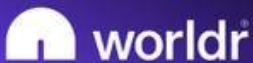
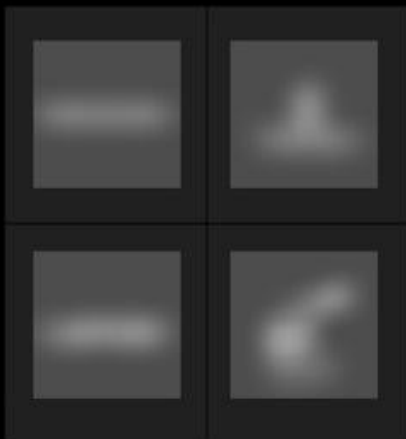


Bringing **zero trust security** to your existing communication



Launched in
January 2022
and experiencing
exceptionally
strong demand

Enterprise PoCs

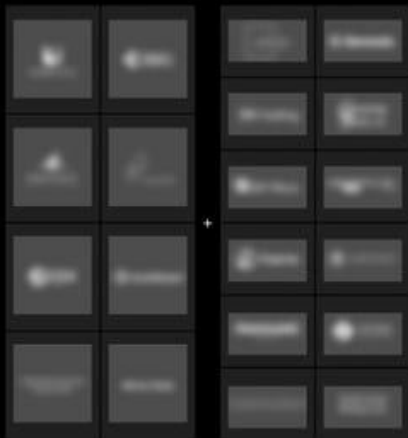


Mid Market Traction and Revenue (only in Finance)

Q1



Q2



Centralized services like Microsoft are **now the biggest targets** as they have become a clear market leader in daily communication.



"Microsoft VP Security reveals they are presented with 7-10 secrecy orders per day from federal law enforcement"

The Register July 2021

"JPMorgan hit with \$200 million in fines for letting employees use WhatsApp to evade regulators' reach"

CNBC December 2021

"Microsoft confirms Lapsus\$ breach after hackers publish Bing, Cortana source code"

TechCrunch March 2022

Why Worldr

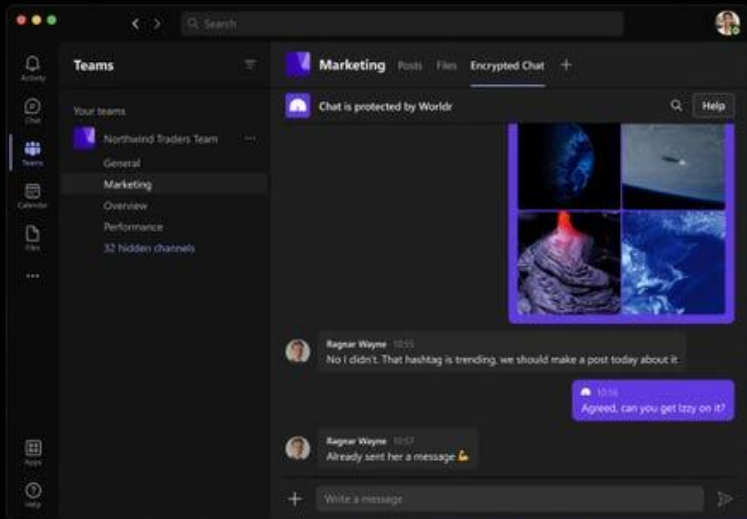
Ownership of encryption keys so **not even Microsoft** can access your data.

Enforce **data localization** for regulatory, compliance and legal reasons.

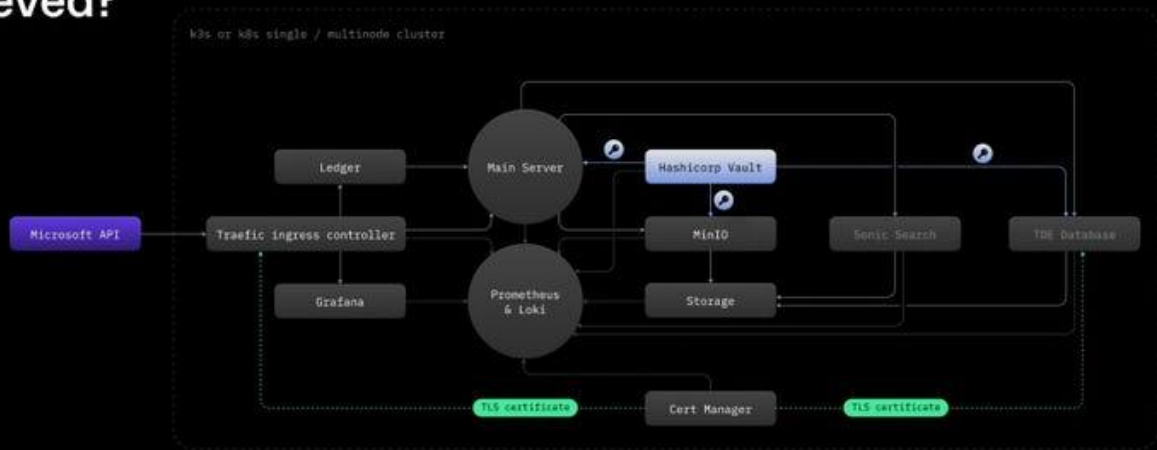
Secure your critical data, without leaving the platforms you love.

Worldr defends the data you share in Microsoft Teams from external breaches while prohibiting outside organizations from exploiting your most sensitive digital assets.

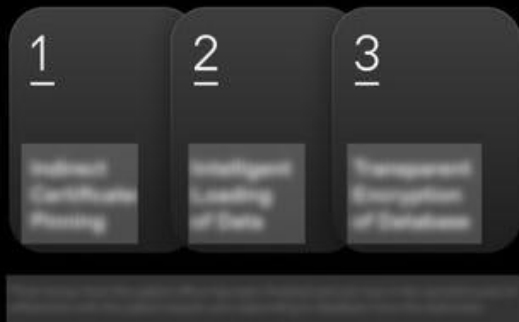
It can be utilized in any environment, whether that be cloud based or on-premise; our lightweight architecture can be deployed in minutes for any size organization.



How is this achieved?



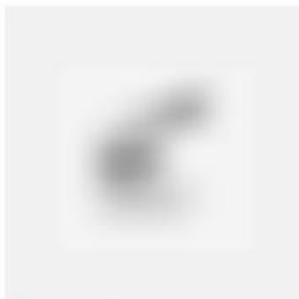
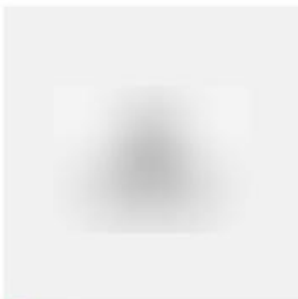
We currently have
3 patent applications
pending for the
following:



We launched in **January**, and are already feeling **the market pull**

Expanding our team will enable us to service the needs of this demanding market. Given the quantity and size of our current rollouts, our bandwidth is almost at full capacity. We will need to rapidly increase our headcount to service these contracts as well as ship the newly requested products.

Enterprise PoCs



Q1 companies

\$



Company Name



Company Name



Company Name



Company Name



Company Name



Company Name



Company Name

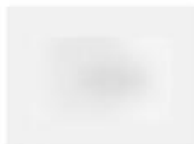


Company Name

Q2 companies

\$

\$



Company 1



Company 2



Company 3



Company 4



Company 5



Company 6



Company 7



Company 8



Company 9



Company 10



Company 11



Company 12

For 2022 we have **two main goals** for marketing:

1. Building a great brand

We focused on building our digital marketing capabilities, including our website, social media, and email marketing, to ensure we are able to effectively communicate our message and build a strong brand.

eBooks



Case Study



LinkedIn



Finalist for UK's Most Innovative Cyber SME by DCMS



2. Demand generation

Through various strategic inbound campaigns, we generated interest from the following brands with a budget of £100,000.



Statistics:

↑ %
New contacts
From last week

↓ %
Bounce rates
In last month

↑ %
New website sessions
Last quarter

Worldr leadership



CREDIT SUISSE

Bloomberg



NOVARTIS

bumble

CoinShares

kaspersky

Ince

Genesis

Founding Team



Max Buchan
Chief Executive Officer

Co-founded Employee no.1
IPO'd at \$11B



Dima Maskaliou
Chief Operating Officer

16 year corporate lawyer
Gordon Dadds

Technical Leads



Dr Yann Golanski
Director of IT Security

PhD Theoretical Astrophysics
Mathematics statistics
Bayesian research



Michael Antipin
VP of Engineering

Theory, cryptography,
algorithms
neural networks



Dima Rozhddestvensky
Head of DevOps

DevOps Engineer
Mongo
Stack.com

Operational Team



Andreas Wuchner
CSO

CSO UBS
Group Head IT Credit Suisse
CSO Novartis



Erik Olsen
Financial Controller

VP Finance, Genesis
Tyr \$200m Series C
EMEA Finance Manager,
Bloomberg



Dmitry Nikonov
Chief Design Officer

Senior Product Designer,
Bumble
Design Lead, Lixie
(Apple App of the Year)

Commercial Team



Chris Hurst
UK&I Sales Lead

GM Kaspersky UK&I
Senior Sales Manager,
GintView



Sara Carly
VP of Marketing

Head of UK Marketing, Stuart
Avis, CPD (\$200m)
Microsoft Gold Partner Lead



Matt Bauer
Commercial Development

Commercial Development
under Former Chair of ACS &
Former CEO of AMSP

Worldr backers

Funds

IQ CAPITAL

IQ Capital

PLAYFAIR
Capital •

Playfair Capital

 **CYLON**

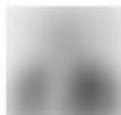
Cylon

Advisory Board



Senior Executive





Senior Executive





Co-founder

 **CYLON**

Backed by Founders of:

 **PRIVITAR**

Privitar

 **IMMERSIVELABS**

Immersive Labs

Market Pull

JPMorgan hit with \$200 million in fines for letting employees use WhatsApp

CNBC, Dec 2021



HSBC faces US probe into bankers' use of WhatsApp for work

The Telegraph, Feb 2022

The Telegraph

“ Our problem with WhatsApp is right now 10x of a bigger problem than our Teams rollout

“ I get this product, but this is a full Microsoft problem for us, not just a Teams one. We would need protection for the whole 365 stack

Roadmap

Q3'22

Q4'22

Q1'23



What our customers think

“

Worldr offers us **data security for our most sensitive customer data.** An effortless implementation, we now feel protected against third-party threats.

Ryan Radioff
CEO Kingdom Trust

Thank you!

max@worldr.com

