



Customer video testimonials  
made easy.

Patrick Tedjamulia, CEO & Co-Founder  
patrick@videopeel.com



techstars\_  
Boulder  
Accelerator





As a leader in Facebook's ads management and insights team, Patrick realized that businesses didn't have the type of content they needed to tell their story in a more authentic way.



**Increases Conversions by 24%**

**Builds Authenticity & Trust**

**Increases Engagement by 3X**

In the last 3 months  
VideoPeel captured...

7,855

for

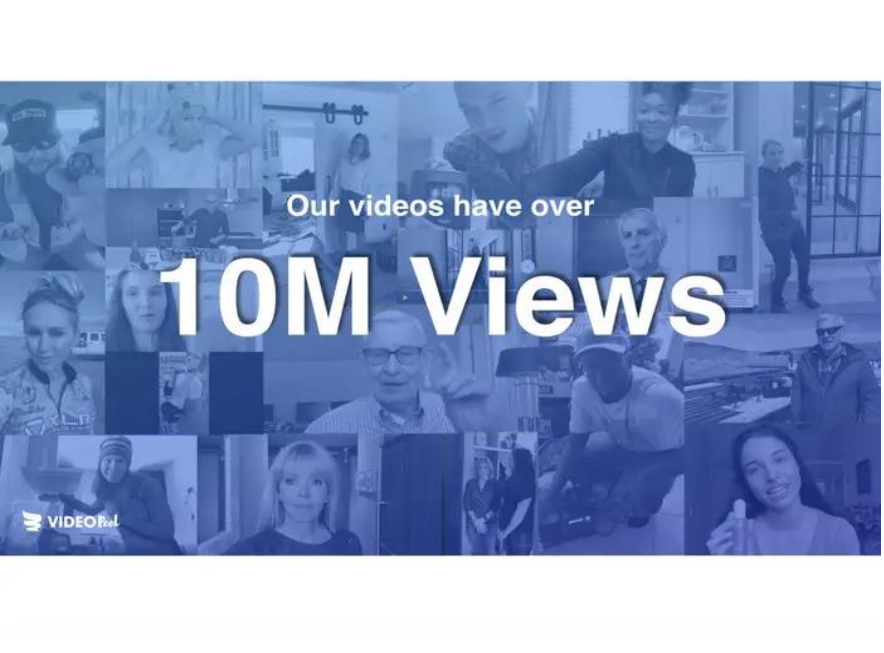
1,271

Video  
Testimonials

Brands

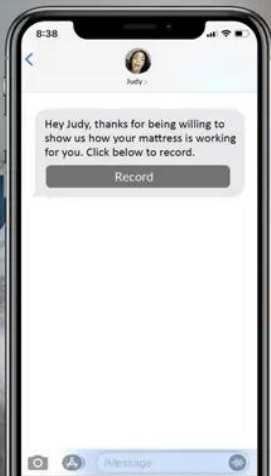


# 10M Views




**Our remote video capturing technology makes it easy to request a video from your customers.**

 **VIDEOPad**



Customers record  
from anywhere in the  
world with any device,  
no download, nor  
login required.

 VIDEOFEL



Just click and record.

Customers agree to the terms and the video uploads automatically to the businesses' private VideoPeel account.



Thank you for being a Bed & Sheets VIP Customer. We would love to see how your new Bed & Sheets fit for you. Please follow the instructions below so we can learn about your real experience with our products.

If you have any questions, email [bedandsheets@videopeel.com](mailto:bedandsheets@videopeel.com)

Record a Short Selfie Video of Yourself and Answer the Questions Below:



Sign below to agree to the Privacy Policy and Terms & Conditions. Tap below to sign.

A stylized handwritten signature in black ink, appearing to read 'Julia Teller'.

Save Clear

Julia Teller

[jteller@bed@gmail.com](mailto:jteller@bed@gmail.com)

Oliver Springs, TN, USA

\*Note all fields marked with (\*) are required



#### FILTERS

Search Filter

#### Includes Tags

Select Tag

#### Sort

- Newest to Oldest
- Most Viewed
- Random

Select/Save any filter to get plugin code

Save

Cancel



#### MATTRESS VIDEO TESTIMONIALS

Introduce Yourself, Show Your Product And Share How You Use It.

User Agreement

Judy Teller  
jteller@testmail.com  
Oliver Springs, TN, USA

Show Text Only

Judy Teller

New York

Let me Tell You What Heaven Feels Like, This Is It!

I got my fiancée a new mattress. For the last year and a half we were on an IKEA mattress. When I say an IKEA mattress, I pretty much say something that should be in a jail cell. Because that's pretty much what it felt like. I was absolutely done with that. So I got him this mattress from Snuggle-Beauty. I got some real nice culture here. Snuggle Beauty. Blue. Good. Sleep. So on.

Mattress Product Page Add Tags

Apr 11, 2020  
10:15 AM

Reply

Edit



We automatically transcode, encrypt, transcribe, and tag each video for easy publishing.

#### BED & SHEETS STATUS

Record a Short Selfie Video of Yourself and Answer the Questions Below:

User Agreement

Signed Apr 15, 2020

Sarah Stewart  
stewart1@gmailtest.com  
1623 Minibella Dr, Humbleton, UT 84096, USA

Selfie Photo



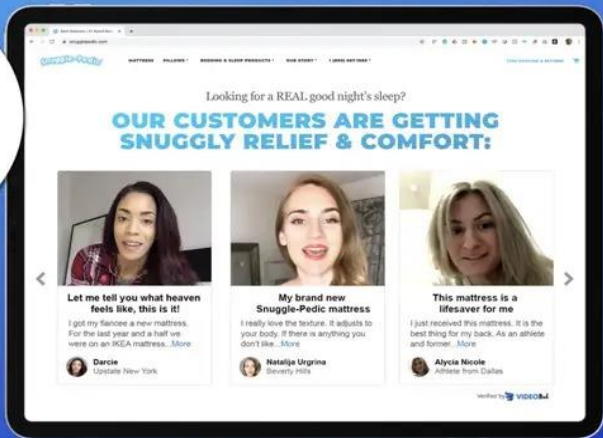
Apr 15, 2020  
6:15 AM

Reply

Edit

↑24%  
Conversion

Our Shopify App  
automates the  
process of capturing  
and publishing video  
testimonials to  
optimize conversions.





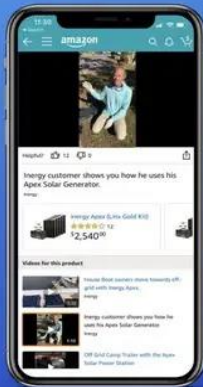
**20%**

**Better Cost Per Acquisition**

**Our videos are our client's top performing ads on Facebook, Instagram, and other ad platforms.**

**↑3X**  
**Engagement**

With our integrations and partnerships we can also publish videos to Amazon, Home Depot, Wayfair, and other channels.



# VIDEOpeel Pricing Plans

Small Business

Mid-level Business

Enterprise

Up to

**\$69**

Per Month

Up to

**\$399**

Per Month

Up to

**\$5K**

Per Month

**\$XX K  
MRR**

**XX% growth  
month over  
month**

## This is a \$4 Billion Market

**Healthcare, Education,  
Software, Govt. & Local**



Yale



American Board  
of Internal Medicine

eCommerce  
**\$300M**

Our first area of focus is  
eCommerce, but from inbound  
interest we already have  
customers in every industry.

# Unrivalled Leadership and Expertise



**Patrick Tedjamulia**  
CEO, Co-Founder

facebook

Google

P&G



**Ben Cobb**  
CTO, Co-Founder

amazon  
Expert



**Maria Tedjamulia**  
Co-Founder

Microsoft Ogilvy



**Alfred Came**  
Dir. Strategic Accounts



AT&T → INSTANT



**Nairen Farmer**  
Customer Success &  
Product Marketing

GoPro  
HERO





Join us in our  
journey!

Patrick Tedjamulia,  
CEO & Co-Founder  
[patrick@videopeel.com](mailto:patrick@videopeel.com)

