

The DCM Framework



Use the worksheet to help your team get started in implementing the DCM Framework (Define, Communicate, Measure). Check your foundation, identify your constraints and develop the plan to achieve your goals.

Step 1: Constraint Identification

Complete this statement: *"Our practice would grow faster if we could just fix..."*

List your top 3 constraints:

1. _____
2. _____
3. _____

Step 2: Systems Analysis

For each constraint, answer the following questions:

Is this a people issue or a system issue?	People	System
Constraint #1		
Constraint #2		
Constraint #3		

What would happen if we ignored each constraint for 6 months?

1. _____
2. _____
3. _____

What is one small change we could make within a week that could have the most impact?

Step 3: Action Plan

Choose ONE constraint to focus on and create:

A specific goal to communicate using the structure below.

When *[Constraint]* occurs, the business experiences *[negative outcome]*.
Overcoming this constraint would allow for us to achieve *[measurable goal]*.

What are three actions the team can take to overcome your constraint? (Have the team list these!) Label what team members will be responsible.

1. _____
2. _____
3. _____

How will you measure success? (This must be clear, defined, and numerical)