

Ben Marker

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Senior UX Designer with 10+ years of experience specializing in responsive web applications for government, enterprise, and customer-facing projects. Expertise in end-to-end UX processes, from site mapping and user research to wireframing and prototyping, using tools like Figma and Adobe Suite. Passionate about creating accessible, user-friendly designs aligned with fast-paced development environments, leveraging user-centered design and design thinking methodologies.

WORK EXPERIENCE

Spectrio

Feb. 2024 – Present

Senior User Experience (UX) / Product Designer

- Industry leading customer engagement company offering Digital Signage, Interactive Kiosks, Wi-Fi Marketing, Overhead Music, On-Hold Marketing, and Scent Marketing.
- Spearheaded the creation and implementation of a comprehensive design system for digital signage solutions, streamlining workflows and ensuring consistency across products. Developed user-centric designs that addressed complex requirements, enhancing usability and modernizing legacy core products.

Government Contractor

Feb. 2022 – Feb. 2024

User Experience (UX) Designer

- GSA (General Services Admin) – Created wireframes, mock-ups, and high-res prototypes using Figma on an extremely large-scale and highly collaborative refresh of merging seventeen legacy applications into one with ~130 team members broken into multiple teams. Focusing on attractive, easy to use and 508 accessible designs.
- FAA (Federal Aviation Admin) – Created wireframes, mock-ups, and high-res prototypes for converting a legacy application to a modern, responsive experience using Adobe XD. Also assisted in light front-end development for section 508 compliance.

Cisco Systems Inc

Sept. 2019 – Feb. 2022

User Experience (UX) Designer & UI Developer

- Originally brought on to modernize the user experience for Cisco's CX Training application suite of products. Performed UX research (interviews and analytics analysis), wireframing, personas, user flows and prototyping using primarily Adobe Suite and Figma. Took the designs into development and created them using HTML, CSS3, and JavaScript (React JS). Several stretch assignments include: leading CI/CD processes (Jenkins / Github / Testing), upgrading legacy systems and code for a modern approach to development, while continuing to design applications and high-profile portals as needed.

IBM (International Business Machines)

June 2015 – Sept. 2019

User Interface Designer / Developer (UI)

- User Experience Design and Development for UrbanCode Velocity DevOps tool (IBM continuous delivery / integration / automation tool purchased by HCL). Designed highly customizable and

WCAG accessible dashboards and data visualization tools for filtering and analyzing large data sets while designing within 'i18n' constraints. Wide range of responsibilities including: UX design in Adobe suite, UX research activities, Javascript, CSS, reusable component design and development, API development, End-to-End testing. Primary technologies: a combination of MeteorJS platform then moved to React / Apollo. Additionally: Saucelabs, TestCafe, Plotly, NPM, Git, Jira, Docker, more

Red Hat Inc

Sept. 2012 – June 2015

UX/UI and Multimedia Designer / Web Developer

- Swiss Army knife for Red Hat University. Responsibilities include: Designing Mobile learning (LX design) applications (Sketch, Phonegap / Cordova), Web Development (PHP Codeigniter, MySQL, JQuery), UX design and research, Captivate development, instructional design, script writing, creative intro videos, Flash animations and custom Flash interactions, and After Effects motion graphics.

Net Affordable Inc

June 2008 – Jan. 2015

Freelance Web Design Studio Owner

- Freelance Web Site Design, Development and hosting services. Performed all tasks relating to owning a user experience and user interface design agency, including designing wireframes, mock-ups, user research, development, graphic design and managing hosting services. Additionally, budgeting, sales, project management for outsourced projects, etc.

(more work experience available upon request)

EDUCATION

George Mason University

Jan. 2002

BIS, Multimedia & Marketing – 3.73 GPA

- **GPA: 3.7** Magna Cum Laude

CERTIFICATIONS, SKILLS & INTERESTS

- **Certifications:** Google UX Design Certification
- **Skills:** User Experience User Interface Prototyping, Design Research Wireframing, Video Editing, Motion Graphics, WCAG Accessibility, 508 Compliance, Graphic design, Audio Engineering/Mixing
- **Software:** Adobe XD, Photoshop, Illustrator, Premiere, After Effects, Figma, Articulate, Captivate (more upon request)
- **Interests:** Electronic music production, guitar, golf, soccer, weight lifting, tuning cars