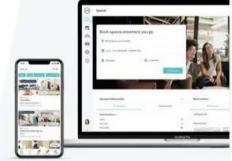


The Hybrid Office is here.



# The Way The World Works Has Changed

Distributed work is on the rise, remote & flexible work is the new hybrid standard for the next decades As companies reduce CapEx and HO costs, flex office & 3rd party space will thrive globally



#### Flex office is the future of work

Flex office revenue to grow from \$29B in 2020 to \$111B by 2027 Zinn Market Reproved 2020



#### Employees demand flexibility

52% of employees want to work from a nearby coworking or alternative to HQ Colliers International, 2020



#### COVID-19 has boosted global adoption

82% of employers will increase distributed work arrangements post pandemic Mercer Research, 2020

Companies that have made a permanent remote work policy since COVID began:







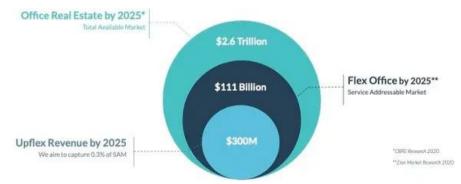








# Massive Market Opportunity



# Why We Are Different

Upflex is the sole "asset-light" technology platform responding to the global demand for hybrid office



6,000 locations



80 Countries



900 Cities



705+ brands



Add new location on-demand



+200 new locations every month



100% sustainable



>Using only existing assets > We plant a tree for every booking



# The Largest Flex Network

Upflex provides instant access to the largest flex inventory in the world



wework is exclusively on Upflex



#### Global Network

Spaces

Countries

900

Cities

#### 40% Growth in 2020

170 new locations monthly

675 Brands - 60% Small Operators Locations where employees live

Nintable Partners













## One MSA, One Platform, One Bill

Upflex is streamlining procurement and acting as billing/reconciliation clearinghouse

### Multiple Vendors

Eliminate the hassle of managing multiple vendors

### Multiple Agreements

Streamline procurement with new vendors



#### Multiple Invoices

Stop dealing with invoices for each workspace provider

#### Cost & Time

Reduce time spent on short-term leases

# Management Dashboard

A robust, low-touch back-end allows employers to manage their distributed workforce and track usage activity

### Benefits include:

- Manage your workspace and flex portfolio from a single dashboard
- Employee management tools & usage limits
- Easily manage and set up different plans & billing per business unit
- Analytic tools and productivity reports
- Low-touch setup, Single Sign-on and Active directory to securely onboard and manage employees easier

#### Features:



Management



Team-hased plans & billing







Security &



# **Employee App**

An intuitive mobile app for the team to search and book spaces anywhere, anytime

#### Benefits include:

- On-demand booking of both global network and company sites
- Communicate site-specific information through the APP
- Geo-fencing and automatic check-in to track utilization
- 24/7 chat support to cover employees worldwide
- SMS and email booking reminders for employees and Space Partners.

### Features:







Favorite Spaces

Google API

Geofence Check-In



# **Unified Reporting**

Detailed reports include both user-level booking data and an aggregated overview of utilization.

#### Benefits include:

- . Learn how to optimize your office to your team's needs
- · Aggregated view of space utilization to help recapture unused space
- User-level data to understand employee behavior and preferences
- · Easy-to-understand visualizations
- Add 3rd-party sensor data to enrich your data analysis and decision-making process.

#### Features:





PDF Exportable



Multiple data sources



r-Level Aggnorting Over



Intuitive Visualizations



# How Businesses Use Upflex

Companies use the Upflex platform to measure employee & team usage to help them make informed decisions for their hybrid strategy.



### Office Elasticity

Companies use Upflex to quickly set up operations in a new market, risk-free for Individual or team.







### Workspaces On-Demand

Meeting clients or having off-sites is easy in any of Upflex's 5,500 meeting rooms, ranging from 2 to 1,000 seats.







#### Commute Reducer

Companies provide space near where employees live to reduce the pain of a commute without sacrificing productivity.



#### Remote Teams

Remote team members can drop into locations on demand to feel connected in a community of inspiring spaces and people:







### Benefit for New Talent

Companies can provide Upflex as part of a new hire's benefits package to help in recruiting new talent.



### Workplace Continuity

In a time of uncertainty and climate disasters, companies can maintain their operations with as little downtime as possible.



# **Management Team**

Our dedicated team is comprised of experienced entrepreneurs with vast real estate, coworking, B2B & Saa5 expertise.



#### Christophe Garnier Chief Executive Officer

- 20 years of strategy and business management in technology & software
- Repeat tech founder of VC backed companies
- B years of coworking management & ops



### Andre Jacquet Chief Operating Officer

- Ex Regional President, VP and Country Manager of Dyson, Microsoft and Apple
- Ex CMO of Brightstar (Softbank) and Sony



### Ginger Dhaliwal Chief Product Officer

- 20+ years of operations, customer experience & software development
- 6 years of coworking operations experience
- PMP certified Project Manager



### Vincent Lottefier Chief Strategy Officer

- 30+ years of strategy & business management in commercial real estate
- 25 years at JLL holding leadership positions in Europe, America and Asia Pacific



Pierre Davidoff Chief Technology Officer

- 25+ years of technology leadership
- Extensive experience building large-scale web and mobile applications
- Deep expertise in machine learning, cloud architecture & devops





# Thank you.

Christophe Garnier CEO @ Upflex

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