

Where the
future works.

OUR MISSION

Transform how the world
works together.

The *Problem*

Cost

It costs an average of \$125k/year per sales rep with a 40% annual turnover

Speed

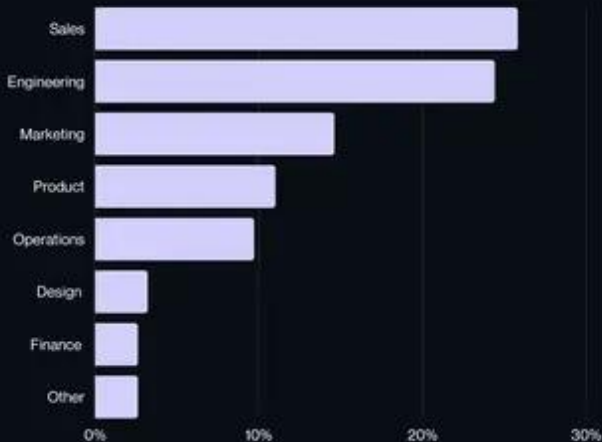
It takes an average of 6 months to hire, onboard, train and ramp up a sales rep

Results

68% of sales reps on average, don't hit quota.

Market *validation*

A survey led by LinkedIn and First Round Capital reports that sales remains the hardest role to fill above engineering and design.



BY 2027

50%

87M of the total U.S. workforce will be freelancing contributing over 2 trillion dollars to the U.S. economy every year (10% of GDP).

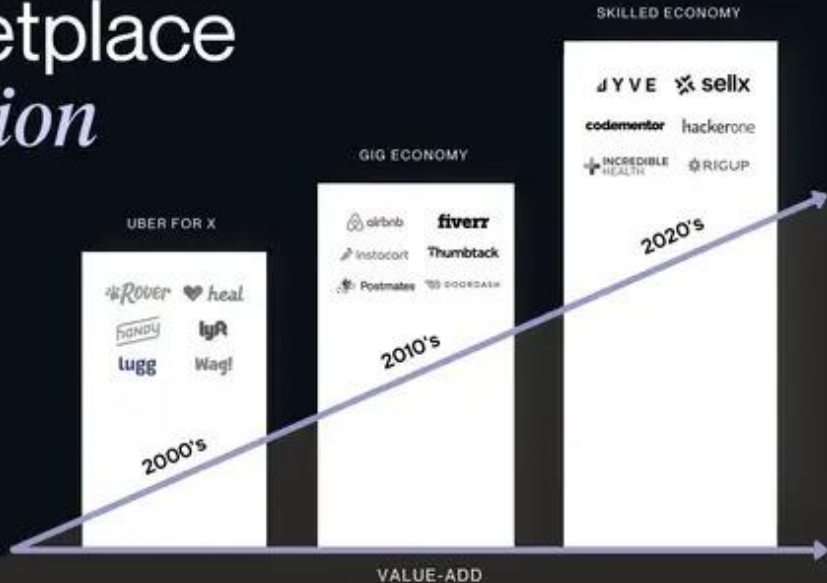
TODAY

REST OF THE
WORKFORCE
110M - (64%)

FREELANCERS
59M - (36%)



Marketplace *evolution*



The World's #1 *On-Demand* Growth Platform.

SellX is the world's first platform that connects top sales talent with fast-growing companies to help them scale *faster and easier* than ever before.



*

Network *Effects*



Companies

1 Launch

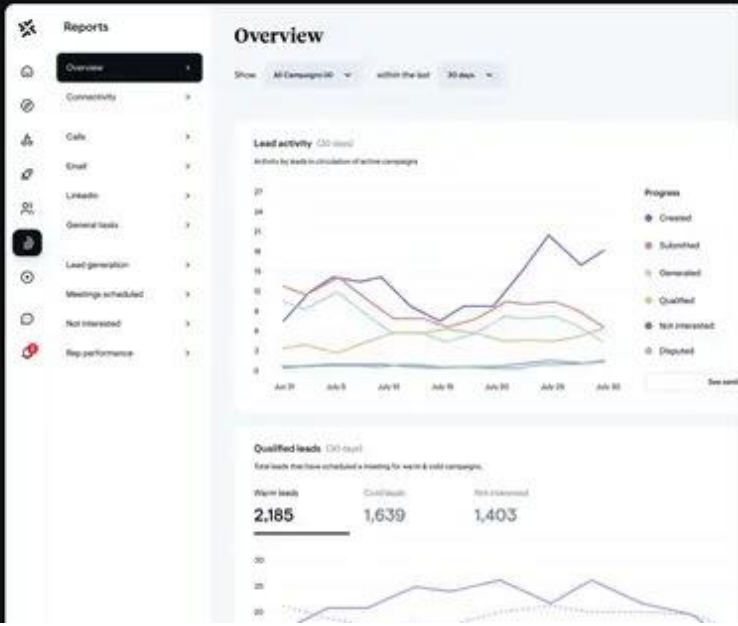
Launch customizable campaigns to the largest network of vetted sales talent.

2 Manage

Select your reps and track their outreach with real-time platform insights & analytics.

3 Grow

Get meetings with interested leads to close more deals & grow revenue.



Sales Reps

1 Apply

Create your profile and apply to companies you want to work for.

2 Work

Once accepted, you can start executing tasks (calls, emails, etc.) to engage leads.

3 Earn

Book meetings for the company with interested leads and get paid.

The screenshot displays a dashboard for a sales representative. On the left, a sidebar contains navigation icons: a close button, a search bar, a plus icon, a home icon, a task icon (highlighted), a profile icon, a chat icon, and a notification icon. The main area is divided into two sections. The top section, 'Today's tasks', shows a progress bar for '72 of 100 tasks complete' and a list of tasks: 'Call 31 leads' (22 ready to call, 8 wait on other task completion), 'Send 31 emails' (12 ready to send, 19 wait on other task completion), 'Send 10 LinkedIn messages' (10 ready to message), and 'Review general tasks' (4 ready to review). The bottom section, 'Follows up', shows '8 missed calls in 2 campaigns'.

Task Status	Count
In-progress	22
Pending Review	40
Disputed	23
Complete	296
Not interested / Invalid	503
Unassigned	1,305

Today's tasks

You have 28 tasks left for 2 campaigns to complete

All Campaigns Tasks: Most to Least

72 of 100 tasks complete

- Call 31 leads**
22 ready to call • 8 wait on other task completion
- Send 31 emails**
12 ready to send • 19 wait on other task completion
- Send 10 LinkedIn messages**
10 ready to message
- Review general tasks**
4 ready to review

Follows up

8 missed calls in 2 campaigns

Market *landscape*

Value	SELLX	INTERNAL HIRING	OUTSOURCING	FREELANCE PLATFORMS
Hiring & onboarding	☒ Hours	☐ Months	☐ Months	☐ Weeks
Talent quality	☒ Vetted	☐ No	☐ Unknown	☐ No
Integrated platform	☒ Yes	☐ No	☐ No	☐ No
Work directly with talent	☒ Yes	☒ Yes	☐ No	☒ Yes
Payments	☒ Performance	☐ Salary + benefits	☐ Fixed	☐ Fixed

Market *Size*

*Not only will we take market share from 3 key areas but we will also capture new TAM creation



Our nationwide *network*

By the end of 2022, SellX will operate
in every major U.S. city.

Global expansion begins in 2024.
More geographies, languages, and
markets.



Founding *Team*



BACKED BY

SOMV **ground**
up

Pictured
from left:

Matthew Angelini
Chief Technical Officer

Previously, Software Engineer at
Soundpoint, Level1, & Mirogrid

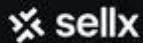
Dean Glas
Chief Executive Officer

Previously, CEO at GeoGif
(acquired by TATOL)

Matthew Lippl
Chief Experience Officer

Previously, Head of Design & Growth
at ConMarketCap (acquired by Brincall)

The future
of work is *here.*



contact@sellx.com
www.sellx.com