

There's a better way  
to do your bookkeeping.



## **Problem :** Accounting Industry



**Outdated  
Methods**



**Unpredictable  
Pricing**



**Unavailable**



**Problem :**



**Blind**



**93%\***

**Out of Bank  
Account**

**82%**

**Failed due to  
Cash Flow**

\* According to US Bank

# xendoo Solution



**John S.**  
eCommerce



# xendoo Team

## LIL ROBERTS

CEO



- Serial entrepreneur
- 30 years business leadership experience
- Successfully exited multiple business in a variety of industries
- Passion for innovation and people

## BRAD TUCKMAN

Marketing Strategist  
• Shareholder



- Founder of CreativeDrive (100M+ exit)
- 25 years of Marketing / Advertising Experience
- Active Advisor

## LOUIS GOLDENBERG

Director of Operations  
• Accounting



- 25 years of business and accounting experience
- Member of due diligence team for the purchase of a professional NFL team
- Forensic accounting experience

## TOM PACKERT

CTO



- 30+ years in ERP & accounting software development
- Founding CTO for VC-backed CareCloud

## LUANNE BRYANT

Marketing Director



- 15 years in eCommerce
- Built & Scaled Digital Platforms

## MIKE MORRIS

Data Scientist



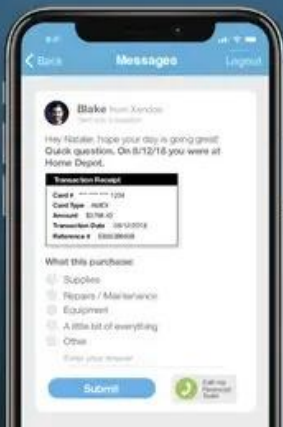
- Former CMO of Grasshopper
- Exit to Citrix
- Active Advisor



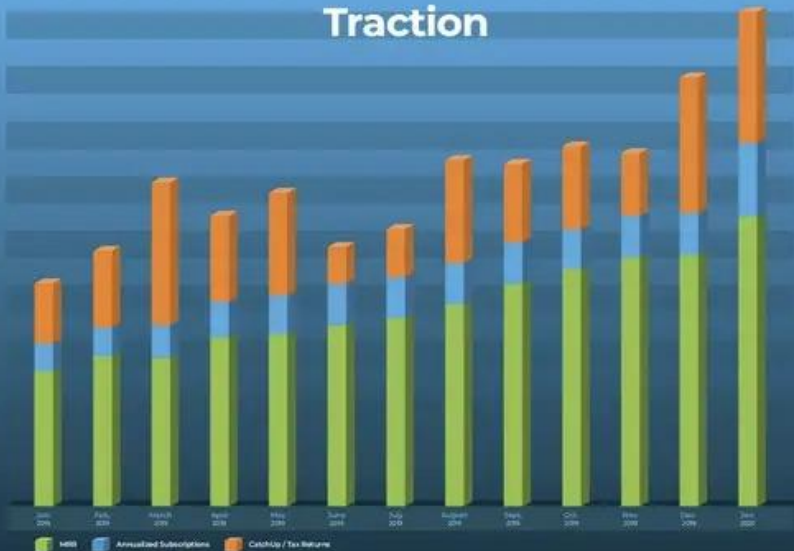
## Autonomous Reconciliation



## Automated Communication



# Traction



## xendoo Current Customers







# Competition

Traditional

99.9%



Digital

.01%

Bench<sup>U</sup>    ▶ inDinero  
pilot    botkeeper

Competitive Advantage



# xendoo SaaS Business Model

70%  
of our users



**growth**

**\$200** Monthly



Xero Subscription



Weekly Bookkeeping



Tax Planning



IRS Notices



Corporate Tax Returns



**enterprise**

**\$330** Monthly

Additional Revenue Streams



**catch up**



**tax returns**



**start up**

**\$110** Monthly



xendoo®  
delivering **Peace** of **Mind**

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