

Sponsorship 2026 Opportunities

WAGS & WHISKERS

Gala

PRESENTED BY

GLOBAL PET FOODS
eat.play.love.

🍁 Cochrane



SATURDAY

NOVEMBER 7, 2026

at the *Ranche House*

CAHS
Cochrane & Area Humane Society



Dear Friends,

As the Executive Director of the Cochrane & Area Humane Society, I am thrilled to extend an invitation for you to join us at our 2026 Wags & Whiskers Fundraising Gala, an evening that is as meaningful as it is memorable.

Thanks to the generosity and support of our community, 2025 was a record-breaking year for the CAHS Gala. Together, we celebrated unprecedented attendance, raised vital funds, and directly helped more animals than ever before. This remarkable success is proof that when compassionate people come together, extraordinary things happen.

Looking ahead to 2026, the need for our services continues to grow. Costs are rising, and more families than ever are reaching out to us for help to care for their beloved pets. Your sponsorship can make an immediate, tangible difference in the lives of animals and the people who love them. Every dollar helps provide shelter, medical care, rehabilitation, and hope to pets who need it most - and every sponsorship also helps your business shine. We are committed to spotlighting our sponsors before, during, and after the event, ensuring your generosity is recognized and celebrated throughout the community.

The Wags & Whiskers Gala is more than a fundraiser, it's a celebration of compassion, resilience, and second chances. It's a night of shared joy, unforgettable stories, and the knowledge that together, we are creating a world where every animal is loved, safe, and cared for.

By choosing to sponsor, you are not just supporting an event, you are standing up for the voiceless, joining a community dedicated to positive change, and helping us continue to save and enrich lives. We would be truly honoured to partner with you and celebrate the impact we make together, one paw, one life, one moment at a time.

With heartfelt gratitude,

Tracy Keith Harvie
Executive Director
Cochrane & Area Humane Society





PRESENTING SPONSOR • \$7500

INCLUDES 8 TICKETS (ONE TABLE)

One Exclusive Opportunity

SPONSOR BENEFITS:

- Name and logo will be included on all promotional materials as the Presenting Sponsor
- Sponsor-provided signage and/or banner will be displayed during the event
- Opportunity to give a five-minute podium address during the event
- One year of advertising on the CAHS website adoption page
- Mention in all event marketing materials, including the CAHS website events page, social media, lobby TV, monthly newsletter, and print publications
 - A public thank you following the event on social media and in the Cochrane Eagle
- Your logo will be included in the evening slideshow, twice, as the presenting sponsor
- Your business will be listed in the event program at each table



PURRFECT PARTNER - Live Auction • \$5000

INCLUDES 8 TICKETS (ONE TABLE)

One Exclusive Opportunity

SPONSOR BENEFITS:

- Sponsor-provided signage and/or banner will be displayed during the event
- Name and mention from the emcee as Sponsor of Live Auction, and during the live auction itself
- Your logo will be affixed to the live auction table as "Live Auction Sponsor"
- Six months of advertising on the CAHS website adoption page
- Your logo included twice, in the evening slideshow
- Listed in the event program at each table
- Recognition on CAHS website, social media, newsletter, and lobby TV
- A post-event public thank you in the Cochrane Eagle



PAWSOME PARTNER - Silent Auction • \$5000

INCLUDES 8 TICKETS (ONE TABLE)

One Exclusive Opportunity

SPONSOR BENEFITS:

- Sponsor-provided signage and/or banner will be displayed during the event
- Name and mention from the emcee as sponsor of the silent auction
- Your logo will be affixed to the silent auction bid sheet
- Sponsor provided pens for each bid sheet (*optional*)
- Six months of advertising on the CAHS website adoption page
- Your logo included twice, in the evening slideshow
- Listed in the event program at each table
- Recognition on CAHS website, social media, newsletter, and lobby TV
- A post-event public thank you in the Cochrane Eagle





DINNER SPONSOR • \$5000

INCLUDES 8 TICKETS (ONE TABLE)

One Exclusive Opportunity

SPONSOR BENEFITS:

- Sponsor-provided signage and/or banner will be displayed during the event
- Name and mention from the emcee as Dinner Sponsor, and at the start of dinner service
- Six months of advertising on the CAHS website adoption page
- Your logo included twice, in the evening slideshow
- Listed in the event program at each table
- Recognition on CAHS website, social media, newsletter, and lobby TV
- A post-event public thank you in the Cochrane Eagle



Daisy



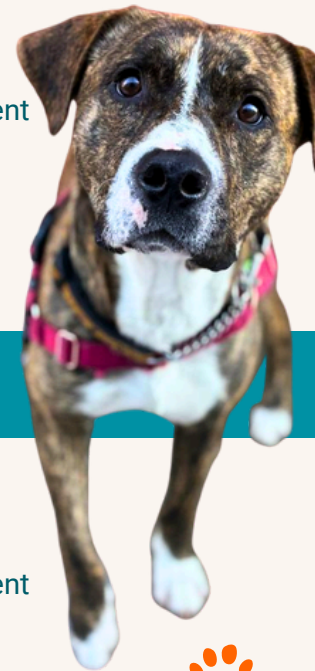
MIX & MINGLE ATRIUM SPONSOR • \$5000

INCLUDES 8 TICKETS (ONE TABLE)

One Exclusive Opportunity

SPONSOR BENEFITS:

- Sponsor-provided signage and/or banner will be displayed during the event
- Name and mention from the emcee as Atrium Sponsor
- Six months of advertising on the CAHS website adoption page
- Your logo included twice, in the evening slideshow
- Listed in the event program at each table
- Recognition on CAHS website, social media, newsletter, and lobby TV
- A post-event public thank you in the Cochrane Eagle



Freddie



SIT & STAY TABLE SPONSOR • \$5000

INCLUDES 8 TICKETS (ONE TABLE)

One Exclusive Opportunity

SPONSOR BENEFITS:

- Sponsor-provided signage and/or banner will be displayed during the event
- Name and mention from the emcee as Table Sponsor, and at the start of dinner service
- Six months of advertising on the CAHS website adoption page
- Your logo included twice, in the evening slideshow
- Listed in the event program at each table
- Recognition on CAHS website, social media, newsletter, and lobby TV
- A post-event public thank you in the Cochrane Eagle



Freddie



STUFFY MADNESS • \$5000

INCLUDES 8 TICKETS (ONE TABLE)

One Exclusive Opportunity

SPONSOR BENEFITS:

- Name and mention from the emcee as the Stuffy Madness Sponsor
- Your Logo included in the evening slideshow
- Your logo on each of the 250+ raffish items
- Listed in the event program at each table
- Recognition on CAHS website, social media, newsletter, and lobby TV
- A post-event public thank you in the Cochrane Eagle



Cheeze It





FRIEND FOR LIFE • \$2500

INCLUDES 4 TICKETS

Unlimited Opportunities

SPONSOR BENEFITS:

- Three months of advertising on the CAHS website's adoption page
- Your logo included in the evening slideshow
- Listed in the event program at each table
- Recognition on CAHS website, social media, newsletter, and lobby TV.
- A post-event public thank you in the Cochrane Eagle



Jenny



CAKE AUCTION SPONSOR • \$2500

INCLUDES 2 TICKETS

One exclusive opportunity

SPONSOR BENEFITS:

- Mention at the time of the cake auction to all guests
- Your Logo included in the evening slideshow
- Listed in the event program at each table
- Recognition on CAHS website, social media, newsletter, and lobby TV
- A post-event public thank you in the Cochrane Eagle



Holly



LOYAL PALS • \$1000

INCLUDES 2 TICKETS

Unlimited Opportunities

SPONSOR BENEFITS:

- One month of advertising on the CAHS website's adoption page
- Your Logo included in the evening slideshow
- Listed in the event program at each table
- Recognition on CAHS website, social media, newsletter, and lobby TV
- A post-event public thank you in the Cochrane Eagle



Simon



CAT'S MEOW • \$500

Unlimited Opportunities

SPONSOR BENEFITS:

- Your Logo included in the evening slideshow
- Listed in the event program at each table
- Recognition on CAHS website, social media, newsletter, and lobby TV
- A post-event public thank you in the Cochrane Eagle



Pirate



SIGNATURE DRINK SPONSOR • \$1000

INCLUDES 2 TICKETS

One Exclusive Opportunity

SPONSOR BENEFITS:

- "Sponsored by" and Logo on signature drink signage at the bar
- Your Logo included in the evening slideshow
- Listed in the event program at each table.
- Recognition on CAHS website, social media, newsletter, and lobby TV
- A post-event public thank you in the Cochrane Eagle



WINE AND BUBBLY SPONSOR • \$1000 (goods in kind)

INCLUDES 2 TICKETS

One Exclusive Opportunity

SPONSOR BENEFITS:

- "Sponsored by" and Logo on wine and bubbly signage at the bar
- Your Logo included in the evening slideshow
- Listed in the event program at each table.
- Recognition on CAHS website, social media, newsletter, and lobby TV
- A post-event public thank you in the Cochrane Eagle



HOP'PY BEVERAGE SPONSOR • \$600 (goods in kind)

One Exclusive Opportunity

SPONSOR BENEFITS:

- Exclusive beer brand available at the event
- Your Logo included in the evening slideshow
- Listed in the event program at each table.
- Recognition on CAHS website, social media, newsletter, and lobby TV
- A post-event public thank you in the Cochrane Eagle



CONTACT US

To inquire about sponsorship opportunities, please contact Tracy Keith Harvie, Executive Director.

(403)932-2072, EXT 102

Executive.director@cochranehumane.ca

[Cochranehumane.ca](https://www.cochranehumane.ca)



2026 Wags & Whiskers

Gala

Saturday, November 7, 2026

at the Ranche House