



Performance Support for  
Frontline Workers

The screenshot displays the WorkClout application interface. At the top, a dark blue header contains the 'WorkClout' logo and a search bar labeled 'Search WorkClout'. A left-hand navigation menu lists several options: 'General Manufacturing', 'Dashboard', 'Tasks', 'Forums', 'Resources', 'Skills', and 'Documents' (which is highlighted with a yellow background). The main content area is titled 'Resources / KBA 57 / KBA 57 Document Overview' and includes a 'Show Document Details' link. Below the title is a 'DOCUMENT OUTLINE' section with three numbered tabs (1, 2, 3), where tab 1 is selected. The primary content is a video player showing a factory floor with large industrial machines. A play button is centered over the video, and text overlays indicate 'This video is an overview of the press' and 'Play video 2:34 min'. At the bottom of the video player, there is a horizontal carousel of five small thumbnail images showing different industrial scenes. On the far right, a partial view of another document page is visible, showing 'Step 1' and some descriptive text.

## Domain In The Space

Arjun's father founded a \$50M in revenue per year packaging manufacturing plant with over 200 employees.

**Arjun was an Operations Manager there for 4 years.**  
**Worked there every Summer for 12 years.**



## Problem

Managing the manufacturing process is **complex, outdated and manual**.

### Manual Solutions (paper, excel & fax)



Error prone



Limited Collaboration



Suboptimal OEE and  
Resource Allocation

### Legacy Software



Lacking core capacity  
and auto planning  
functionality



\$250k Avg. price +  
annual fee



6 mo. - 2 yr.  
implementation

## Problem

...and for front line employees  
there are no tools to help  
them manage this.

Front line Employees are terribly underutilized as a crucial resources.

Automation is creating a wider skills gap.

Information and communication is unstructured which creates inaccessible tribal knowledge.

Making overly complex  
enterprise software,  
**simple.**



### **Short Time To Value**

- 4 weeks implementation
- Avg throughput increased by 20% in first month.



### **Automation & Accountability**

- Enables collaboration
- Traceable workflow
- Customized reporting
- Automates manual tasks

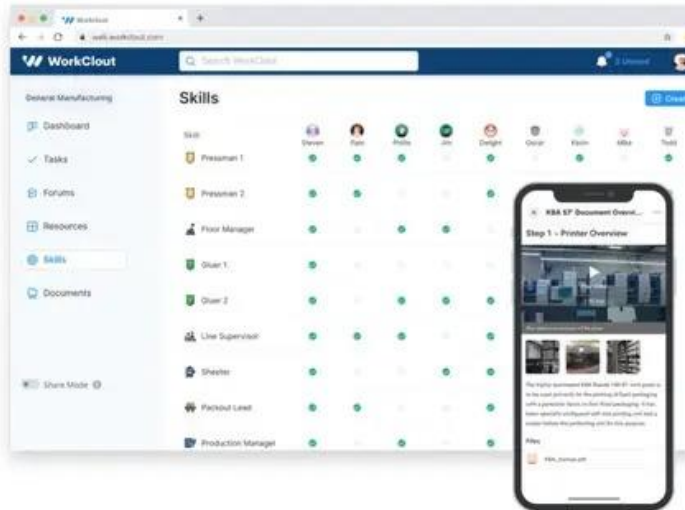


### **Accessible**

- The 56% of SMBs and Mid-Market manufacturers that do not use software can access at a lower price point.

## Performance Support

- WorkClout is a mobile & web application that helps industrial, blue-collar workers perform better by centralizing corrective & preventive actions, tasks, on-the-job work instructions, skills training, workforce scheduling, & communication.



## Market Opportunity

**Everything in your line of sight is made by a manufacturer.**

56% of manufacturers do not currently use software.

44% of manufacturers spent \$24B on software.

**US Market Size:** 354,000 manufacturers.

**Worldwide:** 998,000 manufacturers.



## SMBs in the US

[Redacted]

**\$1,140,276,480** Market Size for SMBs

## Mid-Market/Large in the US

[Redacted]

**\$9,900,572,880** Market Size for Mid-Market/Large

**Almost every industry has front line workers.**

Around 80% of the global workforce is deskless, in industries such as Agriculture, Education, Healthcare, Retail, Hospitality, Manufacturing, Transportation, and Construction, accounting for 2.7 billion workers worldwide.





## Team



### Arjun Patel

**CEO, co-founder**

*Domain: Growth, Marketing, Product, Manufacturing*

10+ years experience in manufacturing. 4+ years experience in growth and product. Helped increase production optimization for his father's manufacturing company.



### Bryan Trang

**CPO, co-founder**

*Domain: Product Design, UX/UI Design, Product*

4+ years user experience, product design. Worked on projects w/ Tesla, Disney, and Genentech. Lead designer for autonomous rider and driver app launch in Rouen.




### Richard Girges

**CTO, co-founder**

*Domain: Engineering, Product*

14+ years of software engineering experience. Worked as a VP of engineer in his last role. Helped build core components at Steelhouse (Oracle backend).

**LEANQA**  
Management Consulting

 **transdev**  
the mobility company

**Genentech**

**Omaze**

**Wevr**

 **Combinator**

**ticketmaster**

**TESLA**

 **STEELHOUSE**

 **trueflip**

**MOBILEROADIE™**

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