

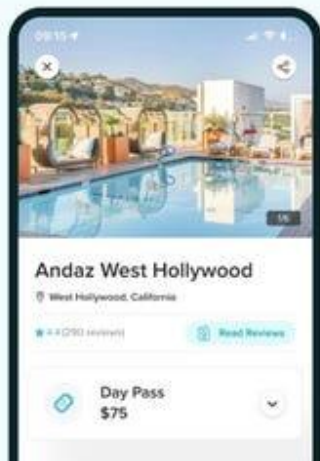


RESORTPASS

We enable people to access the
hospitality industry in a way they
never previously thought possible

Because it wasn't.

What is RESORTPASS?



The booking platform for **day access** to hotels and resorts



Pools, spa, fitness, activities, events, rooms and more



The exclusive day guest program for hotels to manage and sell their non-overnight room amenities



Creating a new category for leisure and bringing the new "daycation" experience worldwide

Who are our users?

How people spend their leisure time is drastically changing and we are at the forefront of this shift

The Local "Daycation"

65%

of our users are locals looking to enjoy relaxing and fun local "getaways" and activities

The Savvy Traveler

35%

of our users are visitors staying at vacation rentals and other accommodations that lack amenities

ResortPass has strong product-market fit

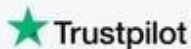
96%+

Hotel Retention



90%+

User Love



Reviews 4,536 • Excellent



4.5 ⓘ

"This was my first time using ResortPass and it was a great experience! The check in process was super easy and we were treated like resort guests for the day. Highly recommend!"

A photograph of a man and a woman relaxing by a swimming pool. The man is standing and holding a drink, while the woman is sitting on an orange lounge chair. They are under two large orange umbrellas. The background features lush green palm trees. The text 'RESORTPASS' is overlaid in the top left corner.

RESORTPASS

Strong user acquisition
and lifetime value
economics

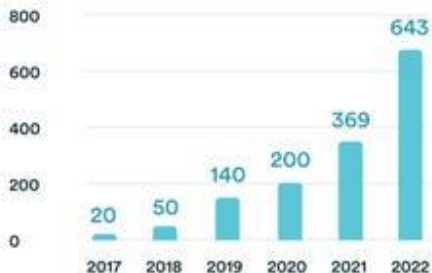
2021 LTV : CAC

4.4x

RESORTPASS

We partner with
the top hotels in
the world...

Number of hotels



HYATT®

INTERCONTINENTAL
HOTELS & RESORTS

Marriott
INTERNATIONAL

RADISSON
HOTELS

Hilton
HOTELS & RESORTS

Fairmont
HOTELS & RESORTS

THE RITZ-CARLTON

FOUR SEASONS

KIMPTON
HOTELS & RESTAURANTS

W
HOTELS

WESTIN®
HOTELS & RESORTS

... and more

...helping them monetize amenities, the
fastest-growing new revenue channel in
the hospitality industry

RESORTPASS



“Accor’s new hotel strategy isn’t just about being a good neighbor. There’s plenty of money to be made from visitors who don’t require a plane or train ride to get to one of these swanky properties . . . the company estimates they earn **more than half their revenue from local traffic** instead of out-of-town guests.”



“Next decade will be ancillary revenue generation for hospitality industry”



“Accor’s Lifestyle Ambition Shows Ancillary Revenue Isn’t Just for Airlines”

RESORTPASS



ResortPass has been an amazing partner helping us to drive additional revenue and giving us more exposure in a market segment we wouldn't normally reach. I look forward to continuing to grow our partnership and create additional revenue streams through amazing guest experiences.

Hilton Waikoloa Village



Resort Pass has been a game changer for our property. Not only do we see significant revenues but resort pass offers a great opportunity for our community to come and enjoy what so many guests travel to Indian Wells for.

Hyatt Regency Indian Wells

Market Size

The hotel overnight guest market is

\$1.5T
globally

...and the day use category is enormous

\$100B
industry



The day guest market has emerged out of consumer demand for a la carte access and pricing. People can now choose exactly what amenities and services they want without being restricted to the overnight room reservation and rate.



Market size for just our first product - day access - is **\$10B** based on our performance at our existing portfolio

ResortPass is leading the charge,
positioned to dominate and own the
day guest market.

RESORTPASS

And new leadership



Michael Wolf

Seasoned consumer marketplace & b2b2c executive



President
Supernatural (acquired by Meta)



Global Head of Operations
ClassPass (acquired by Mindbody)

Advisor to consumer marketplaces including

- Seated (backed by Insight)
- KidPass (acquired by BEGiN)
- NoWait (acquired by Yelp)



Summary

- Strong **product-market fit**

- Dominant **position** in an industry we are growing & defining

- High **growth rate**, incredible consumer CAC, low partner churn

- Company has been incredibly **capital efficient**

- New **leadership** who knows how to win marketplaces