

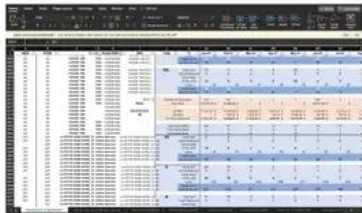
Prediko

INVENTORY OS – PLAN, ORDER, FINANCE

Yuri Moskovic

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Brands use decades old practices to plan and secure their inventory



Endless excel sheets increase margin of error and waste time



SMEs don't have sufficient assets to secure a direct loan

It's an error-prone and unpredictable process
leading to detrimental business outcomes

\$1.1T

lost each year from inventory
distortion due to bad planning

> 40%

SMBs face rejections for trade
financing vs. 17% for multinationals

As operational needs grow in complexity, legacy solutions stall.
Prediko lets brands plan, order, and finance their stock seamlessly.

Prediko Inventory OS

- **Save time** with a single inventory source of truth
- **Increase profitability** with predictive & prescriptive insights
- **Accelerate growth** with purchase order financing



Omni-channel brands trust us & love our product



"Since using Prediko we better organise our supply chain; we do not risk being sold out on our bestselling products anymore."

ANNA HOEFER - FOUNDER AT RIPA RIPA



"Our forecasting is more accurate and our buying calendar is clearer than before which enables us to give our suppliers more visibility on orders."

JESSICA WARCH - FOUNDER AT KIMAI

kimai RIPA  RIPA FEMPO MINA STORM salut beauté UNDERDAYS

Huge market opportunity

The global trade finance gap grew to an all-time high of **\$1.7 trillion** in 2020 (TAM).

SMBs were hit the hardest with **40% rejection rate** for trade finance requests (SAM).

- They must professionalise their supply chain activity & get access to **fast, flexible inventory financing solutions** to maintain their growth.
- We focus on growing omni-channel brands with **accessible inventory and financial data**.



Backed by notable commerce & fintech leaders

Seed round led by Felix Capital with co-investors Zinal Growth from Guillaume Pousaz, HelloWorld, and Techstars, as well as CEOs/founders of Klarna, Gorgias, Zencargo, Pigment, Ankorstore, and Yoobic.

FELIX CAPITAL

ZINAL **techstars**
G R O W T H

Our team

10-strong engineering, product, finance talent from Lydia, Amazon, Goldman Sachs, and more.



YOURI MOSKOVIC
CO-FOUNDER & CEO



NICOLAS SABATIER
CO-FOUNDER & CTO



Vision

Democratising operational excellence