



POWERED BY WETRIP ©

THE GLOBAL PLATFORM FOR SKI HOLIDAYS





FOLLOW US ON SOCIAL



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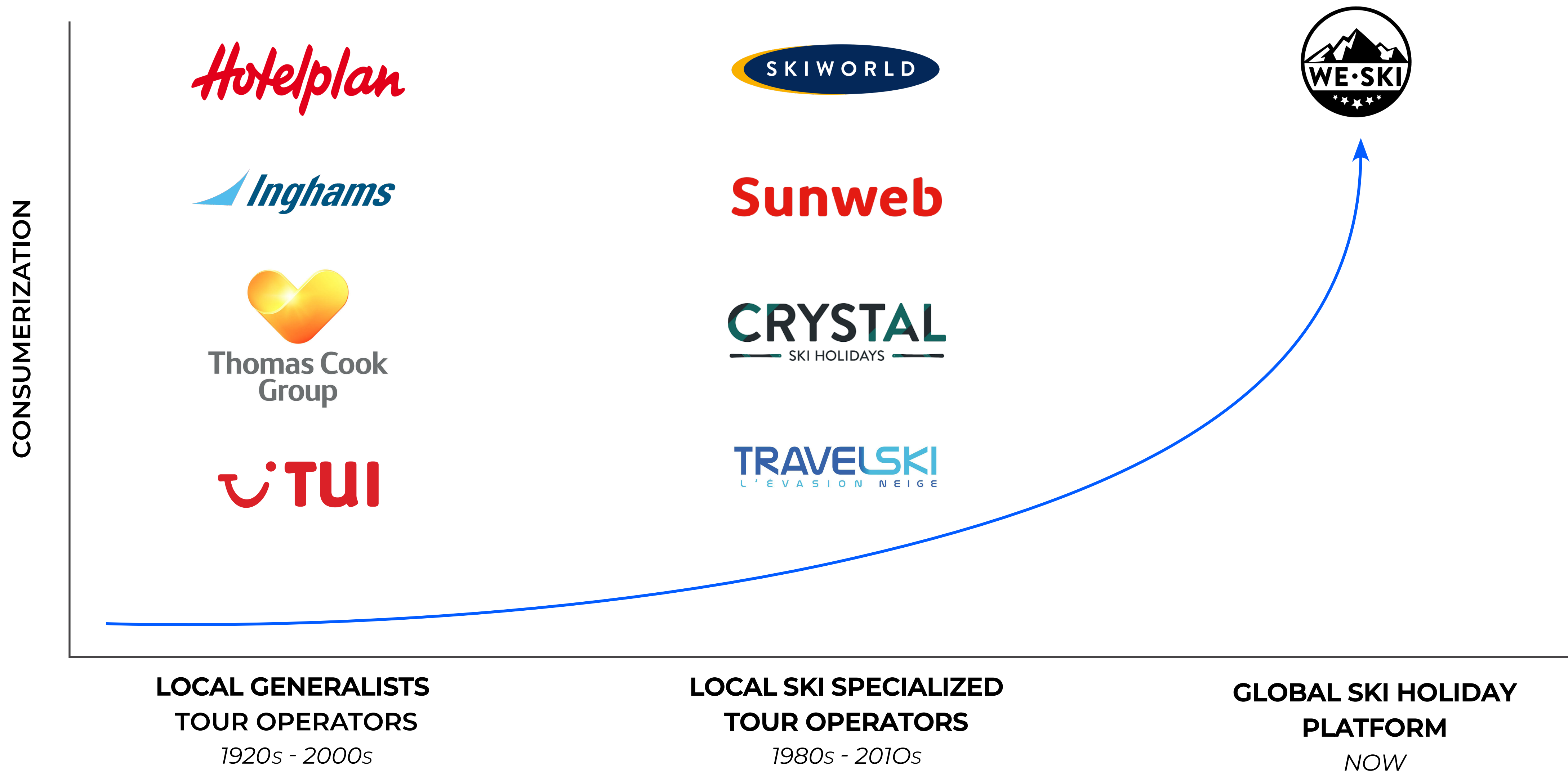


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THE **\$48 BILLION** SKI HOLIDAYS MARKET IS STILL DOMINATED BY LEGACY TOUR OPERATORS



TOUR OPERATORS MODEL OVERVIEW

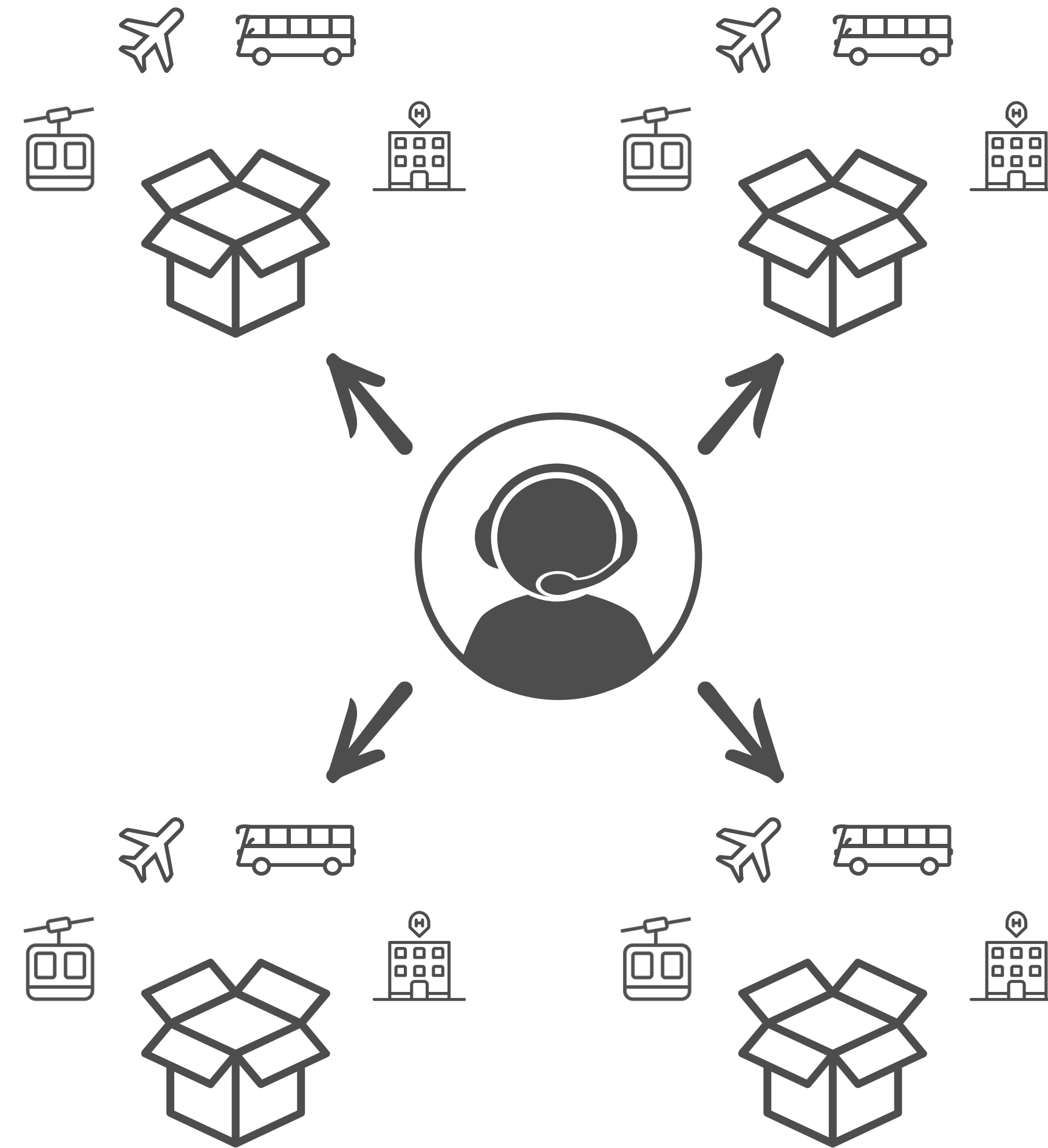
HOW THEY OPERATE

Pre-Buying Products

Holding inventory (flights, transfers & accommodation)

75% Booked Offline

7 Days Fixed Packages



DISADVANTAGES

No Personalisation

No flexibility in Dates & Products

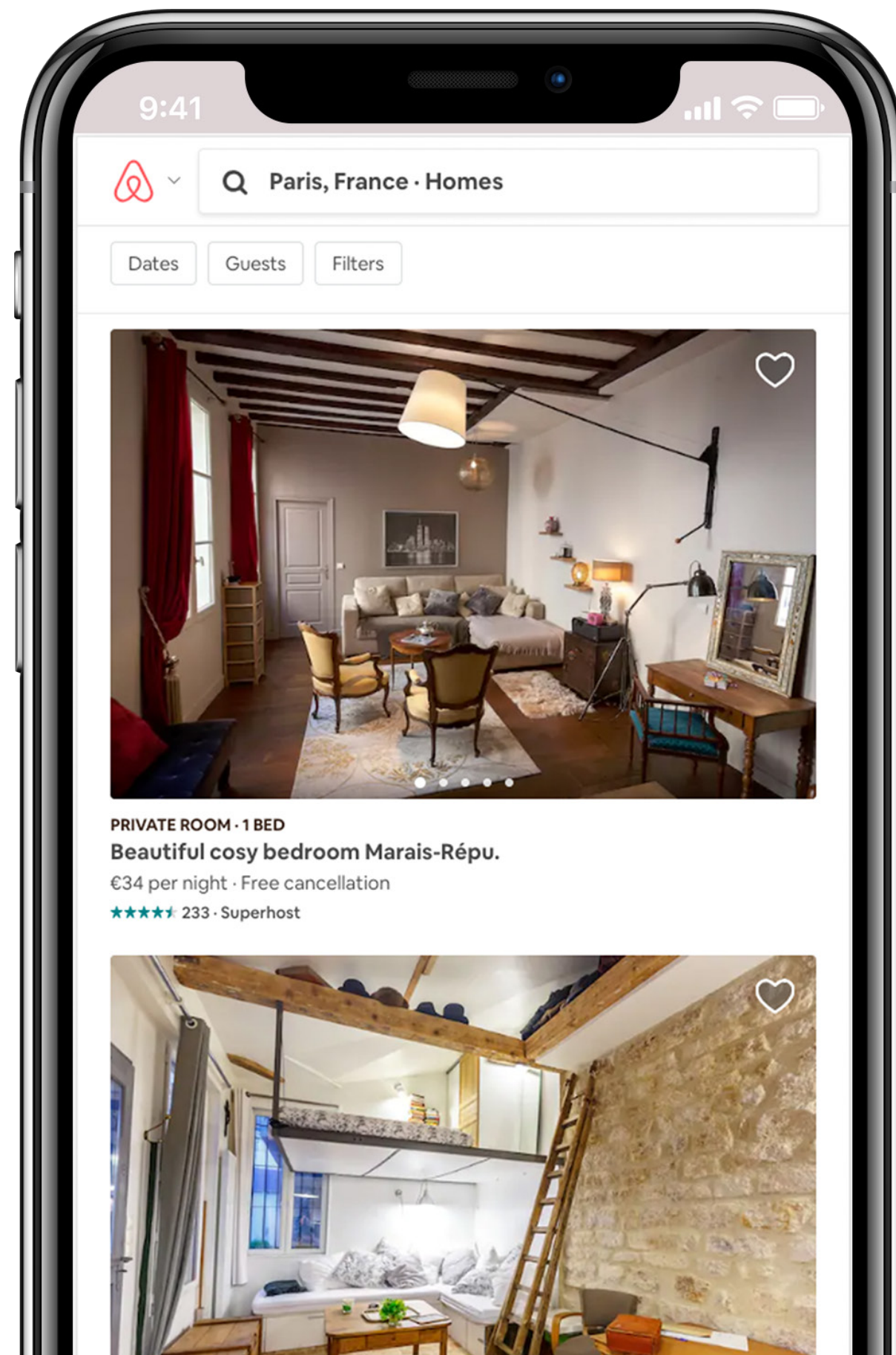
Risk of Unsold Inventory

Overpriced

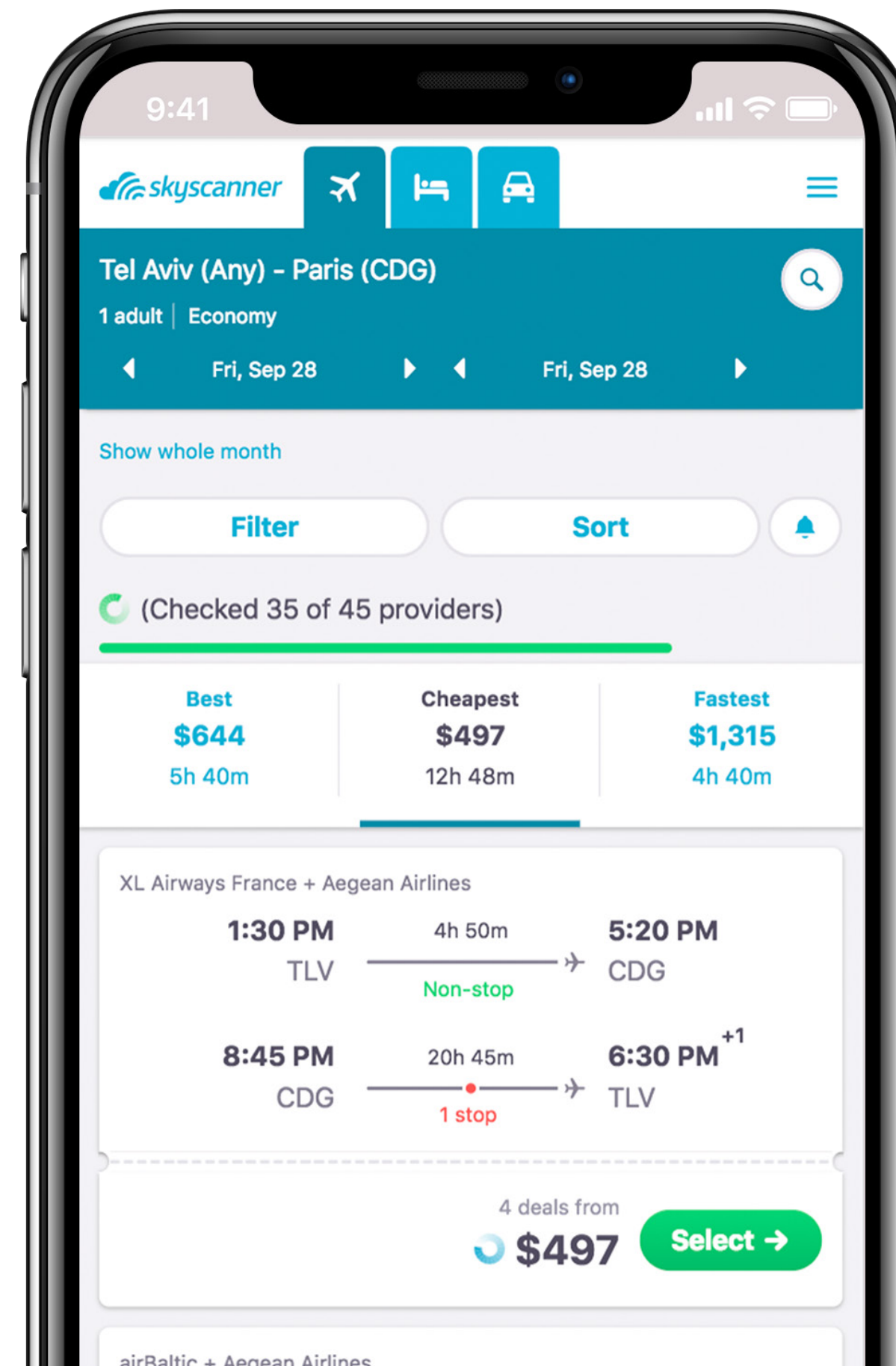
~30% commission

THE NEW CONSUMER STANDARD

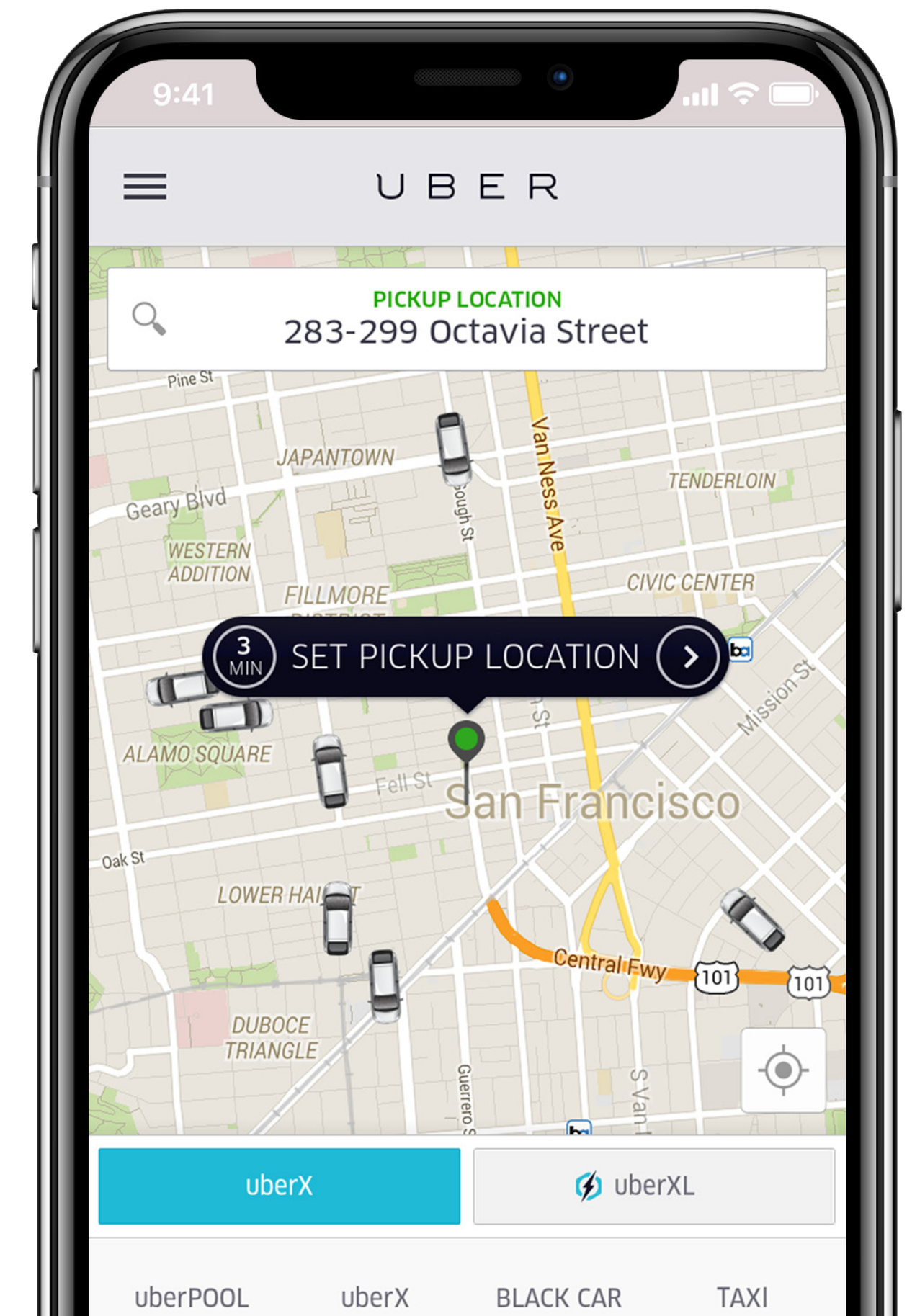
PERSONALISED



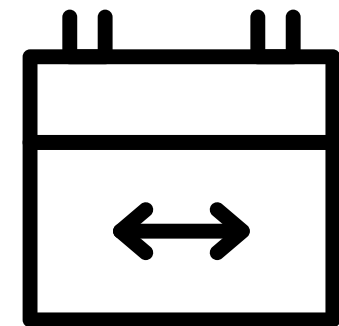
COMPARABLE



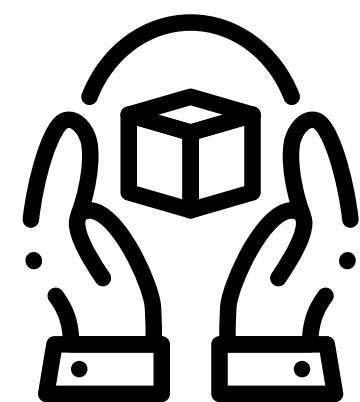
INSTANT



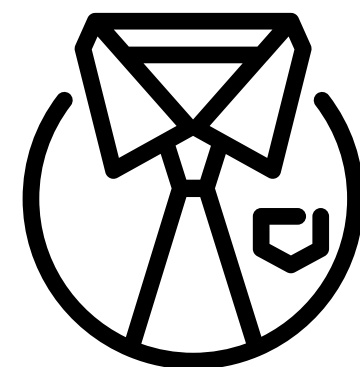
UNSATISFIED NEEDS OF TODAY'S SKIERS



48% seek flexible travel dates & duration



75% choose a package holiday because 'everything is taken care of'



60% state 'ease of booking' as reason for booking through a travel professional

WESKI MODEL OVERVIEW

HOW WE OPERATE

**Direct API
Connections to
Supply**

**Not Committed
to Inventory**

**Dynamic
Pricing**

**Mobile First User
Experience**



ADVANTAGES

**Ease of
Booking**

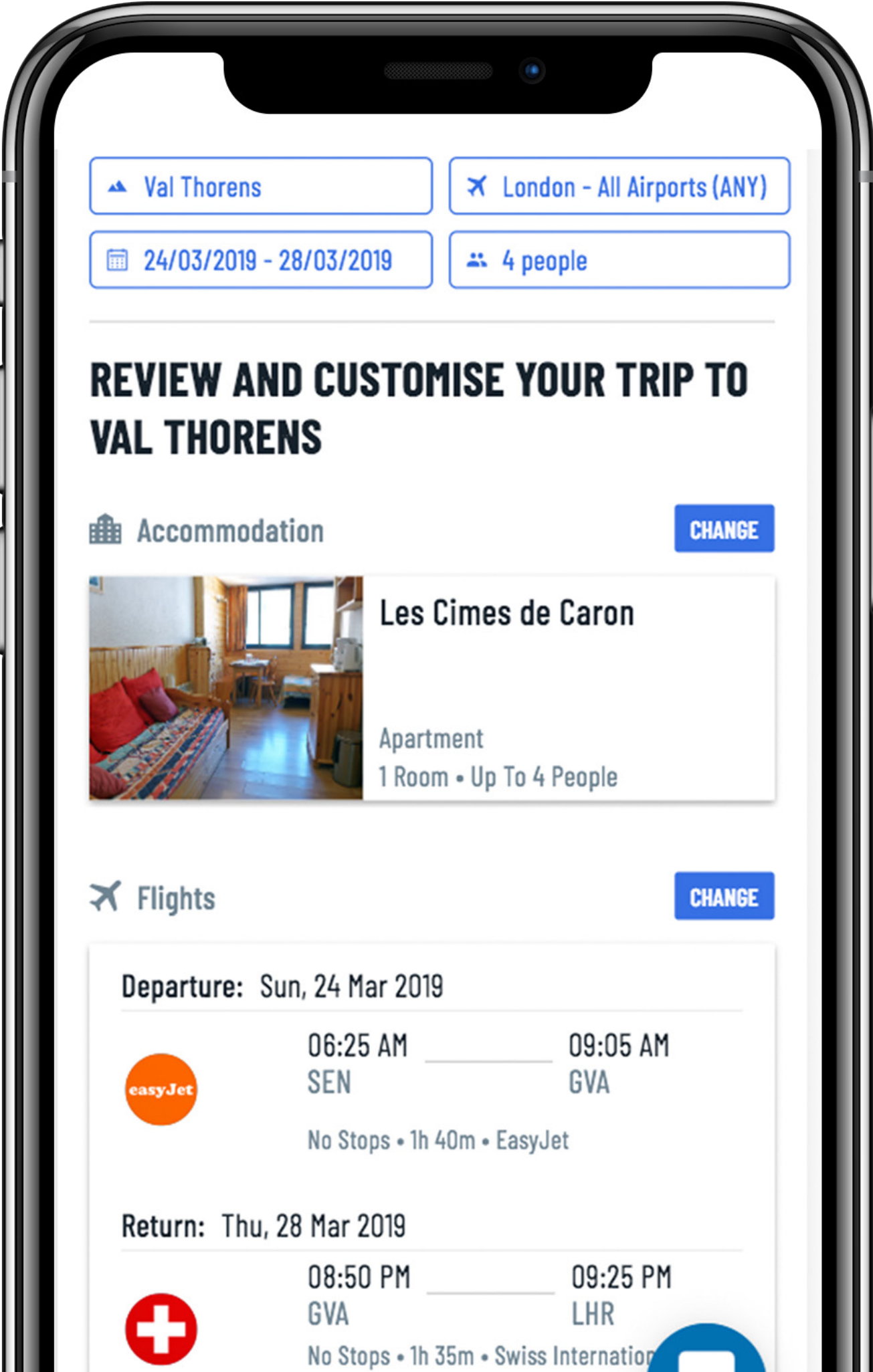
**Fully Flexible
Packages**
*Any dates & duration
offerings*

**Better Value
for Money**

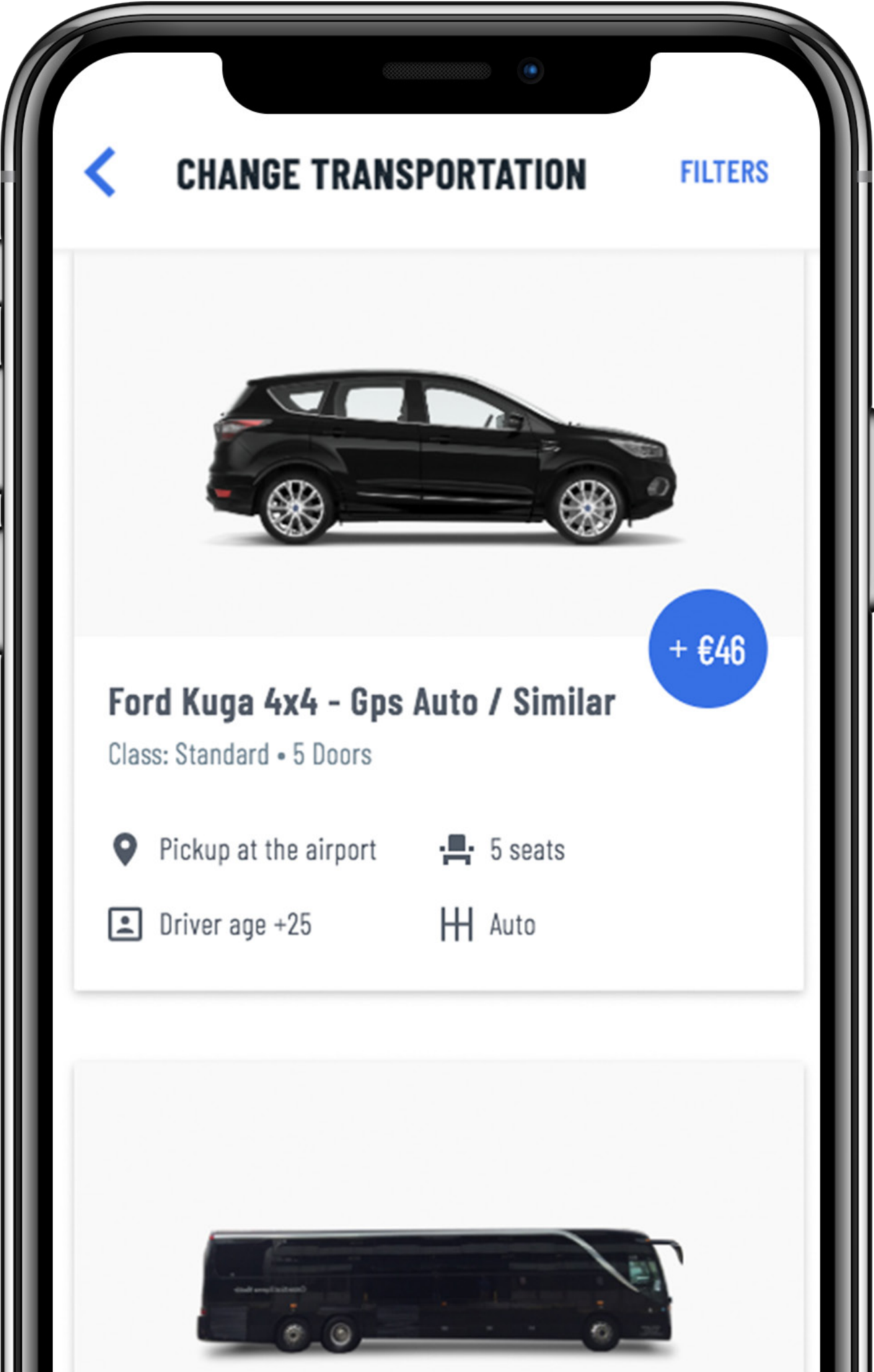
**Tailored Features for
Each Segment**

MEETING CONSUMER EXPECTATIONS

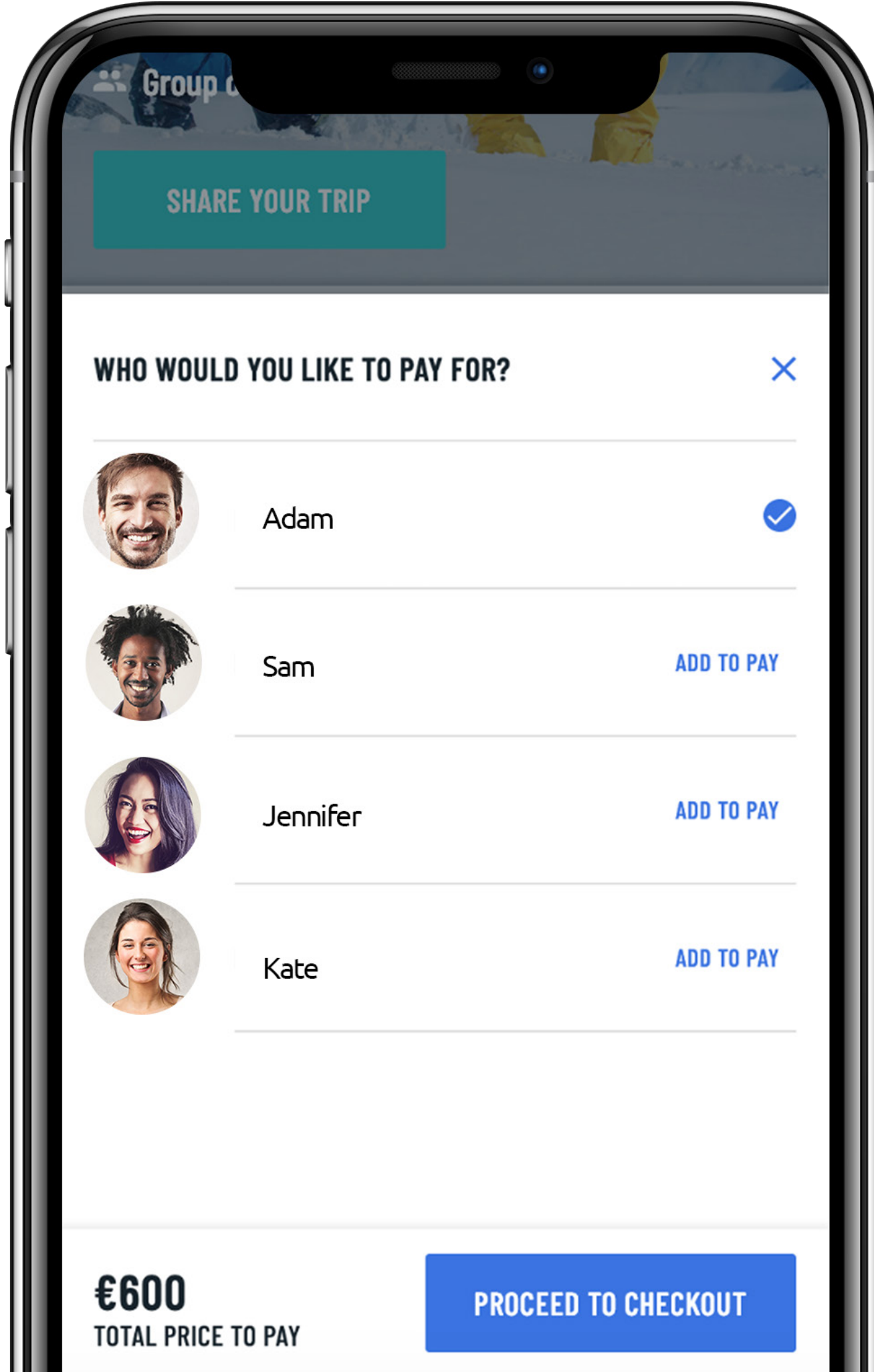
PERSONALISED



COMPARABLE

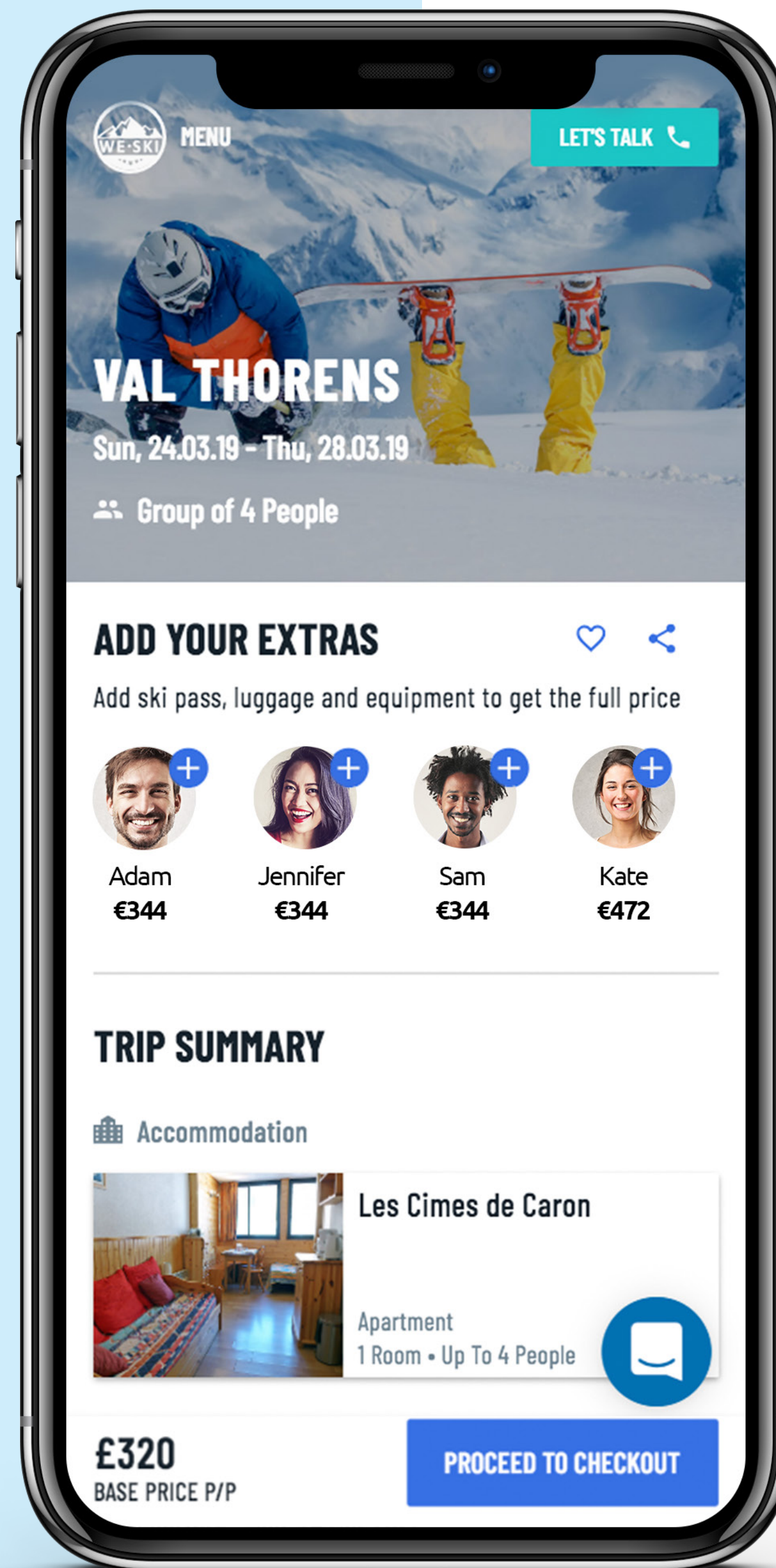


INSTANT





Enabling each member to personalise his trip and pay separately



GROWING TRACTION

SINCE WESKI LAUNCH - NOV 16'

SKI HOLIDAYS
SOLD

3,300

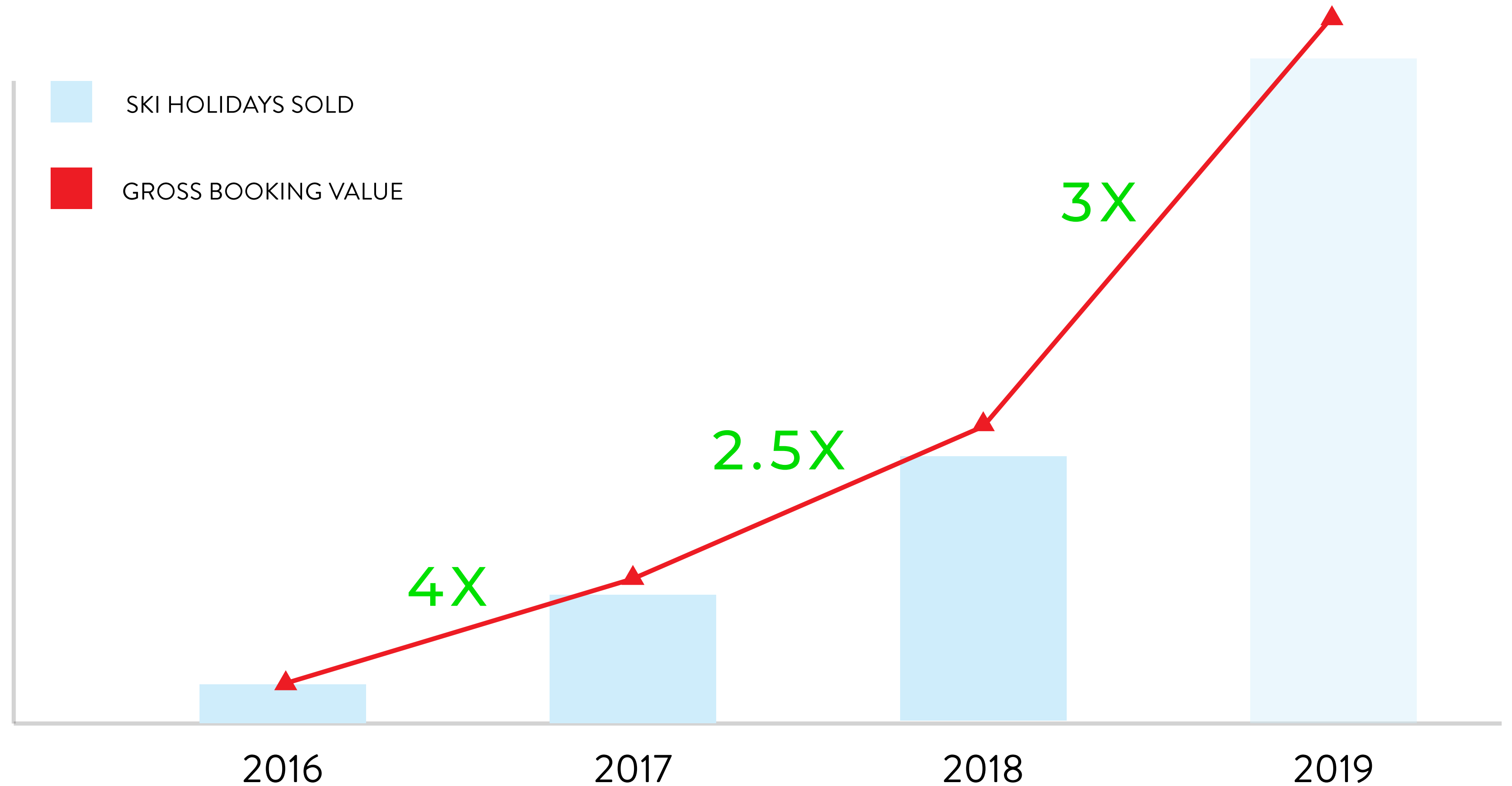
GROSS BOOKING
VALUE

\$4M

UNIT ECONOMICS
ROI

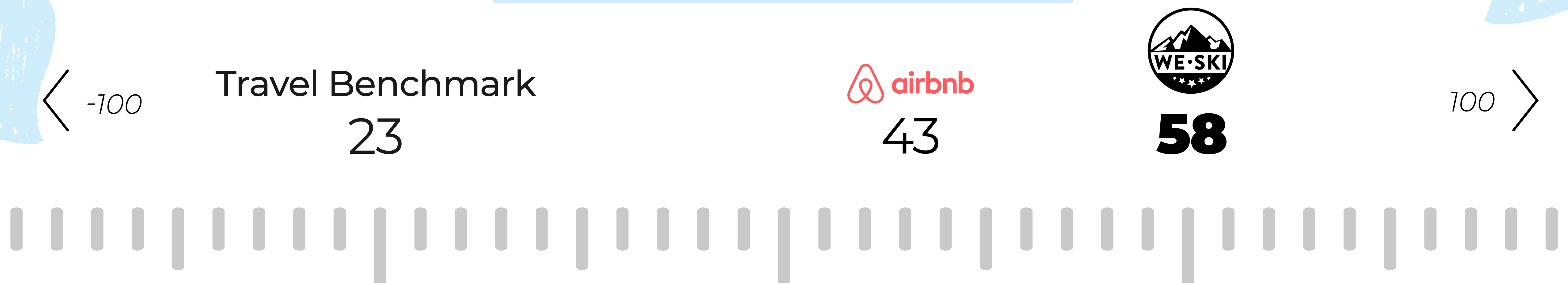
3X

CAC / OTV



IT'S ALL ABOUT GREAT CUSTOMER EXPERIENCE!

Net Promoter Score (NPS)



"I will definitely be booking through you again. [...] **your website is very easy to use**, and everything went smoothly"

James morgan, U.K Customer



"Your service was exceptional. [...] **can't find anything anywhere near as good to book our trip!**"

Marcus Aitman, U.K Customer



"Such an incredible trip, [...] **easiest holiday because everything was sorted for us**, would definitely recommend."

Emma Dorris, U.K Customer

* NICE SATMETRIX - NET PROMOTER SCORE BENCHMARK 2018

FOUNDERS



YOTAM IDAN
Founder, CEO



DAVID BENZIMRA, CPA
Founder, CFO & Biz-Dev



BENJAMIN LANG
Founder, COO



INVESTORS



TALMA
Largest Travel Company
in Israel



IN-MOTION VENTURES
VC powered by Jaguar
Land Rover



FOUNDERS FACTORY
Accelerator backed by
EasyJet



URI LEVINE
Founder & President
Waze

OUR VISION

TO REBUILD THE HOLIDAY PACKAGE MODEL FOR ALL TRAVEL EXPERIENCES



JOIN US ON THE WESKI JOURNEY

Annual global ski market value - \$48B

Yet, planning ski trips is a huge pain

WeSki is disrupting the ski holiday market,
by providing a seamless user experience



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