



Onramp

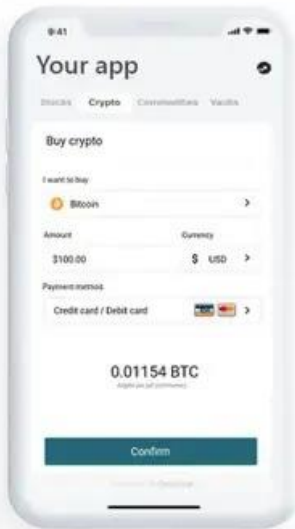
Seed pitch

Vision:

Bridge the worlds of fiat and crypto.

Mission:

Make fiat onramps frictionless.



Fiat Onramps $\approx$ user onboarding for crypto-platforms

- Crypto-platforms need fiat-to-crypto conversion to onboard users
- Most platforms **can't sell crypto** themselves
- Embeddable exchange agents ("fiat gateways" or "onramps") - have come into existence
- Onramper solves pain points that emerge in a fragmented market

crypto-platforms



Wallet



Exchange (central/dex)



DeFi app



NFT marketplace



Fintech

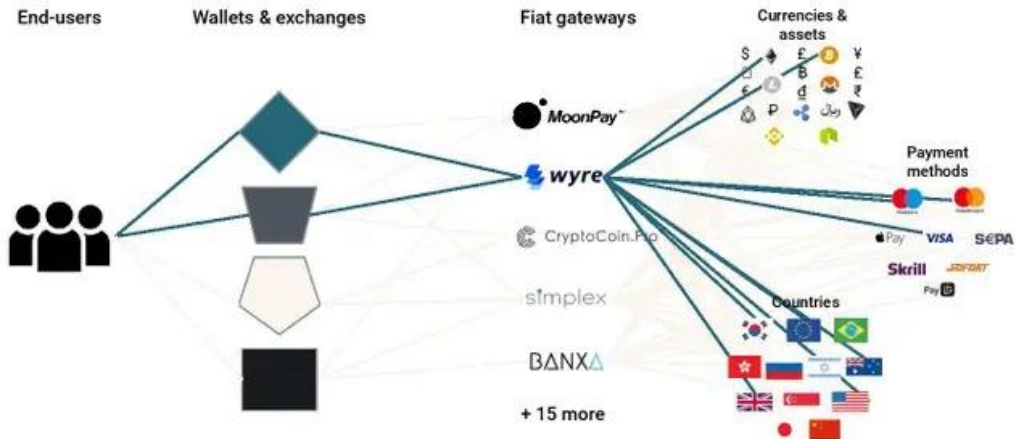


Payments



Crypto remittance

More and more gateways arise, fragmenting the fiat on-ramp landscape



For visual clarity, the above graphic has been oversimplified. It may, in part, be incomplete and/or out of date.

Before, businesses had only two potential avenues to allow user to buy crypto.
We built a better option to reduce work and improve transaction quality

OPTION A
Do conversion yourself

- Large legal burden
- Dealing with chargebacks & customer service
- Likely not competitively priced for consumers

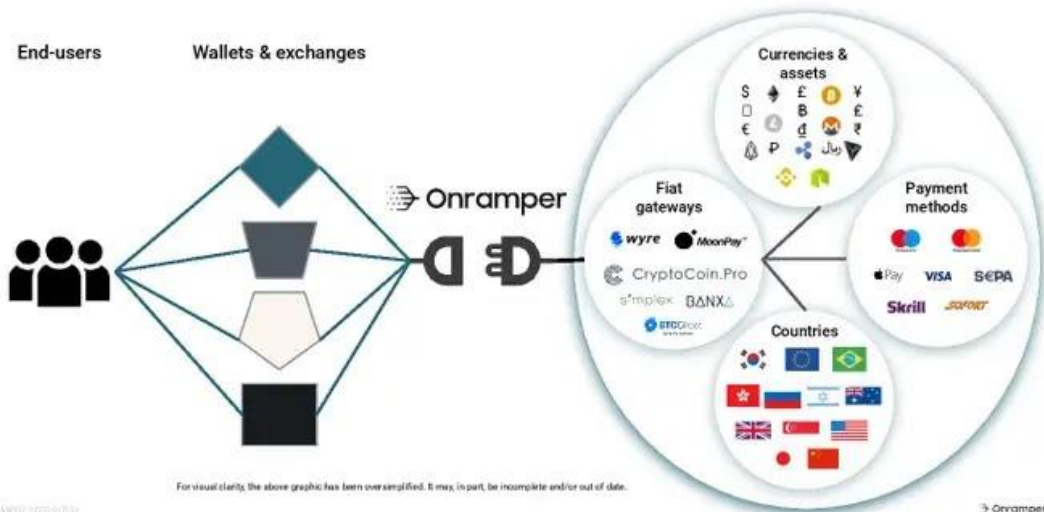
OPTION B
Integrate multiple fiat gateways

- + No legal burden, no worries about chargebacks
- 6-12 months of integration effort
- Transactions fail frequently

 Onramper
One integration, all gateways.

- + No legal burden, no worries about chargebacks
- + One integration, **live in 30 minutes**
- + Better pricing for consumers
- + Increased transaction success (auth) rate

Onramper aggregates all gateways in one widget & open API



The Onramper widget is easily embeddable in client environment

[TRY WIDGET >](#)[TRY DEMO >](#)

1. User picks cryptocurrency, amount, payment method, and fiat currency.



2. Onramper selects the best fiat gateways for the user's transaction



3. User fills in personal information required by gateway, and finishes transaction.

All fiat<>crypto gateways in a single widget & API

Get the best of the major fiat gateways, hassle-free. Users always get the cheapest offer, and pay gateway fees + 1%.

17 Payment methods:



180+ countries

Incl. USA, EU, UK, Russia,
India, SEA, LATAM & more

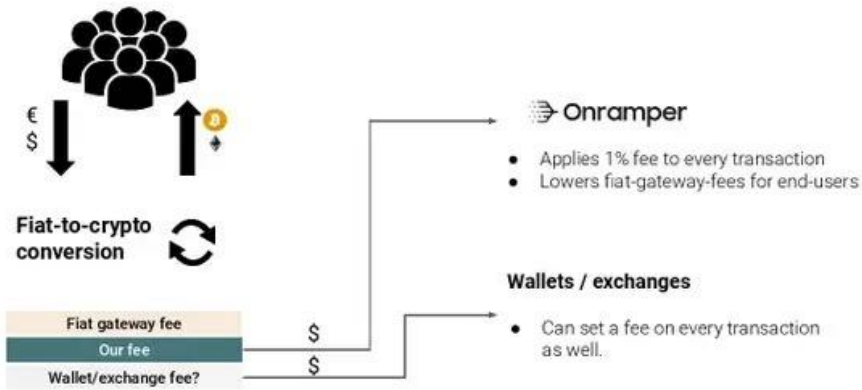
150+ cryptos

Let us know which currency
you'd like to add!

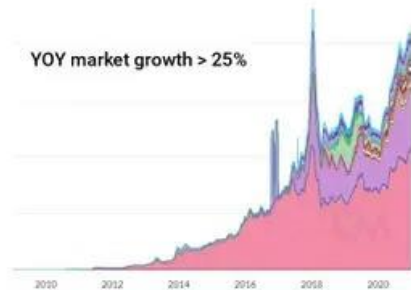
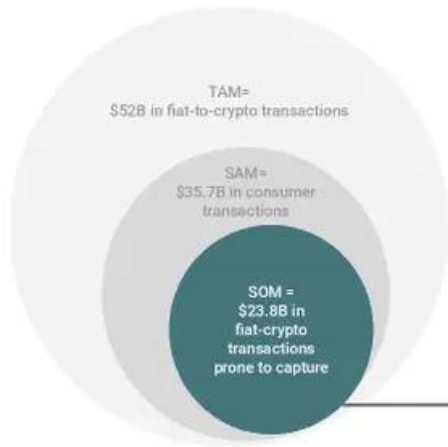
50+ fiat currencies

Over 130 fiat currencies
supported with fx transaction

Our revenue comes from end-user transaction fees: a B2B2C model



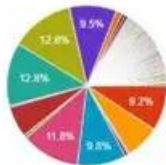
We are working hard to quickly obtain a key position in a high-growth market



SOM 2021= \$23B
SOM 2030 = \$177B
Obtainable revenue with 1%= \$1.77B

We see a good spread in types of businesses and discovery channels in our (almost exclusively inbound) volume and we will start outbound efforts soon

Types of businesses creating widget-keys



- Wallet
- Exchange (centralized)
- Exchange (decentralized)
- DeFi app
- NFT marketplace
- Community website / forum
- Ecommerce
- Fintech (payments, remittance etc.)

▲ 1/9 ▼

Founders



Thijs
CEO



Salah
CTO



Maurits
CFO - COO



Gijs

Advisors



Albert
Co-founder



Dwayne
Routing wizard



Luc
Sales advisor



Onramp



Onramp

Seed pitch