

Balazs Major

Senior Webflow Developer / UX Designer

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[Portfolio](#)



[LinkedIn](#)



[@design_laser_](#)

EXPERIENCE

Founder of Laser Design (Freelance)

(2025 July - now)

I help businesses bring their ideas to life through high-quality, interactive websites and apps that seamlessly combine creativity with strategic design. With experience delivering 50+ Webflow projects for agencies and SaaS companies, I manage everything from custom integrations to complete branding, including logos, typography, and color systems.

Highlighted Project:

Stoa Website

For Stoa, a fintech platform focused on helping users maximize their savings and unlock perks, I developed four unique pages in Webflow with a clean, modern design.

Senior Webflow Developer/UI Designer at Eventogy (Saas)

(2025 Jan - 2025 July)

- Full responsibility on building the company **35+ pages marketing website** using Webflow, collaborating daily with the marketing team.(www.eventogy.com)
- Led the **complete rebranding of the company**, including logo creation, typography, and colour selection, ensuring a cohesive and modern visual identity.
- Designed intuitive mobile and tablet applications in collaboration with developers.

Creative Designer/Webflow Developer at Sylo Media (Digital Marketing Agency)

(2024 Feb - 2025 Jan)

- Delivered complete re-branding of Sylo media agency (logo, website, colours, fonts, animations)
- Re-branded client websites with high client satisfaction (**20+ Websites**)
- Extensive experience of Webflow including complex **CMS** systems implementing advanced filtering.
- Experience of using **Finsweet Attributes**, **Relume AI** and Graphite for advanced SEO settings.

Highlighted Project:

The Feel Good Factory Gym

Transitioned the gym's website from **WordPress to Webflow**, improving responsiveness and user experience. Integrated WhatsApp communication and engaging animations to enhance navigation and aesthetics.

UX Designer/Webflow Developer at Fifty Fifty Design Agency (2023 Dec - 2024 Feb)

- Developed visually appealing and consistent interfaces, ensure brand consistency and design guidelines wireframes to optimise user experience (UX) for a video production company's website.

Freelance UX/UI Designer, Webflow Developer (2021 Sep - 2023 Dec)

EDUCATION

UI Design - UX Design Institute, Dublin, 2022 Sep - 2023 Apr.

Graphic Design - Corvin Art School, Budapest, 2019

Project Management Bsc - Óbuda Economical University, Budapest, 2015 - 2020

- Achieved first class degree including modules in: Management, Business Communications

SKILLS

- No-code dev.
- Client-First
- Visual Design
- Design systems
- 3D/2D Animation
- Prototyping
- Client facing
- Figma to Webflow
- SEO

TOOLS

- Figma
- Webflow
- Spline 3D
- Rive
- After Effects
- Miro
- Capcut
- Blender

LANGUAGES

- English
- German
- Hungarian