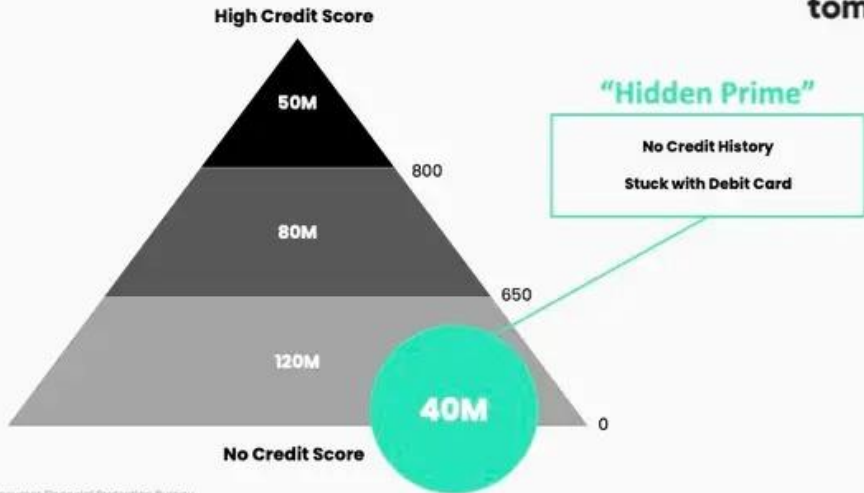


tomo.

The Credit Card of TOMOrow.

Building The Future Of Underwriting



Source: Consumer Financial Protection Bureau

Private and Confidential



40M+

**Ambitious,
International,
Millennials**



40M+

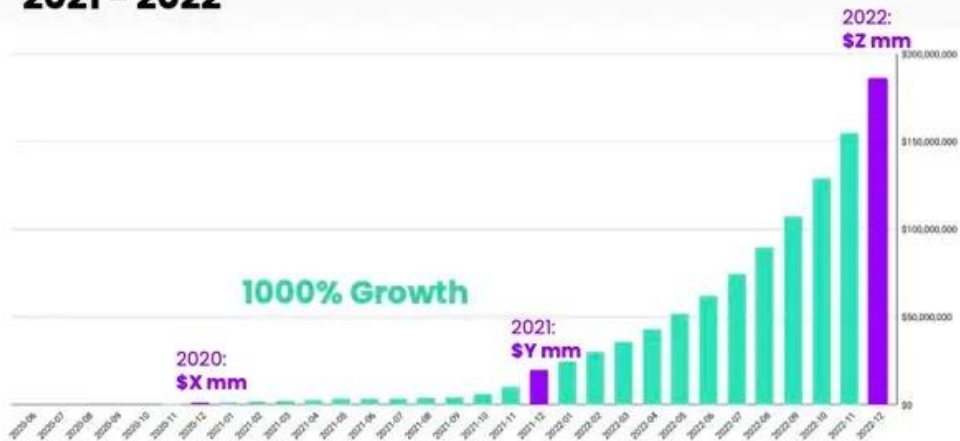
**Cash Rich,
Stock Rich,
Crypto Rich
Credit Poor**

Tomo Card is for:

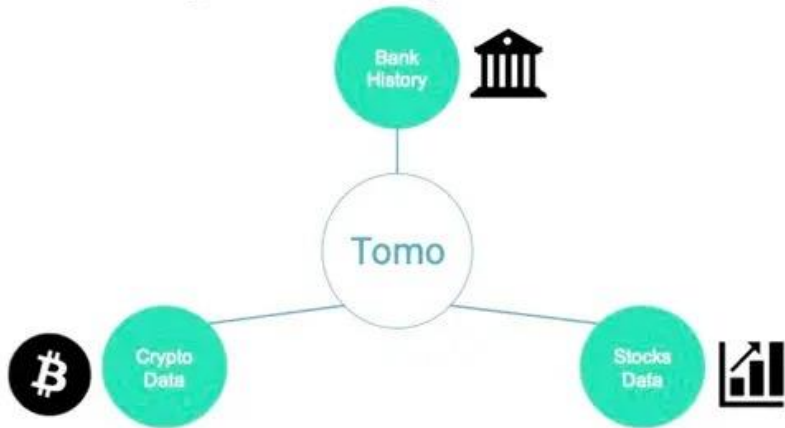


- Proven Asset (Cash, Stock, Crypto)
- No Existing Credit History
- Want to build credit via weekly auto-pay

2021 - 2022



Underwriting based on digital data, not FICO



Life-Time-Value: Baseline

CAC: \$75

LTV: \$455

$\$182 \times 2.5 \text{ years} = \455
Contribution Margin x Time Period

LTV/CAC Ratio : 6X

**Welcome to the credit of
tomorrow.**