



STORYGAMI

Smart Interactive Video



Richard Branson-Backed Storygami Wants
 to Make Web Video More Interactive

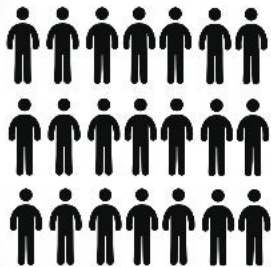
“Storygami is a no-brainer.”

- Sir Richard Branson

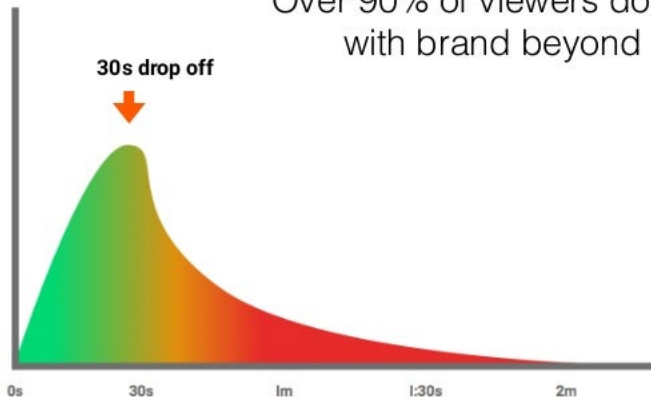


WIRED

TNW
 THE NEXT WEB



89 Million people in
US watch 1.2 Billion
videos every day

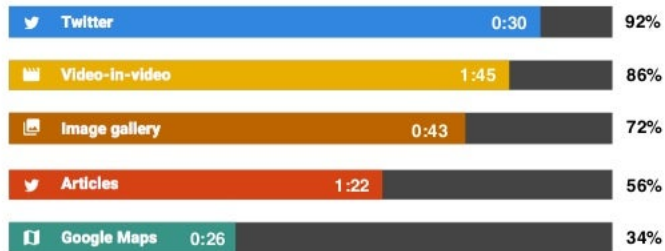


Over 90% of viewers don't engage
with brand beyond video.

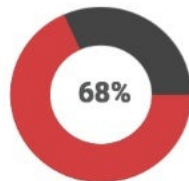


Product:

SaaS platform to easily add content overlays into any video



Layer Engagement



Increased Engagement



Increased Retention



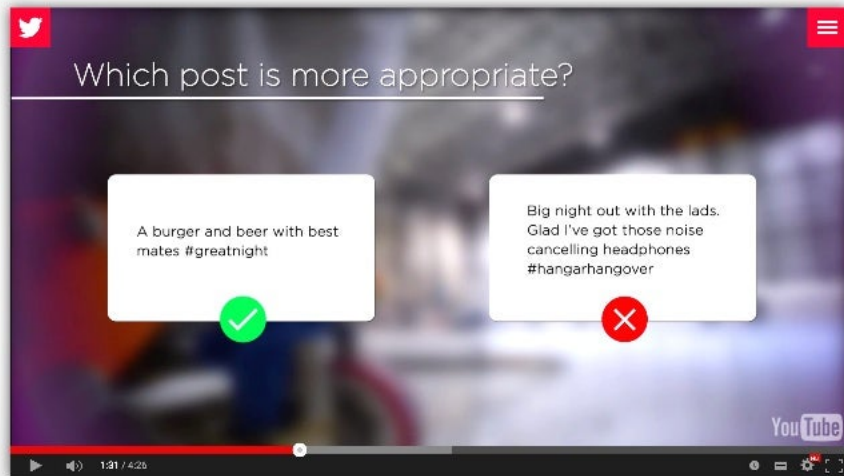
Clickthrough Rate



Total Views

Real Time Analytics Dashboard





Increase
time spent

+1m10s

Increase
viewer engagement

71%



ALJAZEERA

Increase
viewer engagement

50%



Increase
time spent

+43sec

Increase
viewer engagement

40%





BUSINESS



virgin atlantic 



THOMSON REUTERS



ALJAZEERA

Live Trials:





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DEVELOPMENT

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MARKETING

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