



# **The HR and recruiting sales solution, that allows companies to grow**

Internet of Skills

# Three Conferences, One Mission: Empower the European Digital Ecosystem

» LEADERS CONNECTED  
**NOAH18**  
London

Connecting  
Capital with  
Entrepreneurs

30-31 October 2018  
Old Billingsgate, London

Mission

To provide a physical marketplace  
that facilitates funding of  
digital European companies  
at all stages

» LEADERS CONNECTED  
**NOAH19**  
Tel Aviv

Connecting Israel's Startups  
with Large Corporates  
and Investors

9-10 April 2019  
Haoman 17, Tel Aviv

Mission

To promote Israel - European  
relationships and enable funding

» LEADERS CONNECTED  
**NOAH19**  
Berlin

Connecting European  
Champions  
and Challengers

13-14 June 2019  
STATION Berlin

Mission

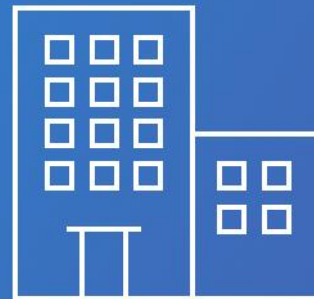
To bring together future-shaping  
executives and investors active  
across segments driven  
by digital revolution



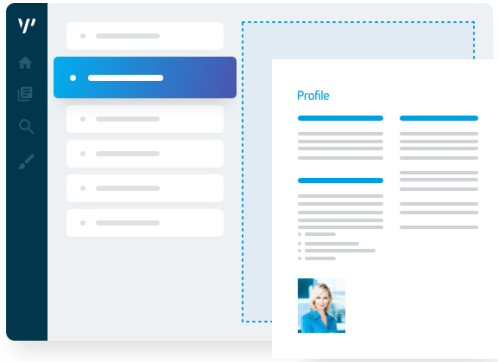
**B2C**



**Vitapio<sup>™</sup>**



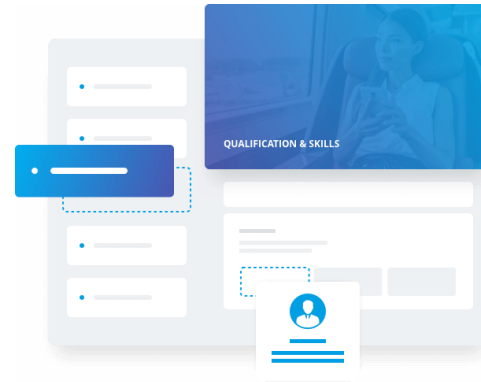
**B2B**



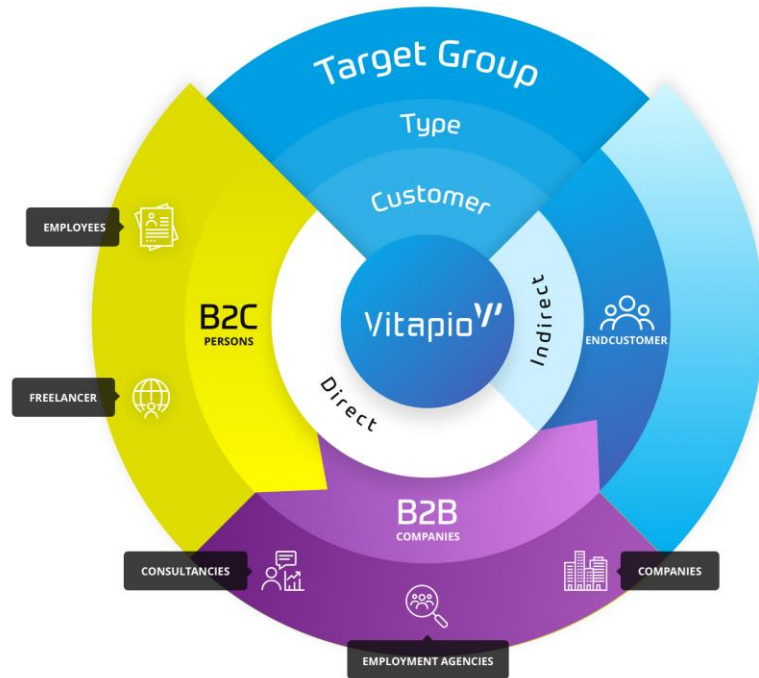
## Profiling with 1-2-3 clicks

Import extensive candidate profiles in real time and save valuable time.

**Individual Profile Designer**  
Professionally adapted candidate profiles – according to individual design requirements.



# OUR BUSINESS MODEL



**We bring you all together.**

As pioneers of innovative software development, we strive to be the first choice for central software solutions for profiles and resources worldwide.

**Key Focus: Transactions between B2C and B2B**

# OUR MARKET

Vitapio<sup>V</sup>



## OUR PERFORMANCE (SINCE 02/2018)



Over **4.200** outbound calls with our target group



More than **200** successful online demonstrations with decision makers



Potential deal volume: around **150.000,00€**



English as portal language available since GoLife, website in English from Q3/2018



Vitapio website with the goal: portal registration



**15** press reports in t3n, Computerwoche, LEAD digital, Startup Valley, etc.



Online Marketing: Social Media, SEO/SEA, etc.



Successful participation as exhibitor and organisation of own events

## **Muhammed & Mikail Bagriacik**

The two brothers developed Vitapio from their own needs – a solution from the market for the market.

## **The Vitapioneers**

The 25-person team in the areas of management, sales, marketing, development & office management successfully advances Vitapio.



**Get in now and take off with us!** 



# EUROPE'S LEADING INTERNET CORPORATE FINANCE BOUTIQUE

## Unique Industry Know-How

- ✓ Focus on Leading European Internet companies
  - Covering over 400 companies across 25 online verticals, a broad range of over 500 investors as well as 100+ online-focused corporates
- ✓ Deep understanding of industry dynamics
- ✓ Ability to add value beyond banking advice
  - Facilitates overall process and minimizes management distraction

## Unmatched Network and Relationships

- ✓ NOAH Advisors is globally well connected and has direct access to virtually all key players in the industry
  - Knowledge of and strong relationships with potential buyers' key decision makers
  - Proactively finds and unlocks attractive investment opportunities for leading investors
- ✓ Annual NOAH Conference in its 8th year

## Strong Investment Banking Competence

- ✓ Over 40 years of combined relevant M&A experience
  - Routine execution of M&A and financing transactions with sizes of several billion euros
- ✓ 30 successfully completed NOAH Advisors transactions underline successful transfer of M&A competencies to the Internet sector

## Full Commitment - We Are Entrepreneurs!

- ✓ Entrepreneurial mind-set, focused on growing the business and establishing a reputation for excellence
- ✓ Ability to deliver top results in short time frames
- ✓ Highly success-based compensation structures align interests of clients and NOAH Advisors, and demonstrate conviction to deliver top results
- ✓ Creative deal solutions

## The NOAH Advisors Core Banking Team



**Marco Rodzynek**  
Managing Director & Founder

marco.rodzynek@noah-advisors.com



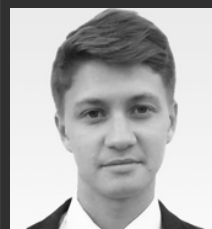
**Nikhil Parmar**  
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**Jan Brandes**  
Managing Director

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**Aleksander Skwarczek**  
Analyst

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## Selected Completed NOAH Transactions

August 2017  
Acquisition of a Majority Stake in  
**Luminati**  
by  
**EMK Capital**  
Enterprise Management Knowledge  
at a valuation of \$200m

Financial Advisor to EMK Capital

December 2016  
Investment in  
**FLIXBUS**  
by  
**SILVERLAKE**

Financial Advisor to Silver Lake

October 2016  
Investment in  
**KäuferPortal**  
by  
**ProSiebenSat.1 Media SE** and **GENERAL ATLANTIC**  
84% Ownership

Exclusive Financial Advisor to KäuferPortal and its Shareholders

September 2016  
Acquisition of a Majority Stake in  
**PARSHIP ELITE Group**  
by  
**ProSiebenSat.1 Media SE**  
from  
**OAKLEY CAPITAL**  
at a valuation of €300m

Financial Advisor to Oakley Capital

December 2014  
Sale of 100% of  
**fotolia**  
for \$800m to  
**Adobe**

Exclusive Financial Advisor to Fotolia and the Selling Shareholders

October 2014  
Sale of 100% of  
**trovit**  
for €80m to  
**NEXT Co., Ltd.**

Exclusive Financial Advisor to Trovit and its Shareholders

September 2014  
Sale of controlling stake in  
**facile.it**  
RISPARMIARE È FACILE  
to  
**OAKLEY CAPITAL**

Exclusive Financial Advisor to Facile.it and its Shareholders

May 2014  
**bezeq wallao**  
www.wallao.co.il  
sold 100% of  
**yad2.co.il**  
for \$228m to a joint venture between  
**axel springer** and **GENERAL ATLANTIC**

Exclusive Financial Advisor to Yad2 and its Shareholders