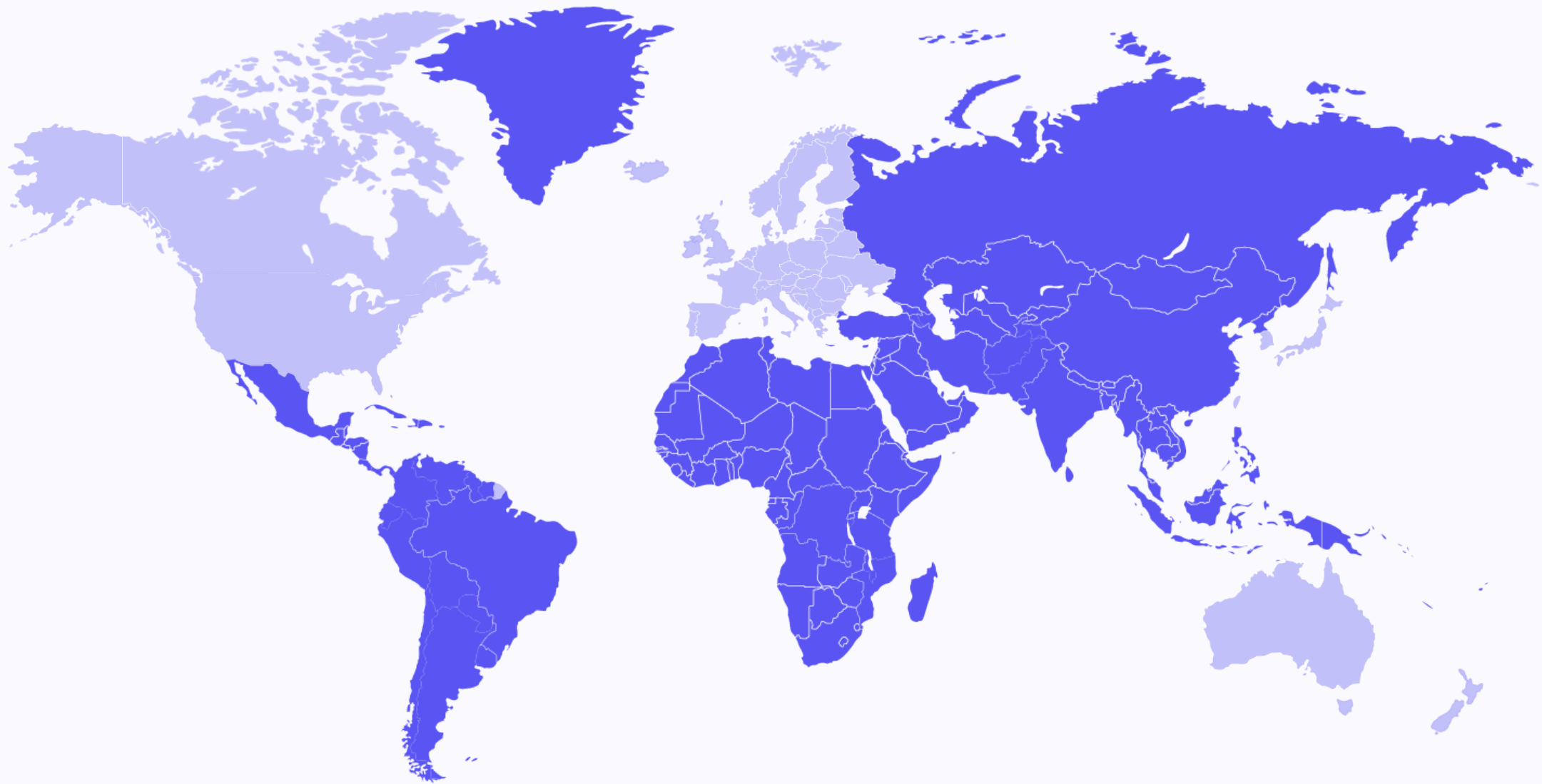


USD

36M

in pipeline

Partners to scale fast



Developing Markets

4 Billion population



Developed Markets

644 Million population

1) ARR = 2M

2) Bigger than slack

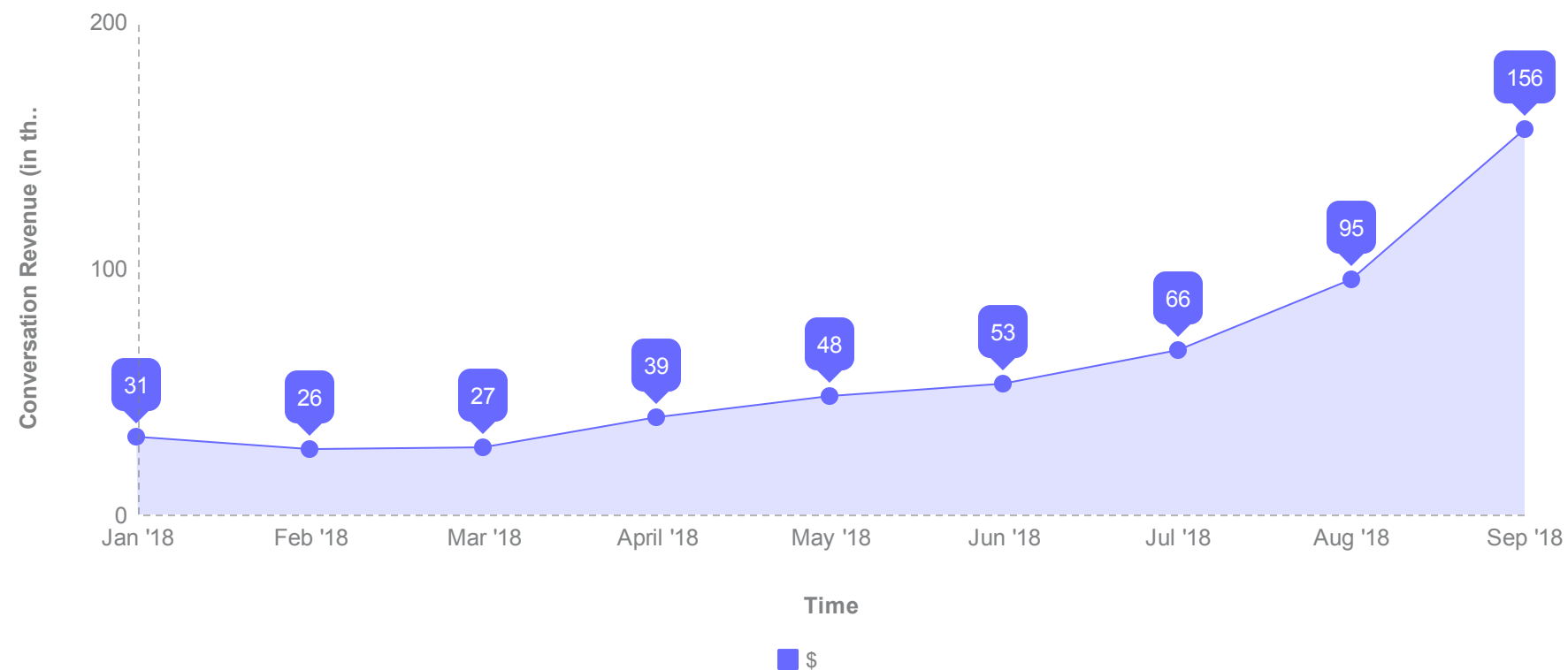
3) Never wait on hold again



javier@yalochat.com

Growing
steadily over
last months

Monthly subscription revenue



Revenue
sources



One time fees
USD 8 to 50K



Subscription tiered pricing
from USD 84K to 1MM ACV



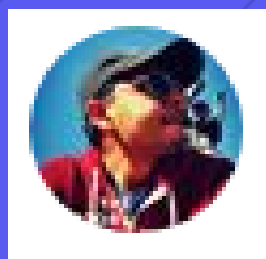
Javier (CEO)
3 co's before (1 sale,
1 profit)



Fred (CTO)
Former Eng. lead XOOM
(acq by Paypal)



Ivan (Head of AI)
Machine Learning 10+
years



Deepak (Country
Manager India)
Exited 3 co's in
messaging space

javier@yalochat.com

Team: World class engineers tackling a global opportunity



Javier (CEO)

3 co's before (1 sale,
1 profit)



Fred (CTO)

Former API lead XOOM
(aca by Paypal)



Tony (Head of
partnerships)

KioNetworksFounder
(+1bn IPO)



Deepak (Head of
India)

Exited 3 co's



Renato (UX Leader)

Former UX/UI
FOX International
Channels



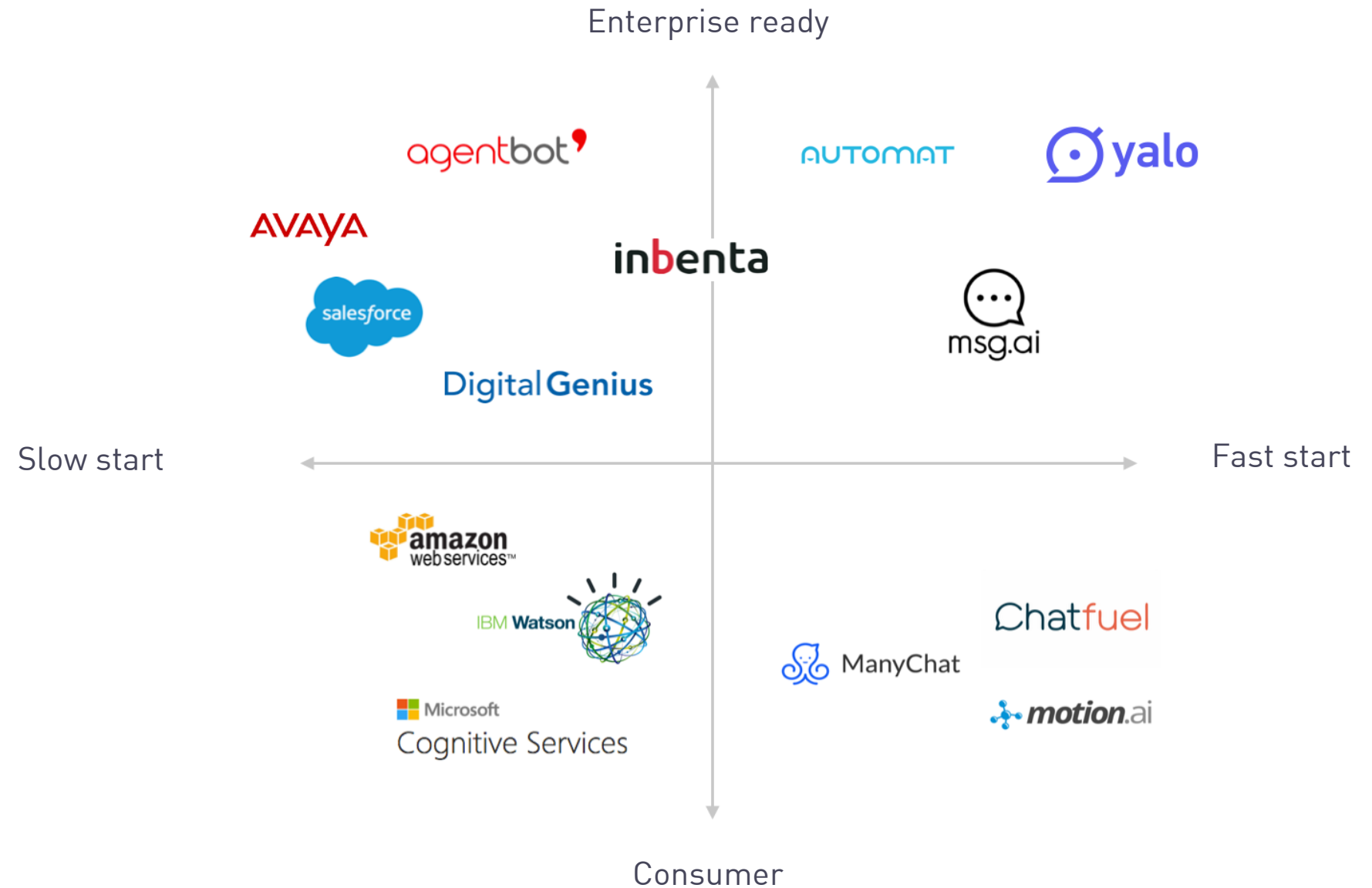
Ivan (Head of AI)

Machine Learning10+
years

Companies previously worked at:



HOW ARE WE DIFFERENT?



Out of the box customizable solutions that
integrate easily into legacy systems

HOW WE DO IT

RE-TARGETTING and better audience

Increase conversion by
following-up effectively

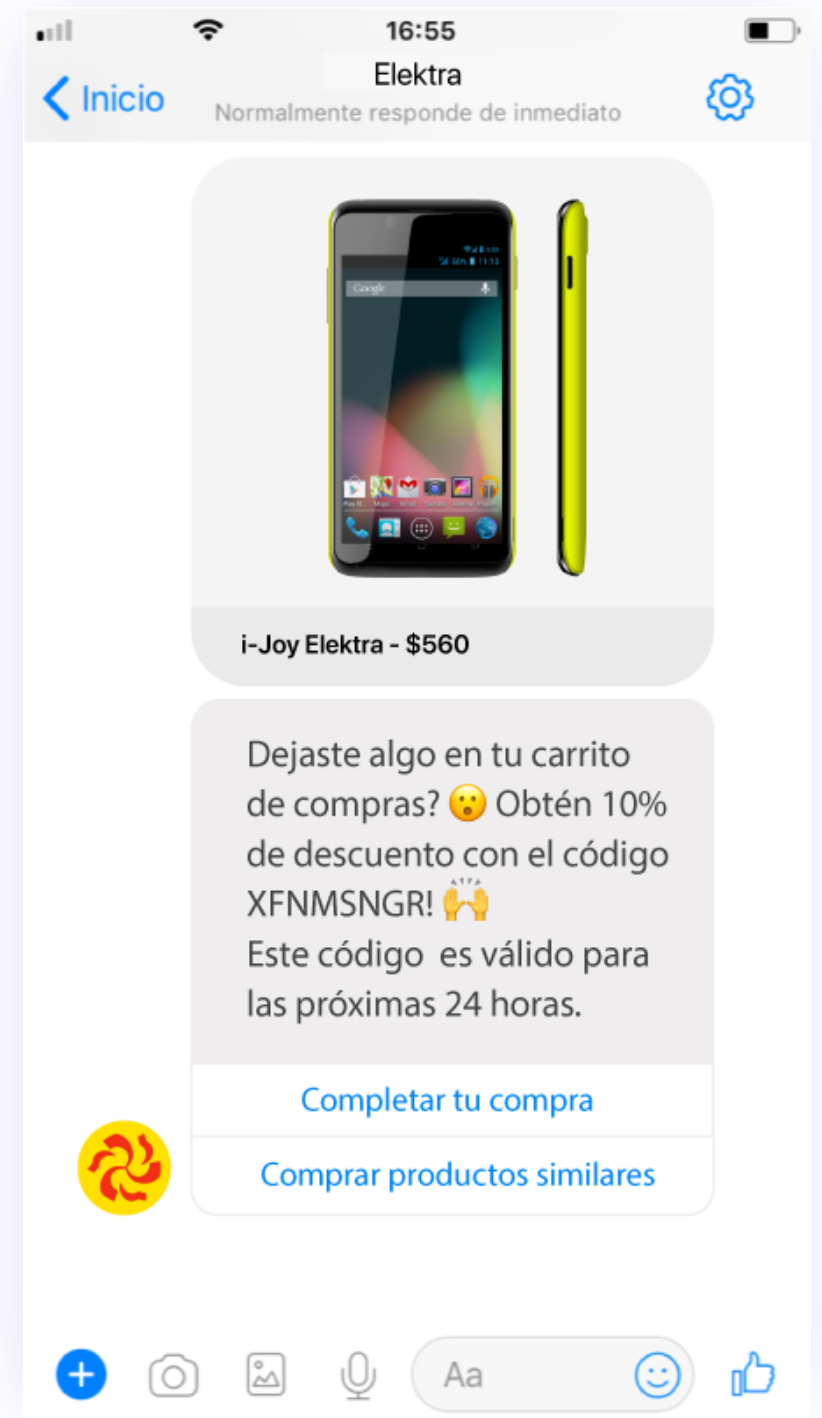
12X 60%

More effective
than email

Better performance
of ads

TRY IT OUT

[Documentation](#)



HOW WE DO IT

BOTS + HUMANS

Automation + suggested
answers for agents

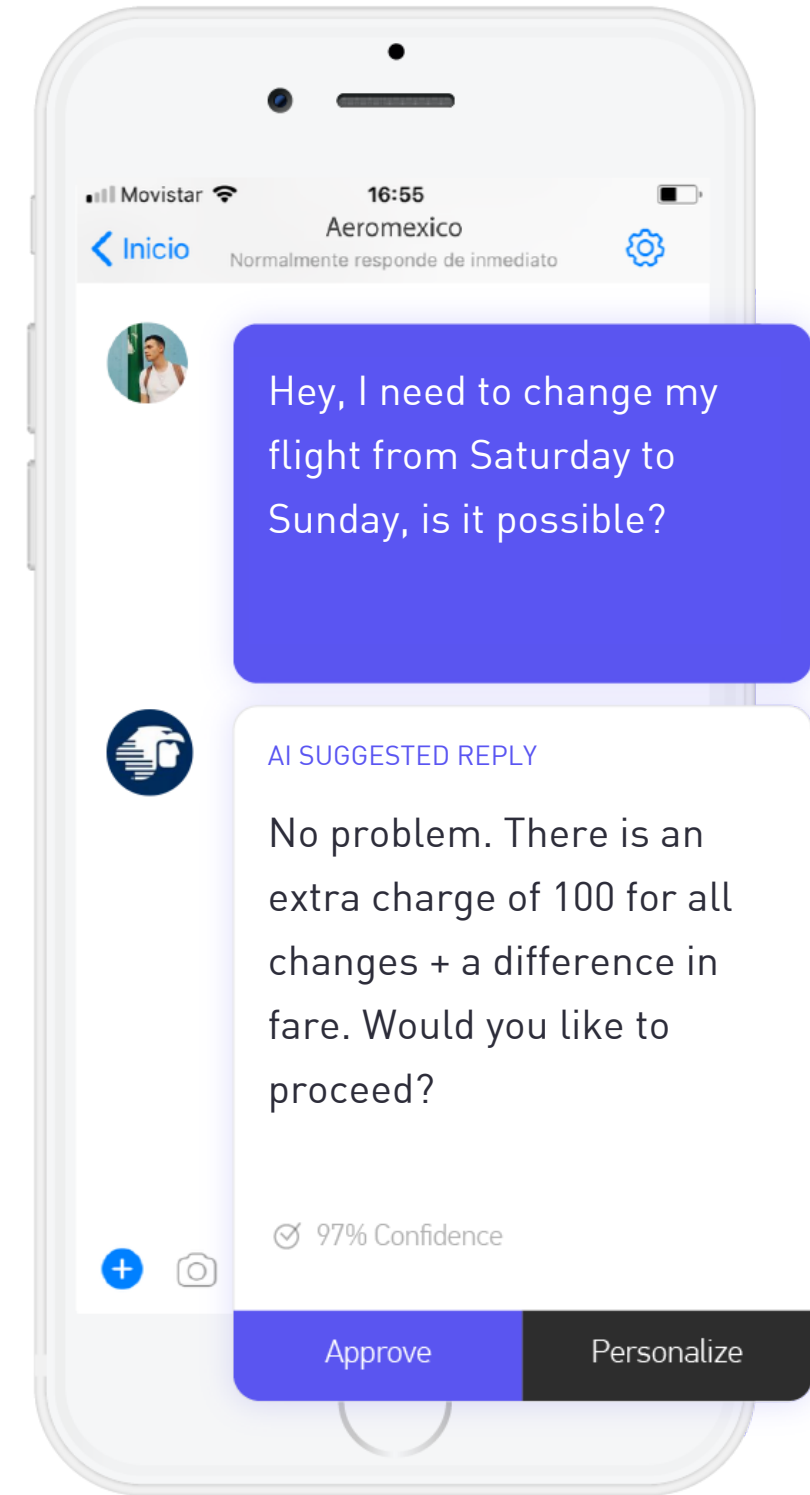
5X 92%

faster
resolution


Automation

TRY IT OUT

Documentation



HOW WE DO IT

 WhatsApp Notifications

[SIGN IN](#) [EN](#) [ES](#) [GET EARLY ACCESS](#)

1 Try it out

2 Configure notification

3 Integration


4 Done

Try it out

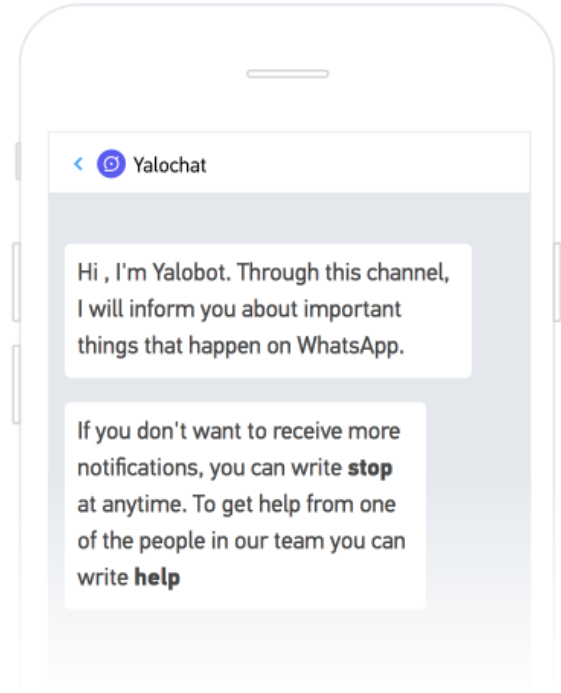
Enroll your phone number to allow this demo to send you messages over WhatsApp. This permission only lasts for the duration of the demo.

Name

Phone number



[Enroll phone number](#)



NOTIFICATIONS

Push the right message
at the right time

90%

Call reduction

[TRY IT OUT](#)

Our team has global, localized coverage in markets where messaging is predominant (LatAm, India, and APAC)

