

# News & Updates

For Our Valued Investors



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## Fabtech Momentum

Fabtech 2025 set new records for attendance and deal-making, with more than 1,700 exhibitors and nearly 45,000 professionals converging on Chicago to see the latest in manufacturing technology, automation, and equipment innovation. EVRCool's presence at the show led directly to strong commercial results and boosted brand visibility among top industry decision-makers.

At Fabtech 2025, the EVRCool team sold one chiller unit directly from the show floor to Cutlite and another to Jenmar Automation in Grand Rapids a week after they came by the booth on the show floor.

The current sales pipeline reflects an influx of quality conversations at Fabtech: 66 warm leads are in active follow-up, including key relationships with industry leaders Bystronic and Mitsubishi. These ongoing conversations are the direct result of consistent marketing outreach in the weeks leading up to the show, thanks to our friends at View Marketing.



The annual business opportunity with Bystronic is especially encouraging—their salesperson, a former Techno Trans (German chiller manufacturer) employee, spent a half-hour scrutinizing the chiller and ultimately remarked, "This is a really nice chiller." Such recognition signals competitiveness and appeal to top-tier players in the space.

**EVR EVRCOOL**  
171 followers  
1w • 🌐

Happy **FABTECH Expo 2025!** The EVRCOOL team is thrilled to be showcasing our line of industrial chillers designed to take the heat and engineered to be ...more

**It's time.**  
We're at **FABTECH 2025!**

**FABTECH 2025**  
📍 Chicago, Illinois  
📅 September 8-11  
📍 Booth #A6527

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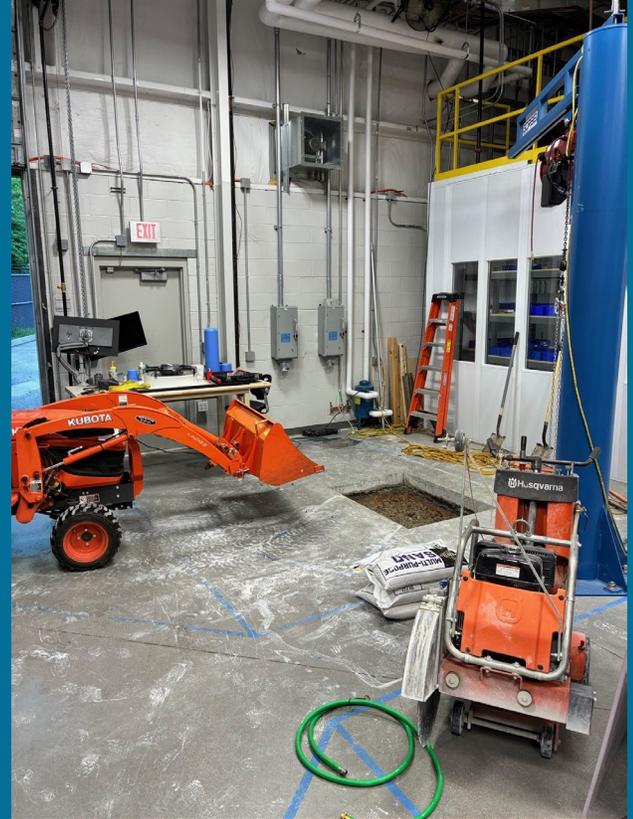
## Preparing to Scale

EVRCool recently completed a comprehensive reconfiguration of its Knoxville production facility to prepare for increased demand driven by new sales and pipeline growth. The most significant change involved dismantling interior clean room walls, which enabled a complete redesign of the floor plan focused on material flow and production efficiency. This has resulted in a facility that is both more flexible and capable of higher output.

Build cells—dedicated workstations for assembling chiller units—were fully implemented with improved granularity, allowing teams to efficiently handle diverse projects according to actual sales requirements. The reconfiguration expanded overall inventory storage by 30%, ensuring that long-lead materials and components can be staged on-site and supporting more responsive order fulfillment.

EVRCool also streamlined movement of materials within the building, leading to an estimated reduction of 30% in internal transport and handling. By removing physical barriers and improving layout, the new setup eliminates previous process bottlenecks and aligns more closely with an agile manufacturing model based on Six Sigma principles. This directly supports the company's ability to scale output as sales leads convert to orders, drives cost efficiencies, and ensures production readiness for anticipated growth.

These operational upgrades cement EVRCool's reputation for lean, reliable, and American-made manufacturing, ensuring the facility can efficiently support both current demand and future expansion.



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## Networking & Industry Events

EVRCool's presence in the high-tech ecosystem genuinely feels more impactful than ever. The energy at Grand Rapids Tech Week this year was infectious, with more than 16,000 participants and over a hundred events drawing entrepreneurs, technologists, and industry leaders together in one place. Our team was right in the thick of it, pitching EVRCool's story and solutions to a diverse crowd that included not just established players, but curious students and driven startups. Several real conversations led to valuable new contacts—smart, engaged people genuinely interested in what we're building and where we're headed.

The impact wasn't isolated to Grand Rapids: days before Tech Week Josh traveled to an Oak Ridge National Labs workshop outside Knoxville. This wasn't just another industry meetup—he was sitting across from technical leads and decision-makers representing NVIDIA, HP, Trane, Carrier, Vertiv, and other titans in the next generation of data center cooling technology. During breakout sessions and side conversations, it was clear that the market's expectations are rapidly shifting, and EVRCool's platform is coming up as a practical, forward-looking solution for these evolving requirements.

These events have sparked new momentum for the team to explore verticals beyond our core, giving us the perfect venue to highlight EVRCool's modular technology and how it can be applied in areas ranging from medical tech to industrial automation. The feedback and high engagement at these conferences make it obvious: more doors are opening, the interest is genuine, and EVRCool is right where it needs to be. As interest builds, our commitment to new partnerships and long-term growth is stronger than ever.

The ongoing strategy to leverage EVRCool's core technology across additional verticals is gaining traction.

## Tech Week & TM4DC



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## Investment Round 3

### Round 3 Investment Opportunity

EVRCool is continuing our growth and you have an opportunity to help! We're excited to announce that we are currently raising \$3M on a SAFE with a \$30M valuation cap. Your funds will help us accelerate product development, grow our team and scale inventory and operations.

Relationships have been a fundamental part of our business and support from day 1. We would love to have you participate as a follow-on investor and continue building together on the foundation we've set in earlier rounds. In addition, if there are colleagues or connections in your network who may be interested in this opportunity, we would be grateful for your referrals.

We are confident that this round positions us strongly for the next stage of development and welcome the chance to walk you through details, milestones and the future roadmap. If you are interested in learning more, please reach out to Founder & CEO, Josh Roby: [jroby@evrcool.com](mailto:jroby@evrcool.com) to set up a time to meet.

Thank you for your support and advocacy for what we're building together!

Currently Raising  
**\$3 Million**

On a SAFE with a  
**\$30 Million Valuation Cap**

Currently Raised  
**\$500k**



EVRCool is excited to welcome Ben Ipema, CPA as the new CFO. Ben is a seasoned financial executive with 17+ years of progressive experience driving M&A transactions, organizational scaling across SaaS, technology and professional services sectors. He has a proven track record of successfully executing both buy-side and sell-side transactions while building scalable financial infrastructures for high-growth organizations. He has a degree in Accountancy from Calvin University and a Masters of Business Administration from Davenport University.

