



WE ARE DRIVING SCHOOL.

Three Conferences, One Mission: Empower the European Digital Ecosystem



**Connecting Israel's Startups
with Large Corporates
and Investors**

9-10 April 2019
Hangar 11, Tel Aviv

Mission

**To promote Israel - European
relationships and enable funding**



**Connecting European
Champions
and Challengers**

13-14 June 2019
STATION Berlin

Mission

**To bring together future-shaping
executives and investors active
across segments driven
by digital revolution**



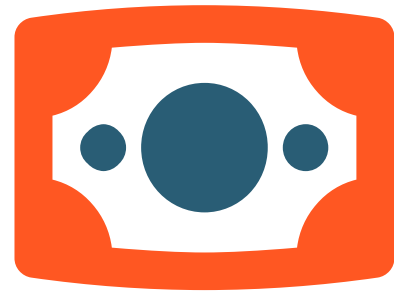
**Connecting
Capital with
Entrepreneurs**

30-31 October 2019
Old Billingsgate, London

Mission

**To provide a physical marketplace
that facilitates funding of
digital European companies
at all stages**

German Driving School Market



€ 1,4 BN

Market Volume



820 000

Students
annually



11 000

Driving Schools

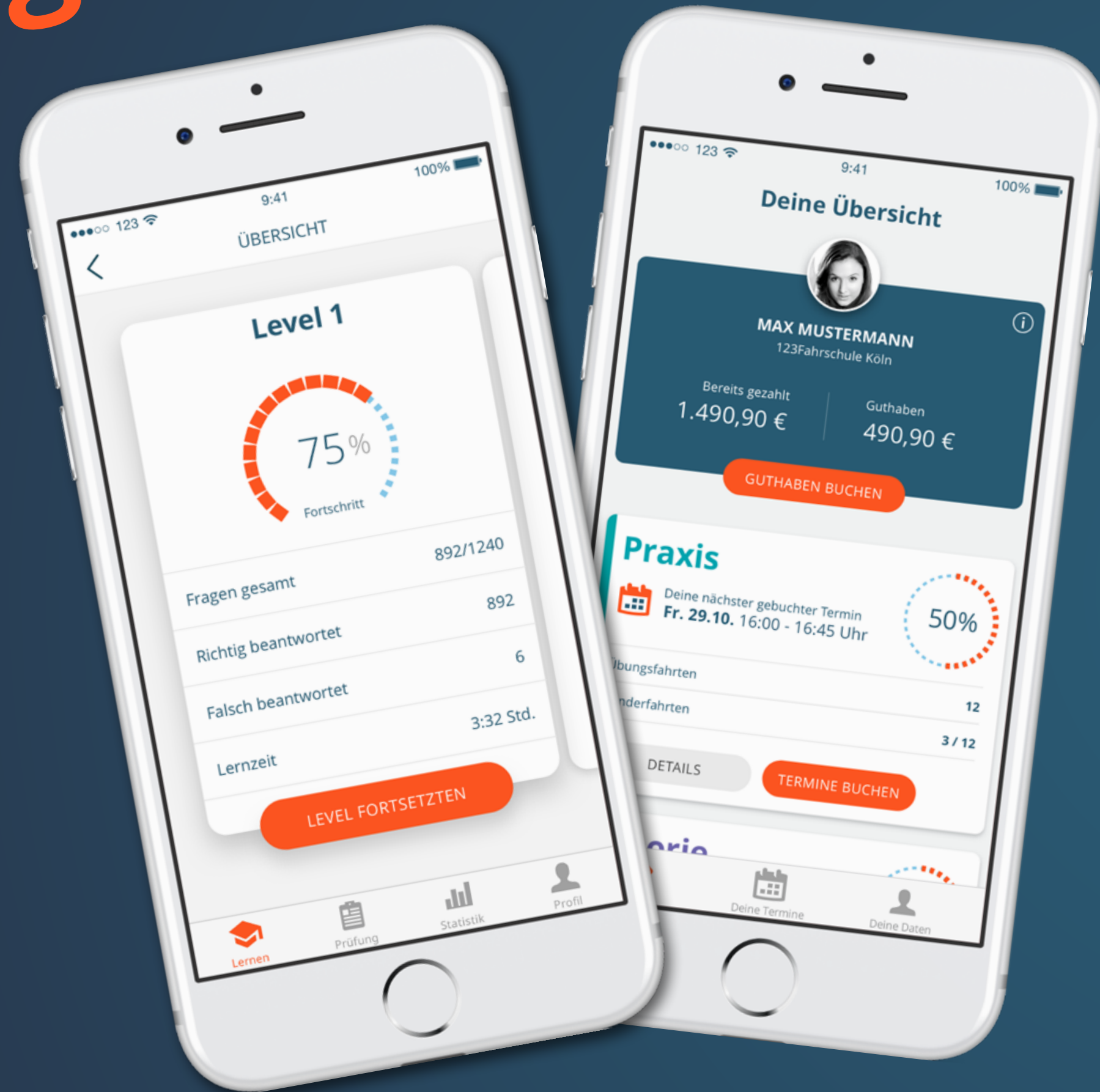
UNDIGITIZED

UNCONSOLIDATED

Digitalization

JETZT BEI
Google Play

Laden im
App Store



E-LEARNING

Learning anytime
anywhere



BOOKING

Flexible & transparent
booking system

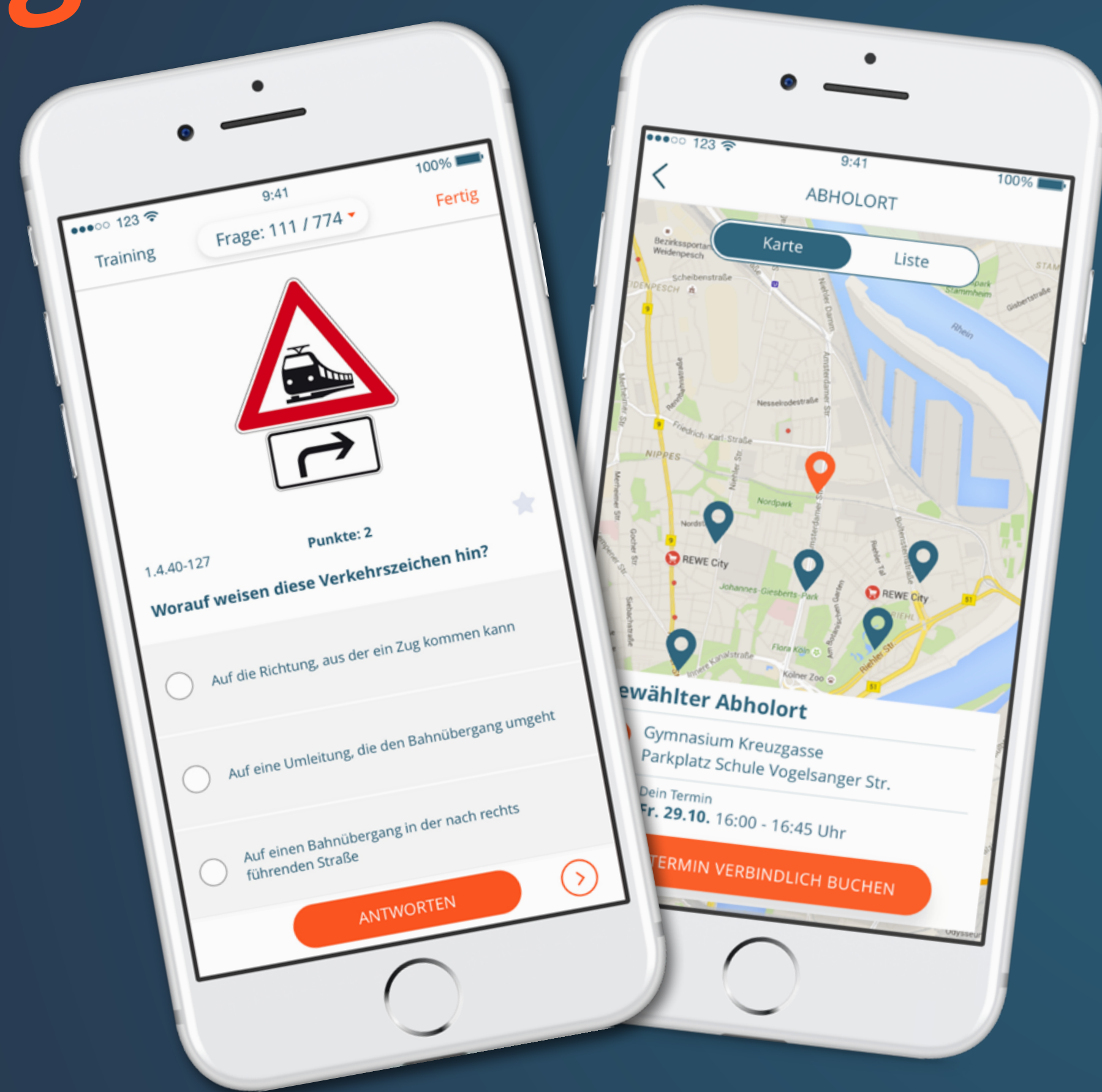
Modernization



Digitalization

JETZT BEI
Google Play

Laden im
App Store



E-LEARNING

Learning anytime
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BOOKING

Flexible & transparent
booking system

Modernization



Today



VS.

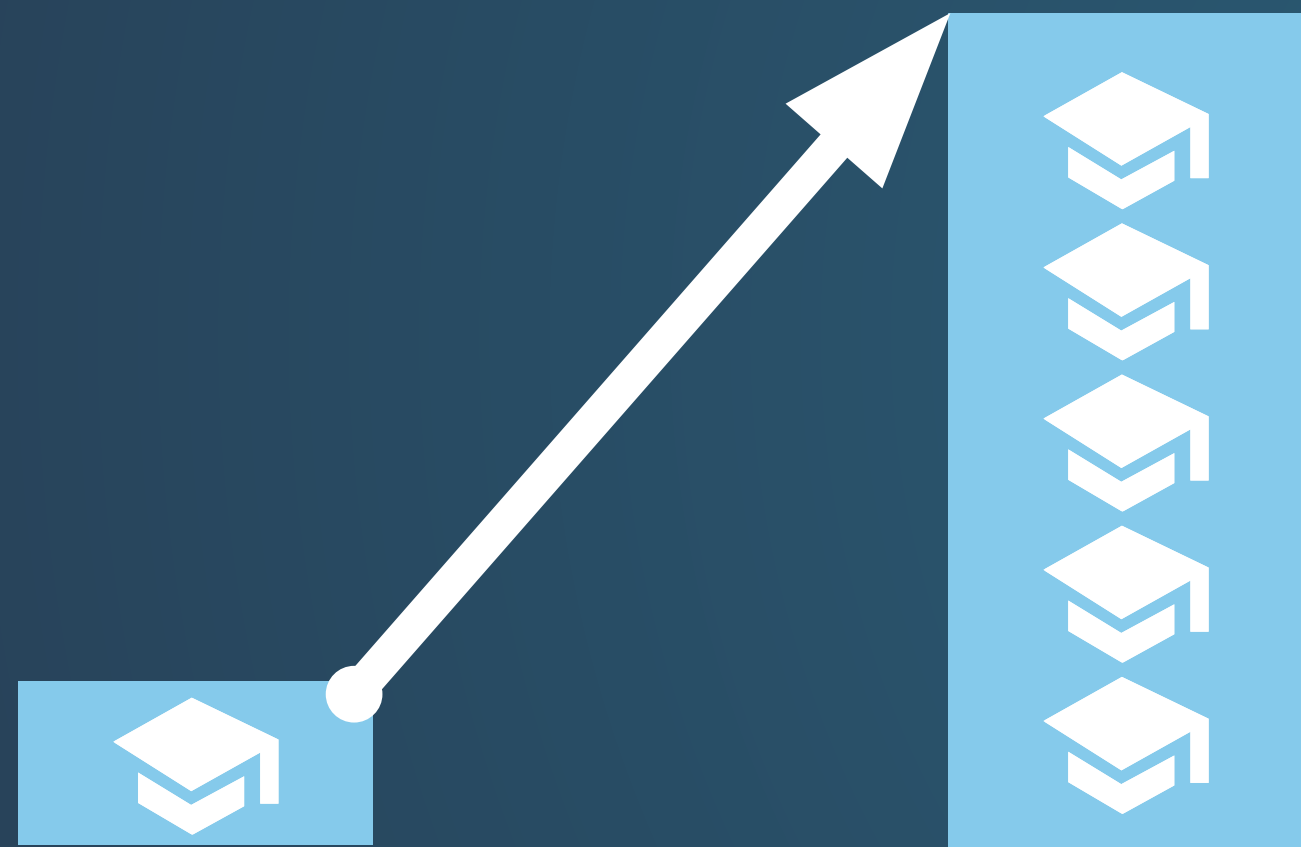
Tomorrow



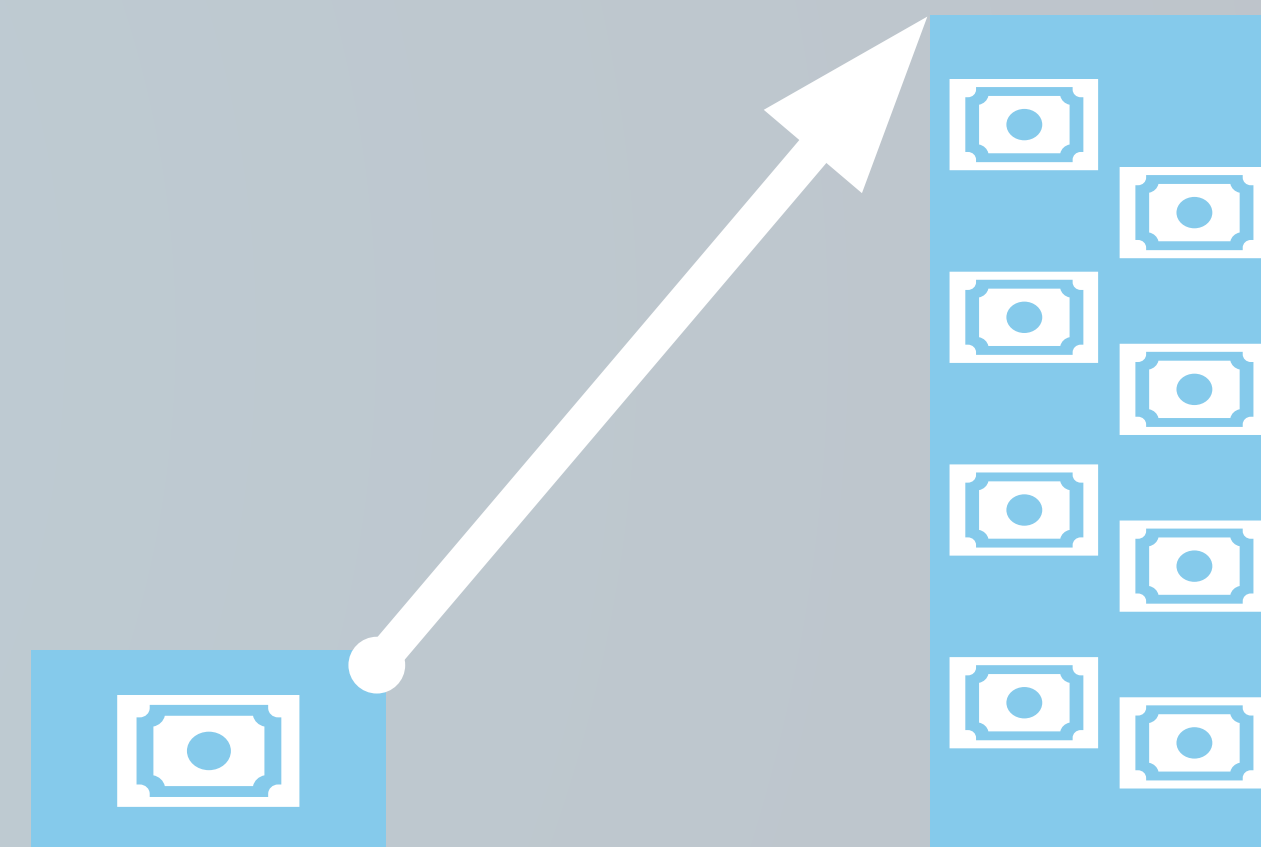
CONSOLIDATION

**Sign Up
Paying Students**

x5



x8



Revenue

1 YEAR

Founder



BORIS POLENSKE

CEO, OPERATIONS, HR, FINANCE

BEWERTET.DE 

Founder

PKW.de

CEO
(since 2015)

EXIT

klicktel 

Founder & CEO

(since 2008 to Telegate / Seat Pagine Gialle)

EXIT

EUROPE'S LEADING INTERNET CORPORATE FINANCE BOUTIQUE

Unique Industry Know-How

- ✓ Focus on Leading European Internet companies
 - Covering over 400 companies across 25 online verticals, a broad range of over 500 investors as well as 100+ online-focused corporates
- ✓ Deep understanding of industry dynamics
- ✓ Ability to add value beyond banking advice
 - Facilitates overall process and minimizes management distraction

Unmatched Network and Relationships

- ✓ NOAH Advisors is globally well connected and has direct access to virtually all key players in the industry
 - Knowledge of and strong relationships with potential buyers' key decision makers
 - Proactively finds and unlocks attractive investment opportunities for leading investors
- ✓ Annual NOAH Conference in its 8th year

Strong Investment Banking Competence

- ✓ Over 40 years of combined relevant M&A experience
 - Routine execution of M&A and financing transactions with sizes of several billion euros
- ✓ 25+ successfully completed NOAH Advisors transactions underline successful transfer of M&A competencies to the Internet sector

Full Commitment - We Are Entrepreneurs!

- ✓ Entrepreneurial mind-set, focused on growing the business and establishing a reputation for excellence
- ✓ Ability to deliver top results in short time frames
- ✓ Highly success-based compensation structures align interests of clients and NOAH Advisors, and demonstrate conviction to deliver top results
- ✓ Creative deal solutions

The NOAH Advisors Core Banking Team



Marco Rodzynek
Managing Director & Founder



Jan Brandes
Managing Director



Nikhil Parmar
Director



Olek Skwarczek
Analyst



Lukas Schlund
Analyst

Selected Completed NOAH Transactions

September 2018

Sale of 100% in



for €135m to



Financial Advisor to 10bis and its shareholders

July 2018

Sale of 100% in



to



Zur Rose Group

Exclusive Financial Advisor to PromoFarma and its shareholders

August 2017

Acquisition of a Majority Stake in



by



at a valuation of \$200m

Financial Advisor to EMK Capital

December 2016

Investment in



by



Financial Advisor to Silver Lake

October 2016

Investment in



by



84% Ownership

Exclusive Financial Advisor to KäuferPortal and its Shareholders

December 2014

Sale of 100% of



for \$800m to



Exclusive Financial Advisor to Fotolia and the Selling Shareholders

October 2014

Sale of 100% of



for €80m to



Exclusive Financial Advisor to Trovit and its Shareholders

May 2014



sold 100% of



for \$228m to a joint venture between



Exclusive Financial Advisor to Yad2 and its Shareholders