



UNCAGED



UNCAGED - a native Web3 gaming studio

*We live in transformative era of game making.
We believe in Web3 gaming. We are Playoneers.
Everything we build is Player owned, fun and captivating*



GameFi IS HUGE

Play-to-earn, player-owned ecosystems in gaming is one of its fastest growing sectors

- NFT market spend in 2021 estimated at more than \$25B
- In the third quarter of 2021 alone, in-game NFT items generated \$2.3 billion in trading volume
- Axie Infinity is recording \$1.5 Billion in annualized revenue (as of Oct 2021), And more than \$3B in market capitalization



GameFi IS HUGE

% change in price
between 1 Jan - 8 Dec 2021



Gala

+31,552%



AXS

+20,830%



SAND

+14,872%



CUBE

+4,877%



MANA

+4,635%

Investment Raised
in Blockchain Gaming 2021

Company

Investment Raised

Forte	\$930 million
Sorare	\$783 million
Dapper Labs	\$607 million
Animoca Brands	\$221 million
Sky Mavis	\$161 million
OpenSea	\$123 million
Mythical Games	\$120 million
The Sandbox	\$93 million
Immutable	\$77 million
IMVU/Together Lab	\$35 million
Enjin	\$23 million
Yield Guild Gaming	\$22 million

What sets us apart?

- **Team** - vast experience both in web3 and gaming
- **Tech** - proprietary platform to launch and support Web3 games
- **Content** - developing a high production value eSport franchise while co-developing with AAA studios
- **GameFi 2.0 Vision:**
 - Play to play
 - Sustainable economies
 - Attractive to all gamers



TEAM

Tal F. | General Manager

One of Israel's top gaming executive. Former GM of House of Fun, VP Monetization and VP Product at Slotomania.

Nir S. | CTO

Former CTO at Jelly Button Games (acquired). Spent 20 years in R&D, most recently at AMAZON

Raz Friedman | CPO

Former CPO at Playtika, Raz's experience is unmatched as a game developer in charge of games like Slotomania, Poker Heat, Bingo Blitz House Of Fun and many others.

Oren L. | VP Marketing

Spent over 15 years leading marketing and business development teams in private and listed companies

Yossi K. | VP Creative

Former Creative Director at Comunix game studio. Has been leading & directing art for game studios for nearly a decade.

Tomer B. | Head of Operations

Former VP operations at publicly listed Albert. Led product development & operations for startups & publicly listed companies for the last decade.

40 FULL TIME

Our Principles:



PLAY TO PLAY

We build games that people actually enjoy playing



ECONOMY

We build economies that are sustainable for decades



PRODUCTION

We build quality games at a high production value



ADOPTION

We build games that are accessible to the masses

UNCAGED GAME OS

Our core infrastructure and systems



Content strategy



OUR FIRST TITLE :



MONKEY LEAGUE



Multiplayer RPG



eSport (Soccer)



Casual Strategy



**High Production
Value**



Play AND Earn



NFTs



unity



SOLANA



DAILY REWARD

SCORE LEADER RANK REWARD

200/300 +

ROUNDS

1

2 SCORE GOALS UP TO 200 MON

3/5



MANAGE TEAM

FREE SUPPLY

MONKEY LEAGUE

GET TO KNOW MONKEY BALL LEAGUE

**PLAY HARD!
WIN MORE**

MONKEY LEAGUE

MONKEY LAB

MAKE THE FUTURE MONKEY PLAYERS

ALL YOU NEED TO KNOW ABOUT BREEDING

MONKEY LAB

4 Monkeys

VS

4 Monkeys



← BACK

GOALKEEPER

10 ⚡

LVL 12



DEFENDER



10 ⚡

LVL 12



MIDFIELDER

10 ⚡

LVL 12



STRIKER

20 ⚡

?



10 ⚡

LVL 12



10 ⚡

LVL 12



10 ⚡

LVL 12



10 ⚡

LVL 12



10 ⚡



BACK | TEAM SELECTION

MY SQUAD (11)



AUTO ASSIGN



70%



PLAY

NFTS - PLAYERS

LVL.10

EPIC

KAFIKI



Passing



Accuracy



Defence



Control







1:0

87:00



GAME LOOP

Spend Energy and Supplies



Players

Play games



Win \$MBS and Gain NFT XPs



GAME LOOP



GAME ECONOMY



COMPLETED MILESTONES

- ✓ Completed Game Prototype
- ✓ Completed 3D Art
- ✓ Moduled Game Economy
- ✓ Grown a community of 300K strong followers
- ✓ Successfully launched and listed the in-game currency (MBS)
- ✓ Successfully sold game NFTs



Gameplay - latest Playtest



3D Art Development



3D Art Development



Dribble



Swap



Failed Tackle



Animation Development



COMMUNITY GROWTH



160K



70k



45k



SUCCESSFUL NFT DROP

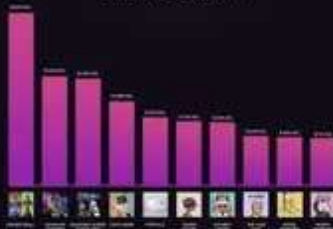
- More than 80K participants
- Sold out in 23 sec'
- Massive Marketplace secondary sales
- Partnered with major gaming guilds
- Successful seasonal Limited edition drops



ME

WEEKLY TOP PERFORMERS

JANUARY 5 - JANUARY 11



Avocado DAO

UNIX



YGGDRASIL



POLEMOS

YIELD
GUILD

SuperBowl Seasonal NFTs



SUCCESSFUL TOKEN LAUNCH



PRIVATE SALE

IDO

Sold out in a few minutes

FTX

RAYDIUM

MBS price

\$0.024

\$0.04

\$0.1

Network FDV

\$24M

\$40M

\$100M

Raised

\$4M

\$0.4M

ROADMAP

Q1 2022

First launch:
Training camp



Q4 2022

Game launch!
Player vs Environment



Q2 2023

Teams' game launch



Q1-Q3 2022

NFT Breeding Season and
Limited Edition NFT drops



Q1 2023

Player vs. Player



KEY DIFFERENTIATORS



TEAM

Unmatched experience in game development entwined with deep Blockchain expertise



GAMING

High production value gaming experience built on Unity engine, accessible and deployed on all Platforms



ECONOMY

Next-Generation sustainable economy with multiple earning channels, deflationary valves, low barriers of entry



EXECUTION

Successfully accomplished major milestones in a short time span, using proprietary Game OS



LET THE GAMES BEGIN