



Remote collaboration that's as good as in person

Amir Ashkenazi
Founder and CEO

Six time entrepreneur (1 IPO, 3 acquisitions, \$1.1B in exits)

May 2022



A world class team



Amir Ashkenazi
Founder/CEO

6-time founder
3 exits - \$1.1B total



Chris Jones
CTO



Marco Iacono
VP Product



Daniel Shteremberg
VP Engineering



Deborah Kelson
VP Marketing



And 17 others across engineering, product & design, sales & marketing, and customer success



Today's collaboration platforms are just communication tools



- ✓ See & hear each other
- ✓ Show a screen
- ✗ Do anything together

Video conferencing vs in-person collaboration

Video Conference

Real Office / switchboard



Faces

Focus

Content



One-to-many



Interaction



Side-by-side



One at a time

Tools

Simultaneous



Ephemeral



Context



Permanence



Scheduled

Communication

Spontaneous

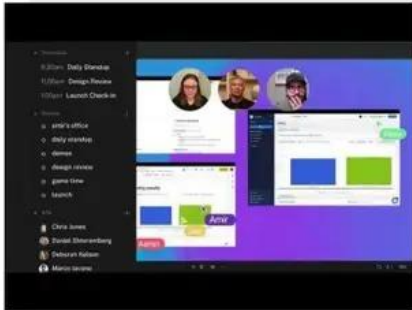


Meet remote collaboration that's as good as in person

All apps

Side-by-side collaboration

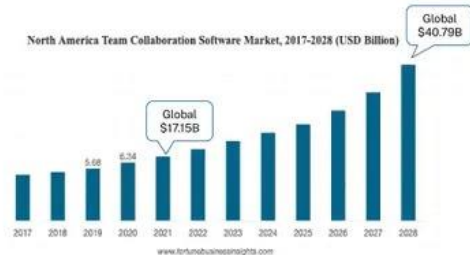
Permanent rooms



[Video](#)

Demo

Post-pandemic world adopts remote work models quickly



Source: Gallup, Current and Anticipated Employee Work Locations for Remote Capable Jobs, [The Future of Hybrid Work: 5 Key Questions Answered With Data](#), March 2022; [Fortune Business Insights](#), Jan 2022
<https://www.fortunebusinessinsights.com/industry-reports/team-collaboration-software-market-101327>

Competitive landscape

	Video conferencing	Vertical collaboration	 switchboard
Communication	✓	+/-	✓
Works with all web-based apps	✗	✗	✓
Makes any website instantly collaborative	✗	✗	✓
Permanent rooms for meetings, projects	✗	✗	✓
Expansive shared space for visual collaboration	✗	✓	✓

Strong traction from our launch



1,200 new teams within the first week
\$0 paid marketing



#1 Product of the Day
May 02, 2022



#2 Product of the Week
May 07, 2022

Funding

Amount: \$15M - \$20M

Goal: build out team, product and user base

Early praise



Chris Messina · @chrismessina · May 2
Switchboard is a revolutionary approach to social browsing.

Once you try it for 10 minutes on your next group call, every subsequent non-Switchboard call will feel woefully incomplete.

You've gotta check it out. Srsly, producthunt.com/posts/switchboard...



Adam Yost
★★★★★

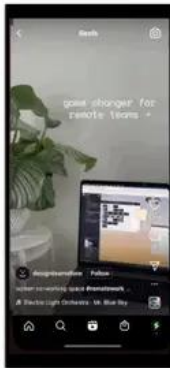
We use Switchboard for all of our meetings, and it has drastically improved our experience. Deriving features with multiple shared screens, private one-on-one channels with persistent resources, and the ability to embed reference materials for a meeting in general are features I can no longer imagine living without. The app looks great, runs well, and is an absolute asset to our team. Highly recommended trying it out!

Date: Mon, May 2, 2022 at 8:31 PM

Subject: Re: Welcome, welcome!

To: Amir from Switchboard <amir@hello.switchboard.app>

OMG!! You and your team just made the everything app for virtual communication. Down away I and



1000Partenaires
@1000Partenaires

Switchboard, l'outil pour travailler côte à côte, même lorsque vous n'êtes pas dans la même pièce
t.me/1000Partenaires

Premiers essais sympa et avec des idées de déclinaison

En attente de la logique tarifaire 🙏

#1000Partenaires #AugmenterVotrePotential
@GetSwitchboard

The better way



1000Partenaires
@1000Partenaires

Switchboard est un outil de collaboration en ligne qui permet de travailler ensemble, même lorsque vous n'êtes pas dans la même pièce.

En savoir plus sur Switchboard

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Thank you